

# Dogan Sirketler Grubu Holdings A.S. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Dogan Sirketler Grubu Holdings A.S. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Dogan Sirketler Grubu Holdings A.S. and its competitors. This provides our Clients with a clear understanding of Dogan Sirketler Grubu Holdings A.S. position in the [Conglomerates](#) Industry.

The report contains detailed information about Dogan Sirketler Grubu Holdings A.S. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Dogan Sirketler Grubu Holdings A.S.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Dogan Sirketler Grubu Holdings A.S. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Dogan Sirketler Grubu Holdings A.S. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Dogan Sirketler Grubu Holdings A.S. business.

### **About Dogan Sirketler Grubu Holdings A.S.**

Dogan Sirketler Grubu Holdings A.S., through its subsidiaries, operates in the energy, media, industry, trade, tourism, and insurance sectors primarily in Turkey. It also provides financial and managerial advisory and internal audit services to its subsidiaries and joint ventures operating in these fields. The company is a subsidiary of AdilBey Holding A.S.

#### **Energy Sector**

Through its subsidiary, Petrol Ofisi A.fi., the company operates as an oil and gas distribution company. It engages in local and international procurement, distribution, storage and sale of oil; sale of refinery byproducts; production and blending of various kinds of lubricants, greases and their by-products, establishment of necessary facilities for production, blending, retailing, wholesaling, and import or export thereof.

#### **Media sector**

Doğan Yayın Holding (DYH): Dogan Yayın Holding is a media and entertainment

conglomerate in Turkey. It operates in TV and radio broadcasting and print and online media. DYH's content producers include its newspapers, magazines, book publishers, TV channels, radio stations and music company. Service providers include distribution, retail, production, cable TV, Internet, printing and advertising sales companies as well as a factoring company. Seven newspapers, including Hürriyet, Milliyet, Radikal, Posta, Fanatik, Referans and the Turkish Daily News form the backbone of DYH's print media business.

DYH's operates as a television channel under the name Kanal D in Turkey. DYH's operations in the thematic channel segment of the industry include the news channel CNN TÜRK - DYH's joint venture with Time Warner; music channels Dream TV, Dream Türk TV; sports channels BJK TV and Fenerbahçe TV; and the interactive channel Fix TV. Publishing a total of 24 magazines, Doğan Burda (DB) is engaged in the import and domestic distribution of some of the world's leading newspapers and periodicals. A joint venture between DYH and Egmont of Denmark, Doğan Egmont is a publisher of books for Turkish children and teens. D&R, the DYH family's music and book chain store, offers products of culture, entertainment and the arts in Turkey.

#### Industry Sector

Çelik Halat: Çelik Halat ve Tel Sanayi A.Ş. produces steel ropes, high carbon galvanized wires, finishing galvanized wires, monotonons, industrial spring wires, mattress spring wires, bead wires, pre-stressed wires and strands; and services various sectors as telecommunication, energy, mining, construction, fishery and auto tier production. It serves customers in Russia, Azerbaijan, Canada, the United States and Northern Europe.

Ditas: Ditas produces and trades OEM and spare parts for automotive producers. Ditas' product range includes rod ends, ball joints, tie rods, axial joints, stabilizer links, track control arms, pitmann arms, drag links, and V drag links.

Dogan Organik Urunler: Dogan Organik Urunler Sanayi ve Ticaret A.S. produces organic raw milk, and supplies raw material for organic drinking milk. It operates organic livestock facility in Europe.

#### Trade sector

Milpa: Milpa functions as the company's marketing and retail division for vehicles, durable goods and real estate.

**Hürriyet Marketing:** Hürriyet Marketing manages sales campaigns for passenger cars. It markets Renault automobiles. In addition to Renault, the company also markets Hyundai, Mitsubishi, Suzuki and Peugeot automobile brands along with computers, mobile telephones and VCRs.

**Automotive Sales:** The Dogan Group is actively involved in the sales of passenger cars, commercial vehicles and automotive spare parts produced by the Koç Group. Dogan Otomobilcilik, Ortadogu Automotive and Anadolu Automotive sell Fiat, Ford and Land Rover off-road vehicles and Magirus midi-buses.

#### Financial Services and Tourism

**Milta:** Milta is involved in tourism services that include a hotel, two holiday villages and a marina, as well as travel agency operations in Turkey.

**Milta Kemer:** Milta Kemer offers a range of facilities to its guests. It features approximately 400 rooms with 800 beds.

**İpýl Club Bodrum Milta:** İpýl Club is a five star hotel affiliated to Milta Tourism. The Club is located in resort Bodr

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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