

Dream Office Real Estate Investment Trust Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Dream Office Real Estate Investment Trust Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Dream Office Real Estate Investment Trust and its competitors. This provides our Clients with a clear understanding of Dream Office Real Estate Investment Trust position in the Real Estate Industry.

The report contains detailed information about Dream Office Real Estate Investment Trust that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Dream Office Real Estate Investment Trust. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Dream Office Real Estate Investment Trust financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main



financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Dream Office Real Estate Investment Trust competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Dream Office Real Estate Investment Trust business.

About Dream Office Real Estate Investment Trust

Dundee Real Estate Investment Trust operates as an unincorporated, open-ended real estate investment trust. The trust engages in the ownership, acquisition, leasing, and management of mid-sized urban and suburban office and industrial properties in Canada. Through Dundee Management LP, the trust provides property management services to its tenants and other businesses.

REAL ESTATE PORTFOLIO

As of December 31, 2006, the trust owned a diversified portfolio of 236 office and industrial properties as well as three redevelopment properties offering approximately 18.9 million square feet of gross leasable area, located primarily in its target markets of Montreal, Ottawa, Toronto, Calgary and Edmonton. Core office and industrial properties account for 18.4 million square feet of the trust's total gross leasable area. The properties in the trust's portfolio consist of mid-sized central business district and suburban office buildings, industrial buildings and regional community or neighbourhood retail centres located in urban markets.



Office Properties

The Trust's office portfolio comprises interests in 110 office properties (135 buildings) located in Canada, of which its wholly-own 106 properties. These office properties total approximately 10.9 million square feet of gross leasable area, of which the trust's interest is approximately 10.1 million square feet. As at December 31, 2006, the trust's office properties had an average occupancy rate of approximately 97.0%.

Newfoundland

Scotia Centre: The Trust owns 100% of the Scotia Centre, a 190,000 square foot, eleven-storey Class A office building located in St. John's. The building was constructed in 1987 and is leased to a Canadian chartered bank, Husky Oil and Petro Canada.

Quebec

400-480 boulevard Armand Frappier, Laval: The Trust owns 100% of this four building office and laboratory complex located in the Montreal suburb of Laval.

9975-9995 avenue Catania, Brossard: The Trust owns 100% of this 124,000 square foot multi-tenant flex office building located in Brossard.

7400 boulevard les Galeries D'Anjou, Montreal: The Trust own 100% of this six-storey Class A suburban office building located in the eastern Montreal suburb of Anjou, opposite a 1,000,000 square foot superregional shopping centre.

1000 boulevard Saint-Jean, Pointe-Claire: The Trust owns 100% of this 110,000 square foot, seven-storey suburban office building located in Montreal's west island suburb of Pointe-Claire.

8250 boulevard Decarie, Montreal: The Trust owns 100% of this four-storey Class A suburban office building located along the Decarie Expressway in Montreal.

30-56 du Vallon, Quebec City: The Trust owns 100% of this flex office building located in the Quebec City suburb of Levis.

1400 de la Rive-Sud, Quebec City: The Trust owns 100% of this 77,000 square foot five-storey office building located in the Quebec City suburb of Levis.



7450 boulevard les Galeries D'Anjou, Montreal: The Trust owns 100% of this five-storey Class A suburban office building located in the eastern Montreal suburb of Anjou, adjacent to 7400 Boulevard les Galeries D'Anjou.

8200 boulevard Decarie, Montreal: The Trust owns 100% of this three-storey Class A suburban office building located along the Decarie Expressway in Montreal.

2800 avenue Marie-Curie, Montreal: The Trust owns 100% of this two-storey office and laboratory building located in Technoparc Saint-Laurent adjacent to the Pierre Elliot Trudeau International Airport in Montreal.

2310 boulevard Alfred- Nobel, Montreal: The Trust owns 100% of this two-storey freestanding office and laboratory building located in Technoparc Saint-Laurent adjacent to the Pierre Elliot Trudeau International Airport in Montreal.

Ontario

975 boulevard Saint-Joseph, Gatineau: The Trust owns 100% of this 194,000 square foot, five-storey, suburban office building in Gatineau, Quebec, which it has included in its National Capital Region portfolio. The federal and provincial governments are the primary tenants.

222-230 Queen Street (Capitol Square), Ottawa: The Trust owns 100% of this 14-storey, 204,000 square foot, Class B office tower locat

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

^{2 -} These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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