

e.Digital Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

e.Digital Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between e.Digital Corp. and its competitors. This provides our Clients with a clear understanding of e.Digital Corp. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about e.Digital Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for e.Digital Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The e.Digital Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes e.Digital Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of e.Digital Corp. business.

About e.Digital Corp.

e.Digital Corporation engages in the marketing and sale of eVU mobile entertainment system for the travel and recreational industries. The company also licenses and enforces its Flash-R portfolio of flash memory patents for use in portable devices produced by electronic product manufacturers.

eVU Mobile Entertainment System

The company's eVU is a portable audio/video player designed to play encrypted content for the travel, leisure, healthcare and other markets. The primary use of eVU is in the inflight entertainment (IFE) market. Its eVU model features sharp images on a 7 inches or 8 inches LCD screen, a 160 GB (Gigabytes) to 200 GB of storage, audio fidelity, dual stereo headphone jacks, optional embedded credit card reader/processor, touch screen capabilities, graphical user interface, patent-pending hardware security technology, and 20 hours of video playback on a single battery charge.

The company focuses on marketing its eVU products and services to a base of U.S. and international companies for use in the airline, healthcare, and other travel and leisure industries. It markets and sells its eVU portable mobile entertainment device to corporate customers directly and through value added resellers (VARs). It develops and

sells accessory products to its customers and VARs allowing them to operate a mobile entertainment business. These accessories include e.Digital battery charging stations to charge and recondition batteries and e.Digital content loading stations to upload graphical interfaces and content to multiple players at one time. The company also provides content integration, graphical user interface (GUI) customization, warranty and technical support, and related services to its customers and VARs. It also offers extended maintenance and refurbishment services for customers.

Flash-R Patent Portfolio Licensing and Enforcement

The company has a portfolio of patents (Flash-R patent portfolio) related to the use of flash memory in portable devices and it monetizes its patent portfolio through licensing and enforcement.

The company executes patent licensing arrangements with users of its patented technologies through willing licensing negotiations and through the negotiation of license and settlement arrangements in connection with the filing of patent infringement litigation. Its Flash-R patent portfolio covers certain aspects of the use of flash memory, addressing portable electronic products market.

The Flash-R portfolio includes the following the U.S. patents: handheld record and playback device with flash memory; method for recording voice messages on flash memory in a hand held recorder; operating system, including improved file management for use in devices utilizing flash memory as main memory; flash memory file system in a handheld record and playback device; and method for editing in hand held recorder.

Customers

The company's eVU customers include Lufthansa, Air France, Malaysia Airlines, and Alitalia.

Competition

The company competes with digEcor; The IMS Company; Panasonic Avionics; and Archos.

History

The company was founded in 1988. It was formerly known as Norris Communications,

Inc. and changed its name to e.Digital Corporation in 1999.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

I would like to order

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