

Ecosphere Technologies, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Ecosphere Technologies, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Ecosphere Technologies, Inc. and its competitors. This provides our Clients with a clear understanding of Ecosphere Technologies, Inc. position in the <u>Utilities</u> Industry.

The report contains detailed information about Ecosphere Technologies, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Ecosphere Technologies, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Ecosphere Technologies, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Ecosphere Technologies, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Ecosphere Technologies, Inc. business.

About Ecosphere Technologies, Inc.

Ecosphere Technologies, Inc. operates as a diversified engineering, technology development and manufacturing company. The company engages in identifying, creating, building, and marketing technology solutions that provide for responsible, sustainable stewardship of the natural resources.

The company's wholly owned subsidiary, Ecosphere Energy Services, LLC (EES), engages in the business of designing and building mobile water filtration equipment to treat energy related wastewaters.

The company offers its patented Ecosphere Ozonix technology to assist gas and oil companies in treating water used to fracture natural gas wells; in eliminating the use of chemicals to treat bacteria and reduce scaling in the fracturing process; in eliminating the need to dispose of contaminated water, which flows back after fracturing wells; and in improving the productivity of natural gas wells.

The company also designs and engineers Ecos Lifelink, a micro utility system that provides power, telecommunications, and clean water in remote regions using various fossil fuels.



The company's patented Ecosphere Ozonix process is designed to treat frac flowback and produced waters with highly concentrated ozone, electro precipitation, and ultrasonic transducers. The Ecosphere Ozonix technology combines ozone, hydrodynamic cavitation, acoustic cavitation, and electro-chemical decomposition in a reaction vessel to treat contaminated water without adding chemicals.

EcosFrac and EcosBrine

The company's EcosFrac and EcosBrine systems use hydrodynamic and acoustic cavitations to create nano-sized bubbles that create hydroxyl radicals to oxidize organics and heavy metals in industrial wastewaters. EcosBrine is a clean high chloride floatback water that is blended at the frac site with surface water. The company created the EcosFrac, a chemical free method to destroy aerobic and anaerobic bacteria.

The company's EcosFrac technology is operating in the Fayetteville Shale under a longterm agreement with Southwestern Energy Production Company (Southwestern Energy). Its EcosBrine units treat frac flowback water at the wellsite.

The company has issued a worldwide license, solely for the energy field of use for the Ecosphere Ozonix technology, to EES, a majority owned subsidiary. EES is providing onsite water processing services to oil and gas companies in various states, including Arkansas and Oklahoma. EES has signed long-term agreements with two natural gas production companies, such as Southwestern Energy and Newfield. EES has performed paid pilot programs for BP American Production Company (BP).

Competition

The company's primary competitors/substitutes are the major chemical companies that manufacture and sell the chemicals to the drillers going down hole, such as Nalco (a division of Dow Chemical) and Champion.

History

Ecosphere Technologies, Inc., formerly known as UltraStrip Systems, Inc., was founded in 1998.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need



2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

^{2 –} These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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