

Elder Pharmaceuticals Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Elder Pharmaceuticals Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Elder Pharmaceuticals and its competitors. This provides our Clients with a clear understanding of Elder Pharmaceuticals position in the <u>Pharmaceuticals and</u> <u>Biotechnology</u> Industry.

The report contains detailed information about Elder Pharmaceuticals that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Elder Pharmaceuticals. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Elder Pharmaceuticals financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to



profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Elder Pharmaceuticals competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Elder Pharmaceuticals business.

About Elder Pharmaceuticals

Elder Pharmaceuticals Limited engages in the manufacture and marketing of prescription pharmaceutical brands, surgical and medical devices, and active pharmaceutical ingredients in India and internationally. The company offers various products in the fields of women's healthcare, wound care and pain management, nutraceuticals, cardiovascular, central nervous system, neuro drugs, and anti-infectives.

Therapeutic Segments

The company focuses primarily on three therapeutic segments: Women's Healthcare; Wound Care and Pain Management; and Nutraceuticals.

Women's Healthcare: The company's products address therapeutic needs of a woman, ranging from pre-menstrual syndrome, infertility to menopause, as well as problems related to vitamin deficiencies, hormonal imbalance, and labour/parturition. Product portfolio includes Shelcal Range, Deviry, B-Long, and Carnitor.

Wound Care and Pain Management: The company's products address a range of wounds/injuries and pain management during surgeries and can be used in pre and



post-operative stages. Key brands include Chymoral, Tantum Gel, Clotan, Artodar, Diclofenac oral rinse, and Hibor (anti-thrombotic).

Neutraceuticals: The company's product portfolio includes vitamin supplements and vitamin combination specialized products capable of handling problems related to diabetes, arthritis, neurological issues, and cardiac ailments. Key brands include ShelCal Range, Eldervit Range, I-Vit, and Phytomega.

Products

The company manufactures pharmaceutical ingredients and formulations in various dosage forms, such as tablets, capsules, syrups, injectibles, topical creams, and ointments. It also offers various medical equipments, including oxygen concentrators, spirometers, capnographs, polysomnography systems, non invasive ventilators, and pluse oximeters.

The company's newly launched products consists of Phytomega, which is used as a counter to high cholesterol and can reduce statin dosages; Hibor, which is an anti-thrombotic injectable; Imbran, a nutritional supplement for immunological health benefits sold under the name 'BioBran' in the U.S. and Europe; Shelcal CT, which is a combination of 1250 mg of Calcium Carbonate derived from Oyster shell and Calcitrol; Fair One Cream, which is a blend of various herbal ingredients; and Pepamino, an aminio acid peptile micro nutrient supplement that is derived from marine source.

Markets

The company exports its products primarily to African and south east Asian markets.

Alliances

The company has entered into an alliance with Gnosis, a biopharmaceutical company in Italy, to launch four of its products in India featuring in anti-arthritic anti-oseteoporotic and cardiac market segments.

The company has also entered into an alliance with M/s. Daiwa Pharmaceuticals Co. Ltd., Japan to sell its products in India, beginning with the launch of its nutritional supplement 'Imbran'.

The company has entered into an agreement with a U.S-based Company 'MD



Anderson Cancer Center' to conduct human experiments for its anti-cancer drug.

The company has tied up with Australian pharma firm, Global Energy Medicines (GEM) to market its pain management products in India.

The company has signed an in-licensing deal with Cymbiotics, a California-based biopharmaceutical company, to market six of its patented products in India. As per the agreement, the company would market Cymbiotics products in pain management, diabetics, and dermatology, besides OTC products.

Joint Ventures

The company has a 51% stake in Bulgaria's Biomeda Ltd. and a 49% in its joint venture, Universal Pharmaceuticals (Nepal) Private Limited, in Nepal with Universal Pharmaceuticals.

History

Elder Pharmaceuticals Limited was incorporated in 1983.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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