

Eldorado Artesian Springs Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Eldorado Artesian Springs Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Eldorado Artesian Springs Inc. and its competitors. This provides our Clients with a clear understanding of Eldorado Artesian Springs Inc. position in the [Food and Beverages](#) Industry.

The report contains detailed information about Eldorado Artesian Springs Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Eldorado Artesian Springs Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Eldorado Artesian Springs Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Eldorado Artesian Springs Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Eldorado Artesian Springs Inc. business.

About Eldorado Artesian Springs Inc.

Eldorado Artesian Springs, Inc. bottles, markets, and distributes natural spring water under the Eldorado Artesian Spring Water brand. The company also markets and distributes organic vitamin charged spring water under the Eldorado Artesian Spring Water Brand. It distributes to businesses, homes, and offices using its own trucks for distribution primarily in Colorado. It also distributes directly to regional warehouses for grocery store chains and distributions companies.

The company involves in the bottling and sale of spring water from springs located in Eldorado Springs, Colorado on property owned by the company. In addition to real property, the wells and springs thereon, and water rights, the company owns a bottling plant in Louisville, Colorado (including building and bottling equipment), associated containers and equipment, resort buildings, a residential home, and an outdoor swimming pool, which are located on the property in Eldorado Springs, Colorado.

Products

The company is principally in the business of selling bottled artesian spring water. It rents coolers to customers to dispense the bottled water. It also rents and sells filtration

equipment to customers for home and office accounts. The company has added coffee and coffee equipment to its product mix delivered to customers from route delivery vehicles. It also has added a line of organic vitamin charged spring water to the product line. Additionally, in Eldorado Springs, the company owns and operates a resort on its property during the summer months and rents a single-family home.

Sales and Distribution

The company sells its bottled artesian spring water into two distinct segments of the market for bottled water.

Home/Commercial Delivery Business: The company's bottled water delivery business primarily consists of the sale of five gallon and three gallon containers of water to customers who lease water dispensers from the company. Its delivery sales are made primarily in the Denver/Boulder, Colorado metropolitan area. As of March 31, 2010, the company had approximately 12,000 active delivery accounts.

PET Packaging/Retail Distribution Business: The PET business consists principally of the wholesale distribution of its PET products to grocery store chains with operations primarily in Colorado. It uses its own trucks to deliver its PET water products to grocery customers' warehouses in the Denver metropolitan area. From there, the water is shipped to customers' grocery stores throughout Colorado. In addition, the company receives distribution at these customers' grocery stores located in New Mexico, Wyoming, Kansas, Utah, Oklahoma, and Texas.

Competitors

The company's competitors in the local Denver/Boulder area for home and office delivery include Deep Rock and Sierra Springs.

History

Eldorado Artesian Springs, Inc. was founded in 1983.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same

price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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