

# Eastern Insurance Holdings, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Eastern Insurance Holdings, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Eastern Insurance Holdings, Inc. and its competitors. This provides our Clients with a clear understanding of Eastern Insurance Holdings, Inc. position in the Industry.

The report contains detailed information about Eastern Insurance Holdings, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Eastern Insurance Holdings, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Eastern Insurance Holdings, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Eastern Insurance Holdings, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Eastern Insurance Holdings, Inc. business.

# About Eastern Insurance Holdings, Inc.

Eastern Insurance Holdings, Inc., an insurance holding company, offers workers' compensation and group benefits insurance and reinsurance products.

The company's direct and indirect wholly-owned subsidiaries are Eastern Holding Company, Ltd. (EHC), Eastern Alliance Insurance Company (Eastern Alliance), Allied Eastern Indemnity Company (Allied Eastern), Eastern Advantage Assurance Company (Eastern Advantage), Eastern Re, Ltd., S.P.C. (Eastern Re), Employers Security Holding Company (ESHC), Employers Security Insurance Company (ESIC), Affinity Management Services, Inc. (AMS), Eastern Life and Health Insurance Company (ELH), Employers Alliance, Inc. (Employers Alliance), Global Alliance Holdings, Ltd. (Global Alliance), and Eastern Services Corporation (Eastern Services).

#### Segments

Workers' Compensation Insurance: The company offers traditional workers' compensation insurance coverage to employers, with 300 employees or less, primarily in the Mid-Atlantic, Southeast, and Midwest regions of the continental United States. The company's workers' compensation products include guaranteed cost policies, policyholder dividend policies, retrospectively-rated policies, large deductible policies,



and captive programs. Workers' compensation insurance coverage is also underwritten through the company's alternative markets business unit and ceded 100% to the segregated portfolio cell reinsurance segment.

Group Benefits Insurance: The company offers group benefits insurance products to employer groups, with 300 employees or less, primarily in the Mid-Atlantic, Southeast and Midwest regions of the continental the United States. The company's group benefits insurance products consist of dental, short-term and long-term disability, term life, and vision.

#### **Products**

Workers' Compensation Insurance

The company offers a line of workers' compensation products, including guaranteed cost policies, policyholder dividend policies, retrospectively-rated policies, large deductible policies, and alternative market products.

Guaranteed cost policies: Guaranteed cost policies charge a fixed premium, which does not increase or decrease based upon loss experience during the policy period.

Policyholder dividend policies: Policyholder dividend policies charge a fixed premium, but the customer may receive a dividend in the event of favorable loss experience during the policy period. Policyholder dividend plans are restricted to accounts with minimum annual premiums.

Retrospectively-rated policies: Retrospectively-rated policies charge an initial premium that is subject to adjustment after the policy period expires, based upon the insured's actual loss experience incurred during the policy period, subject to a minimum and maximum premium. These policies are subject to annual adjustment until all claims related to the policy year are closed.

Large deductible policies: Large deductible policies result in a lower premium; however, the insured retains a greater share of the underwriting risk than under guaranteed cost or dividend paying policies, which reduces the risk to the company and further encourages loss control by the insured. The customer is contractually obligated to pay its own losses up to the amount of the deductible for each occurrence.

Alternative market products: Alternative market products are offered to individual



customers and trade associations.

Segregated Portfolio Cell Reinsurance

Segregated portfolio cells, or segregated cells or rent-a-captives, are all referred to as alternative market programs or products. The company provides various products to this marketplace, including program design, fronting, claims administration, risk management, segregated portfolio cell rental, investment, and segregated portfolio management services.

# Group Benefits Insurance

The company's group benefits insurance products include dental insurance, short-term disability insurance, long-term disability insurance, term life insurance, and vision insurance.

Dental Insurance: Dental plans include fee for service and managed care plans. Multiple variations of these products are available which offer different degrees of coverage. Managed care plans utilize the networks of two unaffiliated dental Preferred Provider Organizations.

Short-Term Disability Insurance: Short-term disability plans pay flat weekly benefit amounts or a percentage of an individual claimant's weekly earnings in the event of disability.

Long-Term Disability Insurance: Long-term disability plans provide preset amounts or a preset percentage of an individual claimant's monthly earnings in the event of disability.

Term Life Insurance: Term life plans pay flat amounts or a multiple of an individual's salary.

Vision Insurance: Vision plans are offered with different degrees of coverage, affordability and flexibility.

#### Competition

In its workers' compensation insurance segment, the company considers its principal competitors to be PMA Capital Insurance Group, Erie Insurance Group, Guard Insurance Group, Selective Insurance Group, Cincinnati Insurance Company,



Lackawanna Insurance Group, Accident Fund Insurance Company of America, and the Pennsylvania State Workers' Insurance Fund. In its group benefits insurance segment, the company's principal competitors include Aetna, Inc., Assurant, Inc., Guardian Life Insurance Company, and Metropolitan Life Insurance Company.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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# **ANALYSIS FEATURES**

# **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

# **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

# IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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