

Dollar Financial Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/D42FA7006A2BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: D42FA7006A2BEN

Abstracts

Dollar Financial Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Dollar Financial Corp. and its competitors. This provides our Clients with a clear understanding of Dollar Financial Corp. position in the Industry.

The report contains detailed information about Dollar Financial Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Dollar Financial Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Dollar Financial Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Dollar Financial Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Dollar Financial Corp. business.

About Dollar Financial Corp.

Dollar Financial Corp. provides retail financial services to unbanked and under-banked consumers. The company provides a range of consumer financial products and services in five countries, Canada, the United Kingdom, the United States, the Republic of Ireland, and Poland.

Canada

As of June 30, 2010, the company's Canadian network consisted of 465 financial services stores, of which 403 are company-owned and 62 are operated by franchisees in 12 of the 13 Canadian provinces and territories, with 228 locations in Ontario, 83 locations in British Columbia, 73 locations in Alberta, 20 locations in Manitoba, and 61 locations in the other Canadian provinces and territories.

The company's Canadian stores typically offer short-term consumer loans, check cashing, Western Union money orders and money transfer products, prepaid debit cards, gold buying and other ancillary products and services. It operates a pawn broking store in Toronto and offers short term consumer loans through the Internet as well. All of its stores in Canada operate under the name Money Mart, except its locations in Quebec, which operate under the name Instant Cheques and do not offer short-term

consumer loans.

United Kingdom

As of June 30, 2010, the company's United Kingdom network consisted of 382 stores, of which 329 are operated by it and 53 are operated by franchisees or agents. Its stores are located in each of the constituent countries of the United Kingdom, with 325 locations in England, 27 locations in Scotland, 13 locations in Wales, and 17 locations in Northern Ireland. It also has one store in the Republic of Ireland.

The company's financial services stores in the United Kingdom typically offer short-term consumer loans, check cashing, Western Union money transfers, secured pawn lending, foreign currency exchange, gold buying and other ancillary products and services. Most of its stores in the United Kingdom operate under the name 'Money Shop', with the exception of certain franchises which operate under the name 'Cash A Cheque'. In addition to its traditional financial services stores, the company operates two traditional pawn shops located in Edinburgh and Glasgow, Scotland under the name Robert Biggar Ltd. and three pawn shops in London, England under the names T.M. Suttons, Robertsons, and Suttons & Robertsons. It also provides Internet-based consumer lending products in the United Kingdom under the name Payday Express and merchant cash advances, which are repaid by credit card receipts under the name Business Cash Advance.

United States Retail

The company operates check cashing store network. Its financial services store locations offer a range of financial products and services, including check cashing, short-term consumer loans, Western Union transfers and money orders, prepaid debit cards, gold buying and other ancillary services. As of June 30, 2010, the company operated a total of 325 financial services stores in the United States in 15 states, including 104 stores in Florida, 99 stores in California, 19 stores in Arizona, 18 stores in Louisiana and 85 stores in 11 other states. It operates its stores in the United States primarily under the names Money Mart and The Check Cashing Store.

Dealers' Financial Services, LLC (DFS) and Military Installment Loan and Education Services (MILES) Program

In addition to its network of storefront retail financial services stores in the United States, the company offers its branded MILES program through its DFS subsidiary. DFS

provides fee-based services to junior enlisted military personnel seeking to purchase new and used vehicles, including access to loans through an exclusive agreement with a major third-party national bank and other ancillary products and services, including service contracts and guaranteed asset protection (GAP) insurance. DFS operates through an established network with approximately 600 franchised and independent new and used car dealerships, in 23 states, that are in close proximity to significant military installations in the United States.

Poland

The company, through its 76% controlling interest in Optima, S.A. (Optima), offers longer-term

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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