

Elron Electronic Industries Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Elron Electronic Industries Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Elron Electronic Industries Ltd. and its competitors. This provides our Clients with a clear understanding of Elron Electronic Industries Ltd. position in the Industry.

The report contains detailed information about Elron Electronic Industries Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Elron Electronic Industries Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Elron Electronic Industries Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Elron Electronic Industries Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Elron Electronic Industries Ltd. business.

About Elron Electronic Industries Ltd.

Elron Electronic Industries, Ltd., through its subsidiaries, provides technologies primarily in the fields of medical devices, information and communications technology, semiconductors, and clean technology worldwide.

MEDICAL DEVICES

Given Imaging

Given Imaging develops, manufactures and markets diagnostic products for disorders of the gastrointestinal tract. It offers capsule endoscopy, a proprietary approach to visual examination of the gastrointestinal tract through the use of a miniaturized video camera contained in an ingestible disposable capsule.

Given Imaging's principal product, which incorporates its main technology, is the Given System, a proprietary wireless imaging system that uses disposable video capsules, known as the PillCam capsules. The PillCam video capsules are ingested by the patient and move naturally through the gastrointestinal tract without discomfort while wirelessly transmitting color images and data to a portable recorder, enabling gastroenterologists to view video, images and data on their workstations, utilizing Given Imaging's

proprietary RAPID software.

Given Imaging markets Given System, Given Imaging's capsule endoscopy platform, with the M2A capsule (which Given Imaging rebranded as the PillCam SB capsule for detection of disorders of the small bowel).

Given Imaging markets and sells the PillCam ESO capsule for the purpose of visualizing the esophagus. It also developed PillCam COLON, a video capsule.

Given Imaging has also developed the AGILE Patency Capsule and system, which is a dissolvable capsule that enables physicians to determine whether there are obstructions or strictures in the gastrointestinal tract that might prevent passage of the PillCam SB capsule.

In Japan, Given Imaging operates through Given Imaging, K.K., its Japanese subsidiary that was established as a joint venture with Marubeni Corporation and Suzuken Co., Ltd. to commercialize the Given System in Japan.

The Given System consists of three principal components: a single use, disposable PillCam color-imaging capsule that is ingested by the patient; a portable data recorder and sensors that are worn by the patient; and a computer workstation with proprietary RAPID software for downloading, processing and analyzing recorded data.

Galil Medical is a provider of minimally invasive temperature-based therapies for the treatment of benign and malignant diseases. Galil Medical focuses on developing products to address specific urologic diseases, including prostate and kidney cancer.

NuLens

NuLens operates in the field of intra-ocular lenses, or IOLs, mainly for the treatment of cataracts, presbyopia and low vision. NuLens is focused on developing an accommodating IOL capable of restoring spectacle-free vision at all distances (near, intermediate and distance).

BrainsGate

BrainsGate is a medical device company that develops therapies for patients suffering from Central Nervous System (CNS) diseases. BrainsGate's platform technology involves electrical stimulation of the sphenopalatine ganglion (SPG) to augment

cerebral blood flow and to increase the permeability of the blood-brain barrier (BBB). BrainsGate is focusing on the treatment of acute ischemic stroke. Other potential applications include vascular dementia, drug delivery into the Central Nervous System and Alzheimer's disease.

BrainsGate has developed the NeuroPath System, based on a miniature electrode implanted at the roof of the mouth using a minimally invasive, simple procedure. In early 2009 BrainsGate launched its multi-center pivotal trial of the NeuroPath.

Pocared

Pocared is a medical device company developing technological platform for real-time and reagentless diagnosis of contaminants (bacteria, yeast and chemical materials) suspended in liquids. Pocared's technological platform might be used to address a range of medical and industrial diagnostic applications. Pocared focuses on developing an automated, reagentless laboratory system for the in-vitro diagnostics industry. Other potential applications that the company is pursuing include swab-based samples (for diagnosis of conditions, such as methicillin

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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