

# Dole Food Company Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Dole Food Company Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Dole Food Company Inc. and its competitors. This provides our Clients with a clear understanding of Dole Food Company Inc. position in the [Food and Beverages](#) Industry.

The report contains detailed information about Dole Food Company Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Dole Food Company Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Dole Food Company Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Dole Food Company Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Dole Food Company Inc. business.

### **About Dole Food Company Inc.**

Dole Food Company, Inc. engages in the production and marketing of fresh fruit, fresh vegetables, and packaged foods.

#### Segments

The company has three business segments: Fresh Fruit; Fresh Vegetables; and Packaged Foods.

#### FRESH FRUIT SEGMENT

The Fresh Fruit Segment contains various operating divisions that produce and market fresh fruit to wholesale, retail, and institutional customers worldwide. The segment has four primary operating divisions: Bananas, European Ripening and Distribution, Fresh Pineapples, and Dole Chile.

**Bananas:** The company produces and sells bananas under the DOLE brand. It primarily sells bananas to customers in North America, Europe, and Asia. In Latin America, the company sources its bananas primarily in Honduras, Costa Rica, Ecuador, Colombia, Guatemala, and Peru, growing on approximately 35,600 acres of company-owned

farms and approximately 80,000 acres of independent producers' farms. In Asia, the company sources its bananas primarily in the Philippines.

**European Ripening and Distribution:** The company's European Ripening and Distribution business distributes DOLE and non-DOLE branded fresh produce in Europe. This business operates 24 ripening and distribution centers in eight countries, predominantly in western Europe.

**Fresh Pineapples:** The company grows and sells fresh pineapples. It sources its pineapples primarily from Dole-operated farms and independent growers in Latin America, Hawaii, the Philippines, and Thailand. The company produces and sells different varieties, including the sweet yellow pineapple. It markets sweet yellow pineapple under the DOLE TROPICAL GOLD label. Varieties of pineapple other than the sweet pineapples are also used in its packaged products.

**Dole Chile:** The company is an exporter of Chilean fruit. It exports grapes, apples, pears, stone fruit (peaches and plums), and kiwifruit from approximately 600 primarily leased acres and 12,300 contracted acres. It primarily exports Chilean fruit to North America, Latin America, and Europe.

## FRESH VEGETABLES

The Fresh Vegetables segment produces and markets fresh-packed and value-added vegetables to wholesale, retail, and institutional customers, primarily in North America, Europe, and Asia. The company sources fresh vegetables from Dole-owned, leased and contracted farms. Its value-added products are produced in processing facilities in Yuma, Arizona, Soledad, California, Springfield, Ohio, and Bessemer City, North Carolina. Under arrangements with independent growers, the company purchases fresh produce at the time of harvest and are generally responsible for harvesting, packing and shipping the product to its central cooling and distribution facilities.

**Fresh-packed Vegetables:** The company sources, harvests, cools, distributes, and markets approximately 20 different types of fresh and fresh-cut vegetables, including iceberg lettuce, red and green leaf lettuce, romaine lettuce, butter lettuce, celery, cauliflower, broccoli, carrots, brussels sprouts, green onions, asparagus, snow peas, and artichokes, as well as fresh strawberries. The company sells its fresh-packed vegetables products primarily in North America, Asia, and western Europe. In North America, the company supplies iceberg lettuce, celery and cauliflower, and produces strawberries.

Value-Added: The company's value-added vegetable products include packaged salads and packaged fresh-cut vegetables.

## PACKAGED FOODS

The Packaged Foods segment produces canned pineapple, canned pineapple juice, fruit juice concentrate, fruit in plastic cups, jars and pouches, fruit parfaits, snack foods, and frozen fruit. Fruit for its packaged food products is sourced primarily in the Philippines, Thailand, the United States and China and packed primarily in four Asian canneries, two in Thailand and two in the Philippines.

The company's primary products are FRUIT BOWLS products. New product introductions include WILDLY NUTRITIOUS and Ready Cut fruit blends, which offer targeted health benefits, as well as its Sliced Strawberries, which meet the need for consumer convenience.

## Global Logistics

The company has significant product sourcing and related operations in Chile, China, Costa Rica, Ecuador, Honduras, the Philippines, South Africa, Spain, Thailand, and the United States. Its Dole's fresh fruit and packaged products are primarily marketed in Canada, Western Europe, Japan, and the United States. Its products are also marketed in Australia, China, Hong Kong, New Zealand, South Korea, and other countries in Asia, Europe, and Central and South America.

## Customers

The company's major customers are global and regional mass merchandisers and supermarkets.

## Competition

The company's principal competitors in the international banana business are Chiquita Brands International, Inc. and Fresh Del Monte Produce, Inc. Its principal competitors in the European ripening and distribution business are Total Produce Plc and Univeg. The company's primary competitor in fresh pineapples is Fresh Del Monte Produce Inc.

The company's primary competitors in fresh-packed vegetables category include

Tanimura & Antle; Duda Farm Fresh Foods; Ocean Mist Farms; the Nunes Company, Inc.; and Driscoll Strawberry Associates, Inc. Its primary competitors in packaged salads include Chiquita Brands International, Inc. (which markets Fresh Express); Ready Pac Produce, Inc.; and Taylor Fresh Foods, Inc.

## History

Dole Food Company, Inc. was founded in 1851.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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