

Emera Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Emera Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Emera Inc. and its competitors. This provides our Clients with a clear understanding of Emera Inc. position in the [Utilities](#) Industry.

The report contains detailed information about Emera Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Emera Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Emera Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Emera Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Emera Inc. business.

About Emera Inc.

As of FY 2016, Emera saw its revenue rising up 53.35% to CAD 4,277.0 million compared to the previous year. Its gross profit also had a significant growth of 46.96% to CAD 1,427.0 million against FY 2015 with CAD 971.0 million. Company's operating income increased too from CAD 568.0 million in FY 2015 to CAD 644.0 million in FY 2016. On the contrary company's net income declined by 40.28%.

Emera Inc., through its subsidiaries, engages in the generation, transmission, and distribution of electricity in northeastern North America. The company's principal subsidiaries are Nova Scotia Power Incorporated and Bangor Hydro-Electric Company. It owns and operates two regulated electric utilities in northeastern North America.

Nova Scotia Power Incorporated (NSPI)

NSPI operates as an electricity supplier in Nova Scotia, providing electricity generation, transmission and distribution in the province. The company, as of December 31, 2008, served approximately 482,000 customers in the province of Nova Scotia. It generates electricity through coal-fired, natural gas and oil, hydro, and wind sources with a generating capacity of 2,293 megawatts. In addition, NSPI has 85 megawatts of renewable energy, substantially wind energy, under contracts with independent power producers. During 2008, NSPI signed power purchase agreements for 246 megawatts

of new wind energy sources with seven independent power producers. NSPI also owns approximately 5,000 kilometers of transmission facilities, and 26,000 kilometers of distribution facilities.

NSPI's commercial customers include small retail operations, office and commercial complexes, and the province's universities and hospitals. Its industrial customers include manufacturing facilities and other major volume operations. Other customer includes municipal electric utilities.

Bangor Hydro-Electric Company (Bangor Hydro)

Bangor Hydro engages in the transmission and distribution of electricity. The company, as of December 31, 2008, served approximately 117,000 customers in eastern Maine. It owns and operates approximately 1,100 kilometers of transmission facilities, and 7,000 kilometers of distribution facilities.

Other Investments

The company's other investments include: Bear Swamp, a 50/50 joint venture in a 600 megawatt pumped storage hydro-electric facility in northern Massachusetts; Brunswick Pipeline, a 145 kilometer pipeline that delivers natural gas from the Canaport Liquefied Natural Gas import terminal near Saint John, New Brunswick, to markets in Canada and the northeastern United States; a 12.9% interest in the 1,400 kilometer Maritimes & Northeast Pipeline (M&NP) that transports Nova Scotia's offshore natural gas to markets in Maritime Canada and the northeastern United States; Emera Energy Services, a physical energy business which purchases and sells natural gas and electricity and provides related energy asset management services; a 19% interest in St. Lucia Electricity Services Limited (Lucelec), a vertically integrated electric utility on the Caribbean Island of St. Lucia; a 25% indirect interest in Grand Bahama Power Company Limited (GBPC), a vertically integrated electric utility on Grand Bahama Island; a 7.35% interest in OpenHydro Group Limited (OpenHydro), an Irish renewable energy company.

History

Emera Incorporated was founded in 1919.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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