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DRI Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

DRI Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between DRI Corporation and its competitors. This provides our Clients with a clear understanding of DRI Corporation position in the Computers and Electronic Equipment Industry.

The report contains detailed information about DRI Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for DRI Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The DRI Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes DRI Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of DRI Corporation business.

About DRI Corporation

DRI Corporation, through its wholly owned subsidiaries, engages in the design, manufacture, sale, and service of information technology products either directly or through manufacturers' representatives or distributors.

The company produces passenger information communication products under the Talking Bus, TwinVision, VacTell, and Mobitec brand names, which are sold to transportation vehicle equipment customers worldwide. The Talking Bus, VacTell and TwinVision brands are sold by its business units in the United States (U.S.) primarily to the U.S. and Canadian markets. The Mobitec brand is sold in the Nordic market in Sweden, Norway, Denmark, and Finland, in various countries in the European market including Germany, France, Poland, the United Kingdom, Spain, and Hungary, in the South American market, primarily in Brazil, and in the Asia-Pacific and the Middle-East markets.

U.S. Operations

The company's U.S.-based operations serve markets primarily in the U.S. and Canada and consist of the following subsidiaries:

Digital Recorders, Inc. (DR): DR's primary products include computer aided dispatch Global Positioning Satellite (GPS) tracking; automatic vehicle location (AVL) systems; VacTell video surveillance security systems; automatic vehicle monitoring (AVM) systems; and Talking Bus automatic voice announcement systems. DR's customers include transit operating agencies, commercial transportation vehicle operators, and manufacturers of those vehicles primarily in the U.S. and Canada.

TwinVision of North America, Inc. (TVna): TVna designs, manufactures, sells, and services electronic destination sign systems used on transit and transportation rail, bus and van vehicles. TVna's customers include transit operating agencies, commercial transportation vehicle operators, and manufacturers of those vehicles primarily in the U.S. and Canada.

RTI, Inc.: RTI, Inc. is a marketing consulting and business development firm devoted to the public transit industry's needs, primarily those of European-based businesses.

International Operations

The company's international operations serve markets in Europe, the Far East, the Middle East, South America, Australia, the Asia-Pacific and generally all markets throughout the world outside the U.S. and Canada. The company's international operations consist of the following subsidiaries:

DRI-Europa AB, based in Goteborg, Sweden, is a wholly-owned subsidiary of DRI that serves as the umbrella organizational structure for DRI's international operations.

Mobitec GmbH, based in Ettlingen, Germany, is a wholly-owned subsidiary of DRI-Europa AB. Mobitec GmbH primarily sells and services Mobitec products. Mobitec GmbH's customers include transit operating agencies, commercial transportation vehicle operators, and the manufacturers of those vehicles in select markets in Europe, Asia-Pacific, and the Middle-East.

Mobitec AB is a wholly-owned subsidiary of DRI-Europa AB based in Göteborg, Sweden. Mobitec AB primarily offers electronic destination sign systems in the Nordic markets. In addition to serving the Nordic markets, Mobitec AB also has sales and service offices in Germany, operated by Mobitec GmbH, and Australia, operated by its wholly-owned subsidiary Mobitec Pty Ltd. Mobitec AB's customers include transit operating agencies, commercial transportation vehicle operators, and the manufacturers of those vehicles in the Nordic and other select European markets. Mobitec AB also

owns 51% of the Castmaster Mobitec India Private Limited joint venture located in India and 100% of Mobitec Empreendimientos e Participações Ltda. located in Brazil.

Mobitec Pty Ltd (Mobitec Pty) is a wholly-owned subsidiary of Mobitec AB based in Peakhurst NSW, Australia. Mobitec Pty Ltd imports and sells Mobitec electronic destination sign systems primarily with in the Australian market.

Mobitec Brazil Ltda. (Mobitec Brazil), based in Caxias do Sul, Brazil, is engaged in manufacturing, selling and servicing electronic destination sign systems to original equipment manufacturers (OEM's) and end-user customers and operating authority customers, primarily in South America. Its products are a

The above Company Fundamental Report is a half-ready report and contents are subject to change.
It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.
2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

- What composes a threat of substitute products and services?
- Is there a threat of new competitors entering the market?
- What is the intensity of competitive rivalry?
- How big is the bargaining power of buyers?
- How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

- Tangible resources
  - Financial
  - Physical
  - Technological
  - Organizational
- Intangible resources
  - Human
  - Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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