

# Duoyuan Printing, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Duoyuan Printing, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Duoyuan Printing, Inc. and its competitors. This provides our Clients with a clear understanding of Duoyuan Printing, Inc. position in the <a href="Heavy Machinery">Heavy Machinery</a> Industry.

The report contains detailed information about Duoyuan Printing, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Duoyuan Printing, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Duoyuan Printing, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Duoyuan Printing, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Duoyuan Printing, Inc. business.

# **About Duoyuan Printing, Inc.**

Duoyuan Printing, Inc., through its subsidiaries, engages in the design, development, and manufacture of offset printing equipment and solutions in the People's Republic of China.

The company conducts its business through its principal operating subsidiary, Duoyuan Digital Press Technology Industries (China) Co., Ltd., (Duoyuan China). Duoyuan China's manufacturing subsidiaries include Langfang Duoyuan and Hunan Duoyuan. Langfang Duoyuan Digital Technology Co., Ltd. (Langfang Duoyuan) manufactures the CTP system, single color small format presses, and multicolor small format presses. Hunan Duoyuan Printing Equipment Manufacturer Co., Ltd. (Hunan Duoyuan) primarily manufactures the single color large format presses and multicolor large format presses.

#### **Products**

The company categorizes its products according to the three stages of the offset printing process: pre-press, press, and post-press. Its press products are sheet-fed, which means individual sheets of paper or paperboard are fed into the presses.

## Pre-press Printing Equipment



The company's pre-press printing equipment intends to use the CTP technology in its presses, which uses digital formatting and processing to transfer images onto printing plates.

## Press Printing Equipment

Single Color Small Format Press: Single color small format presses have one set of press rollers allotted to a single color. Its single color small format presses have a maximum sheet width of up to 560 mm (about 22.0 inches), suitable for book printing.

Single Color Large Format Press: Single color large format presses also have one set of press rollers allotted to a single color. The company's single color large format presses have a maximum sheet width of 740 mm (about 29.1 inches) and are suitable for enduser customers with basic single color printing needs, such as pamphlets.

Multicolor Small Format Press: Multicolor small format presses generally have four sets of rollers allotted to different colors, including black, magenta, cyan, and yellow to generate all other colors. The company's multicolor printing equipment is automated and suitable printing needs, such as corporate brochures, product catalogues, labels, and small packages.

Multicolor Large Format Press: The company's multicolor large format presses use its technology and make them automated and suitable for printing multicolor printing needs, such as posters, large packages, and banners.

## Post-press Printing Equipment

Cold-set Corrugated Paper Machine: The company intends to introduce a cold-set corrugated paper machine that utilizes cold-set gluing technology, and intends to build a factory to manufacture cold-set corrugated paper machines at its Langfang Duoyuan facility.

Automatic Booklet Maker: Automatic booklet makers assemble individual sheets of paper into booklets. Stacks of paper are either manually fed or automatically transported through collators into the automatic booklet makers, where they are then jogged, stapled, and folded into separate document sets. Trimmers cut away undesired margins for a clean and crisp presentation.



Automatic Paper Cutter: Automatic paper cutters are designed for high volume industrial use as they cut hundreds of sheets of paper at a time on a continuous basis. The company has produced prototypes of its automatic paper cutters.

#### Customers

The company's customers include industries operating in publishing, commercial printing, and packaging sectors.

## Competition

Small Format Press Producers: The company identifies competition from Yingkou Saxin Printing Machine Co., Ltd; Liaoning Dazu Guanhua Printing Equipment Co. Ltd.; Weifang Huaguang Precision Printing Machinery Co., Ltd.; Shandong Weihai Hamada (JV) Printing Machinery Co., Ltd.; Shandong Weihai Printing Machinery Co., Ltd.; Heidelberger Druckmaschinen AG; Hamada Printing Press Co., Ltd.; and Ryobi, Ltd.

Large Format Press Producers: The company's competitors include Beiren Printing Machinery Holdings Limited; Shanghai Electric Group Printing & Packaging Machinery Co., Ltd.; Jiangxi Zhongjing Group Co., Ltd.; Man Roland Druckmaschinen AG; Koenig & Bauer Group (KBA); Mitsubishi Heavy Industries, Ltd.; Komori Corporation; Shinohara Machinery Co. Ltd.; and Sakurai Graphic Systems Corp.

