

Dot Hill Systems Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Dot Hill Systems Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Dot Hill Systems Corp. and its competitors. This provides our Clients with a clear understanding of Dot Hill Systems Corp. position in the Computers and Electronic Equipment Industry.

The report contains detailed information about Dot Hill Systems Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Dot Hill Systems Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Dot Hill Systems Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Dot Hill Systems Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Dot Hill Systems Corp. business.

About Dot Hill Systems Corp.

Dot Hill Systems Corp. provides storage systems and storage software for organizations requiring networked storage and data management solutions in open systems architecture. The company's storage solutions consist of integrated hardware, firmware and software products employing a modular system that allows end-users to add capacity as needed.

The company's range of products, from medium capacity storage units to multi-terabyte storage area networks (SANs). Its Assured family of data protection software products provides additional layers of data protection options to complement its line of storage disk arrays. In January 2009, the company launched a line of products to address the need for smaller form factor, highly dense storage utilizing SAS or serial ATA, or SATA, disks, as well as the newest generation of solid state disks, or SSDs.

Products

The company offers storage systems in FC, SCSI, iSCSI, SAS and SATA technologies with DAS and SAN configurations. It also offers enterprise class RAID software for Windows and Linux servers, as well as storage management applications, which can manage any one or all of its storage system configurations. In addition, performance



enhancing and DMS software is sold bundled with its storage systems or licensed separately to OEM customers, including AssuredSnap and AssuredCopy.

R/Evolution Modular Storage Architecture: This family of new offerings focuses on the incorporation of SAS/SATA drive technology with various front-end host interfaces. These products are focused on the general purpose market initially and introduce various technological advancements, including EcoStor (elimination of batteries in a RAID cache management system) and SimulCache (high-speed mirrored cache coherency).

2730: The company offers 2730 product, which is a general purpose storage array offering approximately four 4 Gb FC ports host connectivity and any combination of approximately 56 SAS and SATA disk drives. It can be deployed in both a SAN and DAS environment.

2730T: The company offers 2730 Turbo product, which is a general purpose high performance storage array offering approximately four 4 Gb FC ports host connectivity and any combination of approximately 56 SAS and SATA disk drives. It can be deployed in both a SAN and DAS environment.

2722: The company offers 2722 product, which is a general purpose storage array offering approximately four 4 Gb FC ports host connectivity and any combination of approximately 96 SAS and SATA disk drives. It can be deployed in both a SAN and DAS environments.

2530: The company offers 2530 product, which is a general purpose storage array offering approximately four 3 Gb SAS ports host connectivity and any combination of approximately 56 SAS and SATA disk drives. It can be deployed in both a SAN and DAS environments.

2522: The company offers 2522 product, which is a general purpose storage array offering approximately four 3 Gb SAS ports host connectivity and any combination of approximately 96 SAS and SATA disk drives. It can be deployed in both a SAN and DAS environments.

2330: The company offers 2330 product, which is a general purpose storage array offering approximately four 1 Gb iSCSI ports host connectivity and any combination of approximately 56 SAS and SATA disk drives. It can be deployed in IP SAN environments.



5730: The company offers 5730 product, which is a general purpose storage array offering approximately eight 4 Gb FC ports host connectivity and any combination of approximately 108 SAS and SATA disk drives. It can be deployed in both a SAN and DAS environment.

SANnet II Family of Storage Solutions: The company's SANnet II products provide enterprise class functionality to the entry-level and midrange storage markets. Through its SANnet II family of networked storage solutions, the company offers rugged RAID arrays that support SAN and DAS configurations. The SANnet II products provide uptime and are tested to operate in extreme environmental conditions. In addition, its SANnet II products share a common modular architecture and unified management system that integrates its SANpath and SANscape management softwar

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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