

# Eagle Rock Energy Partners, L.P. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/E3678461546BEN.html

Date: May 2025 Pages: 50 Price: US\$ 499.00 (Single User License) ID: E3678461546BEN

# **Abstracts**

Eagle Rock Energy Partners, L.P. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Eagle Rock Energy Partners, L.P. and its competitors. This provides our Clients with a clear understanding of Eagle Rock Energy Partners, L.P. position in the Energy Industry.

The report contains detailed information about Eagle Rock Energy Partners, L.P. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Eagle Rock Energy Partners, L.P.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Eagle Rock Energy Partners, L.P. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Eagle Rock Energy Partners, L.P. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Eagle Rock Energy Partners, L.P. business.

### About Eagle Rock Energy Partners, L.P.

Eagle Rock Energy Partners, L.P. engages in gathering, compressing, treating, processing, transporting, and selling of natural gas; and fractionating and transporting natural gas liquids (NGLs). The company also engages in acquiring, developing and producing oil and natural gas working interests; and acquisition and management of fee minerals and royalty interests. Eagle Rock Energy GP, L.P. is the general partner of the company.

#### Lines of Business

The company's lines of business include Midstream Business; Upstream Business; and Minerals Business.

#### MIDSTREAM BUSINESS

The Midstream Business owns natural gas gathering and processing assets in five significant natural gas producing regions: the Texas Panhandle, East Texas/Louisiana, West Texas, South Texas, and the Gulf of Mexico. The company's gathering and processing assets are located in basins as the Anadarko basin, East Texas basin,



Permian and South Texas basin, and the Outer Continental Shelf.

The company is a party to a natural gas liquids exchange agreement with ONEOK Hydrocarbon, L.P. It delivers its natural gas liquids extracted at six of its natural gas processing plants in the Texas Panhandle to ONEOK for transportation and fractionation services. The company is a party to a natural gas purchase agreement with Chesapeake Energy Marketing Inc., whereby it purchases raw natural gas from various wells on acreage dedicated to the company located in Moore and Carson Counties, Texas for the life of the lease.

The company is a party to a natural gas purchase agreement with Prize Operating Company (Cimarex Energy Co.), whereby the company gathers and processes raw natural gas from various wells on acreage dedicated to the company located in Roberts and Hemphill Counties, Texas, delivered to its Canadian processing plant for the life of the lease. The company is a party to a natural gas purchase agreement with Anadarko E&P Company LP whereby it gathers and processes raw natural gas from various wells on acreage dedicated to the company located in Jasper and Sabine Counties, Texas, delivered to its Brookeland processing plant for the life of the lease.

#### Texas Panhandle Segment

The Texas Panhandle Segment covers 10 counties in Texas and 1 county in Oklahoma and consists of its East Panhandle System and its West Panhandle System. The facilities are primarily located in Wheeler, Hemphill, Roberts, Moore, Potter, Hutchinson, Carson, Gray and Collingsworth Counties. Through these systems, the company offers producers a set of midstream wellhead-to-market services, including gathering, compressing, treating, processing, and selling of natural gas and fractionating and selling of NGLs.

The Texas Panhandle Segment consists of approximately 3,743 miles of natural gas gathering pipelines, ranging from 2 inches to 24 inches in diameter, with approximately 131,000 horsepower of associated pipeline compression; 7 active natural gas processing plants with an aggregate capacity of 157 MMcf/d; a propane fractionation facility with capacity of 1.0 MBbls/d; a condensate collection facility; and average gathered volumes of both wet and dry gas of approximately 139 MMcf/d for 2009.

#### East Panhandle System

The East Panhandle System gathers and processes natural gas produced in the



Morrow and Granite Wash reservoirs of the Anadarko basin in Wheeler, Hemphill and Roberts Counties, an area in the eastern portion of the Texas Panhandle. The East Panhandle System consists of the following: approximately 1,100 miles of natural gas gathering pipelines, ranging from 4 inches to 12 inches in diameter with approximately 54,500 horsepower of associated pipeline and plant compression; 4 active natural gas processing plants with an aggregate capacity of 96 MMcf/d; and average gathered volumes of both wet and dry gas of approximately 98 MMcf/d for 2009.

Canadian System: The system consists of 359 miles of natural gas gathering pipelines and two cryogenic natural gas processing plants referred to as the Red Deer Plant and the Canadian Plant. The Canadian system gathers raw natural gas from producers and delivers the gas to the Canadian Plant, the Red Deer Plant, the Cargray S

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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The complete financial data is available for publicly traded companies.



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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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