## History

The company was founded in 2001. It was formerly known as Asian Financial, Inc. and changed its name to Duoyuan Printing, Inc. in October 2009.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



# **Contents**

## RESEARCH METHODOLOGY

#### **DISCLAIMER**

# 1. DUOYUAN PRINTING, INC. COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. DUOYUAN PRINTING, INC. BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

# 3. DUOYUAN PRINTING, INC. SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

## 4. DUOYUAN PRINTING, INC. FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## 5. DUOYUAN PRINTING, INC. COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Duoyuan Printing, Inc. Direct Competitors
- 5.2. Comparison of Duoyuan Printing, Inc. and Direct Competitors Financial Ratios
- 5.3. Comparison of Duoyuan Printing, Inc. and Direct Competitors Stock Charts
- 5.4. Duoyuan Printing, Inc. Industry Analysis
- 5.4.1. Heavy Machinery Industry Snapshot
  - 5.4.2. Duoyuan Printing, Inc. Industry Position Analysis

## 6. DUOYUAN PRINTING, INC. NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

# 7. DUOYUAN PRINTING, INC. EXPERTS REVIEW1

- 7.1. Experts Consensus
- 7.2. Experts Revisions

# 8. DUOYUAN PRINTING, INC. ENHANCED SWOT ANALYSIS<sup>2</sup>

# 9. CHINA PESTEL ANALYSIS<sup>2</sup>

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



# 10. DUOYUAN PRINTING, INC. IFE, EFE, IE MATRICES<sup>2</sup>

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix
- 11. DUOYUAN PRINTING, INC. PORTER FIVE FORCES ANALYSIS<sup>2</sup>
- 12. DUOYUAN PRINTING, INC. VRIO ANALYSIS<sup>2</sup>

**APPENDIX: RATIO DEFINITIONS** 

#### **LIST OF FIGURES**

Duoyuan Printing, Inc. Annual Revenues in Comparison with Cost of Goods Sold and

**Gross Profit** 

**Profit Margin Chart** 

**Operating Margin Chart** 

Return on Equity (ROE) Chart

Return on Assets (ROA) Chart

Debt to Equity Chart

**Current Ratio Chart** 

Duoyuan Printing, Inc. 1-year Stock Charts

Duoyuan Printing, Inc. 5-year Stock Charts

Duoyuan Printing, Inc. vs. Main Indexes 1-year Stock Chart

Duoyuan Printing, Inc. vs. Direct Competitors 1-year Stock Charts

Duoyuan Printing, Inc. Article Density Chart

The complete financial data is available for publicly traded companies.

<sup>1 –</sup> Data availability depends on company's security policy.

<sup>2 –</sup> These sections are available only when you purchase a report with appropriate additional types of analyses.



## **List Of Tables**

#### LIST OF TABLES

Duoyuan Printing, Inc. Key Facts

**Profitability** 

Management Effectiveness

Income Statement Key Figures

**Balance Sheet Key Figures** 

Cash Flow Statement Key Figures

Financial Performance Abbreviation Guide

Duoyuan Printing, Inc. Key Executives

Duoyuan Printing, Inc. Major Shareholders

Duoyuan Printing, Inc. History

Duoyuan Printing, Inc. Products

Revenues by Segment

Revenues by Region

Duoyuan Printing, Inc. Offices and Representations

Duoyuan Printing, Inc. SWOT Analysis

Yearly Income Statement Including Trends

Income Statement Latest 4 Quarters Including Trends

Yearly Balance Sheet Including Trends

Balance Sheet Latest 4 Quarters Including Trends

Yearly Cash Flow Including Trends

Cash Flow Latest 4 Quarters Including Trends

Duoyuan Printing, Inc. Profitability Ratios

Margin Analysis Ratios

**Asset Turnover Ratios** 

**Credit Ratios** 

Long-Term Solvency Ratios

Financial Ratios Growth Over Prior Year

Duoyuan Printing, Inc. Capital Market Snapshot

Duoyuan Printing, Inc. Direct Competitors Key Facts

**Direct Competitors Profitability Ratios** 

**Direct Competitors Margin Analysis Ratios** 

**Direct Competitors Asset Turnover Ratios** 

**Direct Competitors Credit Ratios** 

Direct Competitors Long-Term Solvency Ratios

**Heavy Machinery Industry Statistics** 



Duoyuan Printing, Inc. Industry Position

Company vs. Industry Income Statement Analysis

Company vs. Industry Balance Sheet Analysis

Company vs. Industry Cash Flow Analysis

Company vs. Industry Ratios Comparison

Duoyuan Printing, Inc. Consensus Recommendations<sup>1</sup>

Analyst Recommendation Summary<sup>1</sup>

Price Target Summary<sup>1</sup>

Experts Recommendation Trends<sup>1</sup>

Revenue Estimates Analysis<sup>1</sup>

Earnings Estimates Analysis<sup>1</sup>

Historical Surprises<sup>1</sup>

Revenue Estimates Trend<sup>1</sup>

Earnings Estimates Trend<sup>1</sup>

Revenue Revisions<sup>1</sup>



## **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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