

# Electronics for Imaging, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Electronics for Imaging, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Electronics for Imaging, Inc. and its competitors. This provides our Clients with a clear understanding of Electronics for Imaging, Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Electronics for Imaging, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Electronics for Imaging, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Electronics for Imaging, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Electronics for Imaging, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Electronics for Imaging, Inc. business.

### **About Electronics for Imaging, Inc.**

Electronics for Imaging, Inc. offers color digital print controllers, super-wide format printers and inks, and print management solutions.

The company's product portfolio includes Fiery digital color print servers (Fiery), Inkjet products (Inkjet), including VUTEk super-wide digital inkjet printers, Jetrion industrial inkjet printing systems, Rastek wide format digital inkjet printers, and inks for each of these product lines, and Advanced Professional Print Software (APPS) consisting of print production workflow and management information software, and corporate printing solutions.

#### **Products and Services**

##### **Fiery**

The company's Fiery brand consists of controller technologies, which transform digital copiers and printers into networked printing devices. Once networked, EFI-powered printers and copiers can be shared across workgroups, departments, the enterprise, and the Internet to produce color and black & white documents. The company's color

digital print controllers provide solutions for production-level digital copiers. Its color digital print controller line of products that is primarily sold to original equipment manufacturers (OEMs) for sale to end-users, consist of print controllers connected to digital copiers and other peripheral devices; embedded and design-licensed solutions used in digital copiers and multi-functional devices; and optional software integrated into its controller solutions.

#### Inkjet Products—Vutek, Jetrion, and Rastek

The company's VUTEk super-wide format digital inkjet printers and inks are used by billboard graphics printers, commercial photo labs, large sign shops, graphic screen printers and digital graphics providers to print billboards, building wraps, banners, art exhibits, point of purchase signage and other large displays. VUTEk printers are divided into two categories, printers using solvent inks and printers using ultra violet (UV) curable inks. In 2009, the company introduced the GS series of high-speed, high-resolution super-wide printers.

The company's Jetrion products focuses on industrial label digital printing and provides a range of industrial inkjet systems, custom integration solutions, and specialty inks to the converting, packaging, and direct mail industries. It offers Jetrion 4000 Full Color Digital Label printer focused on short run, on-demand, color label printing. Its Jetrion 4830 printer accommodates wider printing requirements and significantly increases throughput.

The company owns Raster Printers, Inc. (Raster), which develops, manufactures, and markets its early stage hybrid and flatbed UV wide format graphics printers in the mid-range inkjet printer market.

The company also manufactures and markets the inks used in its inkjet printers. Each of its inks is customized for each of its printers to provide optimum performance on that printer. In addition, the company manufactures and sells private label inks to third party inkjet printer manufacturers.

#### Advanced Professional Print Software (APPS)

The company has developed technology that improves printing workflow and makes printing operations more powerful, productive and to manage from one centralized user interface. The APPS operating segment includes the company's management systems software, including Monarch, Pace, PSI, Logic, PrintSmith, and PrintFlow, its Web-

based order entry, order management, and Web-based print management information systems, and its proofing software.

The company's enterprise resource planning and collaborative supply chain software print management solutions are designed to enable printers and print buyers to improve productivity. Procurement applications for print buyers and print producers facilitate web-based collaboration across the print supply chain.

The company sells PrintSmith to small print-for-pay and small commercial print shops, Pace to medium and large commercial print shops, and Monarch to large commercial, publication, and digital print shops. Its software offerings include Proofing software: ColorProof XF, Fiery XF, ColorProof eXpress, and Xflow; Print management information systems: Monarch, PSI, PrintSmith, and PrintFlow; Web-based order entry and order management systems: Digital StoreFront, PrinterSite, PrintSmith Site, and XMPie; and Web-based print management system: EFI Pace.

## Customers

The company's customers include domestic and international manufacturers, distributors, and sellers of color and black & white digital copiers and wide format printers. It works with OEM customers to develop solutions that incorporate technology and that work optimally in conjunction with their products. It sold products to Canon, Fuji Xerox, Konica Minolta, OKI Data, Ricoh, Toshiba, and Xerox.

## Significant Relationships

The company has a relationship pursuant to a license agreement with Adobe Systems, Inc. (Adobe). It licenses PostScript software from Adobe for use in many of its Fiery solutions under the OEM Distribution and License Agreement.

## Competition

The VUTEK line of super-wide format inkjet printers competes with printers produced by Agfa, Durst, Hewlett-Packard, Oce, and Inca.

## History

Electronics for Imaging, Inc. was founded in 1988.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

### Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

### **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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