

Dominion Citrus Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Dominion Citrus Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Dominion Citrus Limited and its competitors. This provides our Clients with a clear understanding of Dominion Citrus Limited position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Dominion Citrus Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Dominion Citrus Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Dominion Citrus Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Dominion Citrus Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Dominion Citrus Limited business.

About Dominion Citrus Limited

Dominion Citrus Limited (Dominion or the Corporation) was originally incorporated under the provisions of The Companies Act (Ontario) by Letters Patent in 1953. Dominion Citrus is a diversified food company that provides procurement, processing, repacking, warehousing and distribution services of fresh produce, premium juices, maple syrup and Mediterranean food products. Over 400 customers in retail, foodservice and food distribution are serviced through its seven divisions: Dominion Citrus Wholesale, Country Fresh Packaging, Dominion Farm Produce, The Apple Valley Juice Corporation, Meschino Banana Company, and newly acquired Catanti Fine Foods and Delta Foods International.

The material subsidiaries of the Corporation include the following:

Meschino Banana Company Limited: Ripener, wholesaler and distributor of bananas and plantains.

The Apple Valley Juice Corporation: Producer of fresh, pressed chilled apple juices and other chilled beverages of other fruits.

Dominion Fine Foods Inc.: Importer and distributor of food products including olive oil,

olives and pasta, from Mediterranean countries.

Delta Foods International Ltd.: Processor and distributor of maple syrup.

The Corporation is engaged in fresh produce wholesaling and food processing through its operating divisions, Dominion Citrus, Dominion Farm Produce and Country Fresh Packaging and through its wholly-owned operating subsidiaries, Meschino Banana Company Limited (Meschino Banana) and The Apple Valley Juice Corporation (Apple Valley). Dominion provides procurement, processing, repacking, warehousing and distribution services of fresh produce and fresh premium juices for a wide variety of customers in retail, foodservice and food distribution businesses in Canada. Dominion serves over 400 customers with its major markets being in Ontario and Quebec. In March 2003, Dominion also commenced importing and distributing Mediterranean-style foods through a wholly-owned subsidiary, Dominion Fine Foods Inc. (Fine Foods), and in May 2003, Dominion commenced processing and distributing maple syrup through its newly acquired subsidiary, Delta Foods International Ltd. (Delta Foods).

The company's business includes:

Dominion Citrus Wholesale

Dominion Citrus' largest division, Dominion Citrus Wholesale began operations in 1935. Operating out of the Ontario Food Terminal in Toronto, it imports fresh fruits and vegetables from around the world and distributes to customers primarily in Ontario and Quebec.

Dominion Farm Produce

Since 1956, Dominion Farm Produce has been operating in Bradford, Ontario. It packages, markets and distributes fresh produce from the Holland Marsh under the Country Fresh™ brand, as well as other private label packaging. Dominion Farms' customers include most national supermarket chains, as well as a number of independent food retailers.

Country Fresh Packaging

Operating from a facility in Etobicoke, Ontario, Country Fresh Packaging provides value-added services including grading, bagging, colour sorting, packaging and storage for retail and food service customers. It has been in operation since 1976.

Meschino Banana Company

Established in 1920, the Meschino Banana Company currently operates in Toronto, Ontario. It imports, ripens, monitors and controls the maturation of bananas and plantains for retail and food service customers in Ontario.

Apple Valley Juice Corporation

Located in Clarksburg, Ontario, Apple Valley was acquired in 1997. It produces and markets a wide range of juices, ciders and smoothies sold under its own brands and as private label products for Tropicana™, President's Choice™, Master's Choice™ and Jumpin Juice™.

Catanti Fine Foods

This newly created subsidiary focuses on the recently acquired Catanti™ brand, as well as the development of other higher margin branded products. It imports and distributes high-quality olive oils, olives, pastas and other specialty Mediterranean food products for distribution to retail customers.

Delta Foods International

Established in 1989, Delta Foods International is a recently acquired Brockville-based maple syrup processor. It is Canada's fifth largest processor of maple syrup, handling more than 5.5 million pounds annually. Delta processes, packages and distributes maple syrup and related products under its own brand and private label brands for customers in Canada, as well as in other countries including the United States, Britain and Denmark.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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