

# Elbit Imaging Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Elbit Imaging Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Elbit Imaging Ltd. and its competitors. This provides our Clients with a clear understanding of Elbit Imaging Ltd. position in the [Real Estate](#) Industry.

The report contains detailed information about Elbit Imaging Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Elbit Imaging Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Elbit Imaging Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Elbit Imaging Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Elbit Imaging Ltd. business.

### **About Elbit Imaging Ltd.**

Elbit Imaging Ltd. engages in the initiation, construction, operation, management, and sale of shopping and entertainment centers and other mixed-use real property projects, in the retail sector, located in Central and Eastern Europe (CEE), and in India. The company also engages in hotel ownership, operation, management and sale, primarily in major European cities. It also has investments in the research and development, production, and marketing of magnetic resonance imaging guided focused ultrasound treatment equipment.

The company's other activities include distribution and marketing of fashion apparel and accessories in Israel; venture-capital investments; and investments in hospitals and farm and dairy plants in India, which are in preliminary stages.

### **Shopping and Entertainment Centers**

This business includes mainly shopping and entertainment centers, which are under construction and/or development in capital cities and regional areas in various countries in Central CEE and India. In addition to the shopping and entertainment centers business, the company's real estate portfolio includes certain mixed-use real estate projects, which include predominantly shopping and entertainment combined with other

elements of operations, including offices, residential units, conference centers, and leisure facilities. The company's shopping and entertainment business operations include 2 operating projects, 27 projects in various stages of planning, development and construction, including 16 shopping and entertainment centers, 8 mixed-use projects, and 3 offices. Its projects are located in Romania, Poland, India, the Czech Republic, Serbia, Hungary, Bulgaria, Latvia, and Greece.

### Operating Projects

**Riga Plaza – Riga, Latvia:** In March 2009, Plaza Centers N.V. (PC) opened the Riga Plaza in Latvia. This shopping and entertainment center is located on the west coast of the Daugava River, and includes three-floor shopping and entertainment center. It houses approximately 140 stores, anchored by a supermarket on the ground floor, an eight-screen multiplex cinema, and 2,000 square meters Fantasy Park.

**Liberec Plaza – Liberec, Czech Republic:** In March 2009, PC opened the Liberec Plaza, in the center of Liberec, a city in the north of the Czech Republic. This shopping and entertainment center includes supermarket, fashion retailers, a Fantasy Park, a food court, and restaurants. The center also includes a residential area of 850 square meters and 800 square meters of office space.

**Arena Plaza Extension, Budapest, Hungary:** The Arena Plaza extension is a planned office addition of approximately 40,000 square meters to the Arena Plaza in Budapest, Hungary.

**Plaza-BAS B.V, Romania:** On January 31, 2008, PC entered into a joint venture partnership with BAS Development (BAS), to develop residential and office projects in Romania. BAS is a private company which is active in the Romanian property market.

Out of the seven existing projects, the following are for office development:

**Brashov –** PC owns a 25% share in an office development project known as the Primavera Tower Brasov.

**Ploiesti –** PC owns a 25% share in an office development project known as the Primavera Tower Ploiest.

Uj Udvar is active and has an approximate gross lease area (GLA) of 12,000 square meters and approximately 14,000 square meters of parking areas.

## Hotels

Hotel business acquires and manages, generally via management companies, four-star hotel properties. The company develops hotels within its mixed-use projects (both commercial and residential) and furthermore, hold interests in certain plots and properties intended to be developed or refurbished into hotels. The company is party to shareholder agreements with Park Plaza with respect to five hotels (two in the Netherland and three in the United Kingdom). Park Plaza engages in ownership, co-ownership, lease, franchising, and management of full service four star deluxe hotels and trendy boutique hotels in major gateway cities and regional centers in Europe, the Middle-East, and North Africa.

## Customer

The principal target customer base is the business traveler and the tourist indust

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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