

# Dynegy Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Dynegy Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Dynegy Inc. and its competitors. This provides our Clients with a clear understanding of Dynegy Inc. position in the [Utilities](#) Industry.

The report contains detailed information about Dynegy Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Dynegy Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Dynegy Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Dynegy Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Dynegy Inc. business.

### **About Dynegy Inc.**

Dynegy Inc., through its subsidiaries, engages in the production and sale of electric energy, capacity, and ancillary services in the United States. The company sells electric energy, capacity, and ancillary services on a wholesale basis from its power generation facilities. As of December 31, 2009, its power generation portfolio consisted of approximately 12,300 megawatts of baseload, intermediate, and peaking power plants fueled by a mix of natural gas, coal, and fuel oil.

The company's customers include RTOs and ISOs, integrated utilities, municipalities, electric cooperatives, transmission and distribution utilities, industrial customers, power marketers, financial participants such as banks and hedge funds, other power generators and commercial end-users. All of its products are sold on a wholesale basis for various lengths of time from hourly to multi-year transactions. Its customers, such as municipalities or integrated utilities, purchase products for resale in order to serve their retail, commercial and industrial customers. The company's other customers include power marketers, which buy from the company to serve their own wholesale or retail customers or as a hedge against power sales they have made. The company's business operations are focused primarily on the wholesale power generation sector of the energy industry.

### **Segments**

The company has operations in three segments: the Midwest segment (GEN-MW), the West segment (GEN-WE), and the Northeast segment (GEN-NE).

#### Power Generation—Midwest segment

GEN-MW comprises eight facilities in Illinois and one in Pennsylvania with a total generating capacity of 5,316 megawatts (MW). As of December 31, 2009, GEN-MW operated entirely within either the MISO or the PJM.

**MISO:** The MISO market includes all of Wisconsin and Michigan and portions of Ohio, Kentucky, Indiana, Illinois, Nebraska, Kansas, Missouri, Iowa, Minnesota, North Dakota, Montana, and Manitoba, Canada. As of December 31, 2009, the company owned seven power generating facilities that sell into the MISO market and are located in Illinois, with an aggregate net generating capacity of 3,536 MW within MISO. MISO also manages the use of transmission lines to make sure that they do not become overloaded. MISO operates physical and financial energy markets using a system known as LMP, which calculates a price for every generator and load point within MISO.

**PJM:** The PJM market includes all or parts of Delaware, Illinois, Indiana, Kentucky, Maryland, Michigan, New Jersey, North Carolina, Ohio, Pennsylvania, Tennessee, Virginia, West Virginia and the District of Columbia. As of December 31, 2009, the company owned two generating facilities that sell into the PJM market and are located in Illinois and Pennsylvania with an aggregate net generating capacity of 1,780 MW.

PJM administers markets for wholesale electricity and provides transmission planning for the region, utilizing the LMP system described above. PJM operates day-ahead and real-time markets into which generators can bid to provide electricity and ancillary services. PJM also administers markets for capacity. PJM, like MISO, dispatches power plants to meet system energy and reliability needs, and settles physical power deliveries at LMPs.

#### Construction Project

**Plum Point:** The company owns an approximate 37 percent interest in PPEA Holding Company LLC (PPEA Holding), which, through its wholly owned subsidiary, PPEA, owns an approximate 57 percent undivided interest in the Plum Point Energy Station (the Plum Point Project), a 665 MW coal-fired power generation facility under construction in Mississippi County, Arkansas. The PPAs provide for a pass-through of

commodity, fuel, transportation and emissions expenses.

#### Power Generation—West segment

GEN-WE comprises four natural gas-fired power generation facilities located in California (3) and Nevada (1) and one fuel oil-fired power generation facility located in California, totaling 3,696 MW of electric generating capacity.

CAISO: CAISO covers approximately 90 percent of the State of California. As of December 31, 2009, the company owned four generating facilities in California within CAISO. The South Bay and Oakland facilities are designated as RMR units by the CAISO.

#### Equity Investment

Black Mountain: The company has a 50 percent indirect ownership interest in the Black Mountain plant, which is a PURPA QF located near Las Vegas, Nevada, in the WECC.

#### Power Generation—Northeast Segment

GEN-NE comprises four facilities located in New York (3) and Maine (1), with a capacity of 3,282 MW. The company owns and operates the Independence, Casco Bay, and Danskammer Units 1 and 2 power generating facilities, and it operates the Roseton and Danskammer Units 3 and 4 facilities under long-term lease arrangements. The company's Roseton and Danskammer facility sites are adjacent and share common resources, such as fuel handling, a docking terminal, personnel, and systems.

NYISO: The NYISO market includes virtually the entire state of New York. As of December 31, 2009, the company operated three facilities within NYISO with an aggregate net generating capacity of 2,742 MW.

ISO-NE: The ISO-NE market includes the six New England states of Vermont, New Hampshire, Massachusetts, Connecticut, Rhode Island and Maine. As of December 31, 2009, the company owned and operated one power generating facility (Casco Bay) within the ISO-NE, with an aggregate net generating capacity of 540 MW.

#### History

Dynegy, Inc. was founded in 1985.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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