

Draka Holding NV Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Draka Holding NV Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Draka Holding NV and its competitors. This provides our Clients with a clear understanding of Draka Holding NV position in the Industry.

The report contains detailed information about Draka Holding NV that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Draka Holding NV. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Draka Holding NV financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Draka Holding NV competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Draka Holding NV business.

About Draka Holding NV

Draka Holding N.V., a holding company, engages in the development, production and sale of cable and cable systems worldwide. As of May 10, 2005, the company had 65 operating companies in 25 countries throughout Europe, America and Asia. The company operates two segments that include Draka Comteq and Draka Cableteq.

Draka Comteq

Draka Comteq develops, produces and sells telecommunication and data communication cable in both optical fibre and copper. It consists of: Telecommunication Cable, Data Communication Cable and Optical Fibre. The main customers for these products are telecommunication companies, construction companies and installation contractors, IT businesses and network providers.

Data Communication: Draka Comteq Datacom is active in the market for data communication and multimedia cables. The company develops, produces and sells twisted-pair and optical fibre data cables for data, voice and video transmission, studio, CATV and central-office switching applications. Its clients are IT companies and network providers. The company's major competitors include CommScope (USA), Belden (USA), Tyco (USA), and Nexans (France).



Telecommunication: Draka Comteq Telecom develops, produces and sells a range of copper and optical fibre telecommunication cables for LAN applications. Its major customers include telecommunication companies, such as KPN, Deutsche Telekom, France Telecom, Telia/Sonera, Tele Denmark and China Telecom. The company's major competitors include Corning, Furukawa (Japan), Nexans (France) and Pirelli.

Optical Fibre: Draka Comteq Optical Fibre sells optical fibre designed to meet the range of telecom and datacom needs. Optical Fibre is responsible for the production and sale of both single mode and multimode optical fibre. The company's major competitors include Corning (USA), Furukawa (Japan), Sumitomo (Japan) and Fujikura (Japan).

Draka Cableteq

The Draka Cableteq segment develops, manufactures and sells a range of low-voltage and special-purpose cables. Draka Cableteq is arranged in six divisions, focusing on cable applications in premises and cable for Original Equipment Manufacturer (OEM) applications.

The following division is concerned with cable applications in premises that include Low-Voltage Cable: supplies a range of cable products, ranging from installation cable to instrumentation and control cable. Its customers include construction and contracting companies; electrical wholesalers, such as Hagemeyer, Rexel and Sonepar. The company's competitors include Nexans, Pirelli and General Cable.

The following divisions concentrate on OEM applications:

Elevator Cable: produces and distributes a range of products for the lift industry. Its customers include Elevator manufacturers, such as Otis (USA) and ThyssenKrupp (Germany). The company's competitors include Daetwyler (Switzerland), Gebauer & Griller (Austria), and Sumitomo (Japan).

Marine, Oil & Gas: supplies a range of cables to meet the requirements of the global oil and gas industry and the marine engineering sector. Its clients include Oil and gas industry, installation contractors and shipyards. Its competitors include Nexans, Pirelli and LG (South Korea).

Mobile Network Cable: supplies in addition to Radio Frequency cable (RF-cable), a feeder cable for mobile telephony base stations, a product range for the installation of



antennas in these base stations. The company's customers include network suppliers, such as Nokia. Its primary competitors include Andrew (USA) and Alcatel (France).

Rubber Cable: manufactures and sells flexible, rubber-insulated cables for industrial applications. Its customers include electrical wholesalers, such as Hagemeyer, Rexel and Sonepar; and industrial companies active in mining and the wind turbine market. The company's major competitors include Nexans and Pirelli.

Transport: comprises all cable activities related to 'people-moving' industries, such as the automotive and aerospace industry and the railways. The company's customers include system suppliers, such as Delphi (USA), Yazaki (Japan) and Lear (USA); and Airbus (France) for aircraft cable. Its major competitors include Sumitomo (Japan), Leoni (Germany), IWC (USA) and Nexans (France).

