

Dynavox Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Dynavox Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Dynavox Inc. and its competitors. This provides our Clients with a clear understanding of Dynavox Inc. position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about Dynavox Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Dynavox Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Dynavox Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Dynavox Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Dynavox Inc. business.

About Dynavox Inc.

DynaVox Inc. engages in the development and marketing of software, devices, and content to assist people in overcoming their speech, language, or learning disabilities.

The company's speech generating devices are used by those who are unable to speak, such as adults with amyotrophic lateral sclerosis (ALS), often referred to as Lou Gehrig's disease, strokes or traumatic brain injuries, and children with cerebral palsy, autism or other disorders. Its portfolio of speech generating devices provides users with a range of features and designs and makes use of a range of adaptive technology that permits users with physical or cognitive limitations to access and control its devices. The company provides software for special education teachers and students with communication and learning needs.

Products

The company's products serve two areas within the assistive technology industry, including speech generating technology and special education software for students with special learning needs. Its products are based on its core linguistic software and technology and incorporate its proprietary symbol sets.

Speech Generating Technology

Speech generating technologies are generally used as a proxy for verbal communication by non-verbal or substantially speech impaired adults and children. Degenerative and congenital conditions found in adult and child users of speech generating technology include cerebral palsy, intellectual disabilities, ALS, and autism, as well as adults and children with temporary speech impairments.

The company's speech generating devices provide a graphical user interface to convert user input in the form of pictorial symbols or text into synthesized and digitized speech. It offers a range of products for users with varying levels of cognitive and physical abilities. Its devices include a range of communication functions in addition to speech generation, including Internet access, text messaging, and the ability to control light switches, televisions, and other features in a user's home.

The company's products include DynaVox V/DynaVox Vmax; EyeMax; Xpress; Tango!; M3; and DynaWrite.

DynaVox V/DynaVox Vmax: The DynaVox V and the Vmax, or Series V, are based on its Series 5 software. The Series V product line is designed to meet a range of individual needs based on cognition and physical ability to operate the device.

EyeMax: The EyeMax system consists of two parts: a Vmax and an EyeMax accessory. The EyeMax accessory allows users to control the Vmax with a blink or by causing the eye to dwell on a desired area of the screen. The EyeMax allows individuals to communicate who lack the physical ability to use previous generations of speech generating technology.

Xpress: The Xpress offers the software and communication capabilities of the company's Series V devices in a smaller and portable package.

Tango!: The Tango is a speech generating device with style and functionality specifically designed for children and young adults. The Tango! device uses a distinct Tango! symbol set.

M3: The M3 is a digitized-only device, which means that it plays back pre-recorded messages. It is typically used by individuals with lower cognitive ability and offers limited functionality when compared to its Xpress, V and Vmax products, which generate synthesized speech.

DynaWrite: The DynaWrite is a basic communication device for two-handed typists. It was created for non-verbal individuals with literacy skills who prefer keyboard-based communication solutions. Users of the DynaWrite are typically older individuals who have experience using keyboards.

Special Education Software

Schools use various instructional materials to meet the needs of students with speech and learning disabilities, including print-based materials and interactive software. These instructional materials are used by special education teachers and speech language pathologists to create symbol-based activities and content to facilitate learning and communication by students with physical, developmental, or congenital learning disabilities.

The company's special education software provides authoring tools for creating both communication and educational activities translating text-based curriculum into a symbol-based visual presentation for students with various cognitive and physical disabilities. It sells its special education software through its Mayer-Johnson subsidiary. Its products include Boardmaker Studio; Boardmaker Plus; and Boardmaker.

Boardmaker Studio: In August 2010, the company launched Boardmaker Studio, the next generation of its special education software.

Boardmaker Plus!: Boardmaker Plus! has all of the features of Boardmaker, plus a host of interactive features for educational activities on a computer.

Boardmaker: Boardmaker is the original version of the company's special education software platform used by special educators and speech language pathologists for creating printed symbol-based communication and education materials for students. The software comes with approximately 4,500 Picture Communication Symbols (PCS) that can be placed in templates to create schedules, communication boards, stories, matching activities, worksheets or checklists.

Markets

The company markets its products in the United States, Canada, Australia, the United Kingdom and certain other countries within the European Union. It uses strategic partnerships with third-party distributors to sell its products in the other international markets in Western Europe and Australia.

History

DynaVox Inc. was founded in 1983.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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