Significant Events

Draka Holding NV has a new joint venture agreement which would extend the Yangtze Optical Fibre And Cable Co., Ltd. joint venture. The new agreement which underscores Draka's long term relationship with YOFC as a technology partner.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. DRAKA HOLDING NV COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. DRAKA HOLDING NV BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. DRAKA HOLDING NV SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. DRAKA HOLDING NV FINANCIAL ANALYSIS

- 4.1. Financial Statements
- 4.1.1. Income Statement
- 4.1.2. Balance Sheet
- 4.1.3. Cash Flow
- 4.2. Financial Ratios
- 4.2.1. Profitability
- 4.2.2. Margin Analysis



- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. DRAKA HOLDING NV COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. Draka Holding NV Direct Competitors
- 5.2. Comparison of Draka Holding NV and Direct Competitors Financial Ratios
- 5.3. Comparison of Draka Holding NV and Direct Competitors Stock Charts
- 5.4. Draka Holding NV Industry Analysis
- 5.4.1. Industry Snapshot
- 5.4.2. Draka Holding NV Industry Position Analysis

6. DRAKA HOLDING NV NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. DRAKA HOLDING NV EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. DRAKA HOLDING NV ENHANCED SWOT ANALYSIS²

9. NETHERLANDS PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors



10. DRAKA HOLDING NV IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. DRAKA HOLDING NV PORTER FIVE FORCES ANALYSIS²

12. DRAKA HOLDING NV VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

Draka Holding NV Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit

Profit Margin Chart Operating Margin Chart Return on Equity (ROE) Chart Return on Assets (ROA) Chart Debt to Equity Chart Current Ratio Chart Draka Holding NV 1-year Stock Charts Draka Holding NV 5-year Stock Charts Draka Holding NV vs. Main Indexes 1-year Stock Chart Draka Holding NV vs. Direct Competitors 1-year Stock Charts Draka Holding NV vs. Direct Competitors 1-year Stock Charts

1 – Data availability depends on company's security policy.

2 - These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.



List Of Tables

LIST OF TABLES

Draka Holding NV Key Facts Profitability Management Effectiveness Income Statement Key Figures **Balance Sheet Key Figures Cash Flow Statement Key Figures Financial Performance Abbreviation Guide** Draka Holding NV Key Executives Draka Holding NV Major Shareholders Draka Holding NV History Draka Holding NV Products Revenues by Segment Revenues by Region Draka Holding NV Offices and Representations Draka Holding NV SWOT Analysis Yearly Income Statement Including Trends Income Statement Latest 4 Quarters Including Trends Yearly Balance Sheet Including Trends Balance Sheet Latest 4 Quarters Including Trends Yearly Cash Flow Including Trends Cash Flow Latest 4 Quarters Including Trends Draka Holding NV Profitability Ratios Margin Analysis Ratios Asset Turnover Ratios **Credit Ratios** Long-Term Solvency Ratios Financial Ratios Growth Over Prior Year Draka Holding NV Capital Market Snapshot Draka Holding NV Direct Competitors Key Facts **Direct Competitors Profitability Ratios Direct Competitors Margin Analysis Ratios Direct Competitors Asset Turnover Ratios Direct Competitors Credit Ratios Direct Competitors Long-Term Solvency Ratios** Industry Statistics

Draka Holding NV Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis



Draka Holding NV Industry Position Company vs. Industry Income Statement Analysis Company vs. Industry Balance Sheet Analysis Company vs. Industry Cash Flow Analysis Company vs. Industry Ratios Comparison Draka Holding NV Consensus Recommendations¹ Analyst Recommendation Summary¹ Price Target Summary¹ Experts Recommendation Trends¹ Revenue Estimates Analysis¹ Earnings Estimates Analysis¹ Historical Surprises¹ Revenue Estimates Trend¹ Earnings Estimates Trend¹ Earnings Estimates Trend¹ Revenue Revisions¹



ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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