

Document Security Systems, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Document Security Systems, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Document Security Systems, Inc. and its competitors. This provides our Clients with a clear understanding of Document Security Systems, Inc. position in the [Commercial Services and Supplies](#) Industry.

The report contains detailed information about Document Security Systems, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Document Security Systems, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Document Security Systems, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Document Security Systems, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Document Security Systems, Inc. business.

About Document Security Systems, Inc.

Document Security Systems, Inc. develops, markets, manufactures, and sells paper and plastic products designed to protect valuable information from unauthorized scanning, copying, and digital imaging. The company has developed security technologies that are applied during the normal printing process and by various printing methods, including traditional offset, gravure, flexo, digital or via the Internet on paper, plastic, or packaging.

The company's technologies and products are used by federal, state and local governments, law enforcement agencies and are also applied to various industries as well, including financial institutions, high technology and consumer goods, entertainment and gaming, healthcare/pharmaceutical, defense, and genuine parts industries.

Products, Technology, and Services

The company's primary business is counterfeit prevention, brand protection, and validation of authentic print media, including government-issued documents, aerospace industry spare parts documents, packaging, ID Cards, and licenses. It provides

document security technology to security printers, corporations, consumer product companies and governments worldwide and for currency, identifications, certifications, travel documents, prescription and medical forms, consumer product and pharmaceutical packaging, and school transcripts. Its products can be delivered on paper, plastic, or digitally via its AuthentiGuard DX product suite.

Technologies

The company has developed or acquired approximately 30 technologies that provide to its customers a spectrum of solutions. Its primary anti-counterfeiting products and technologies are marketed under the following trade names:

AuthentiGuard DX: AuthentiGuard DX is a networked appliance that allows the author of any Microsoft Office document (Outlook, Word, Excel, or PowerPoint) to secure its alphanumeric content when it is printed or digitally stored. AuthentiGuard DX prints selected content using DMC'S patented technology so that it cannot be read by the naked eye. Reading the hidden content, or authenticating the document is performed with a proprietary viewing device or software. AuthentiGuard Demand is a customized software or a Web-based application that incorporates the verification feature of AuthentiGuard Prism and the anti-copy anti-scan features of AuthentiGuard Pantograph 4000 in a manner that makes those technologies printable from desktop printers and digital presses worldwide.

AuthentiGuard Laser Moire: AuthentiGuard Laser Moire is a counterfeit deterrent technology, which prevents counterfeit reproductions by creating gross distortions and unmistakable moire interference patterns throughout the image. The technology is embedded into an image that requires protection from duplication and theft, such as photographs, portraits, currency, driver's licenses, postage stamps, tickets, labels, brand packaging, or documents.

AuthentiGuard Prism: AuthentiGuard Prism is a verification technology, which embeds hidden words, images, or logos using 2-color or 4-color processes that are visible using a special, non-public proprietary Prism lens that reveals hidden Prism images. The AuthentiGuard Prism technology protects verification forms, such as spare parts, packing slips, checks, currency, licenses, travelers' checks, postage stamps, legal documents, tickets, labels, and brand packaging.

AuthentiGuard Pantograph 4000: AuthentiGuard Pantograph 4000, a counterfeit deterrent technology, provides a patented pantograph technology. Hidden words such

as 'VOID' or 'COPY', company logos, or designs appear when a document utilizing the technology is photocopied or scanned, preventing unauthorized duplication. This technology has been used for gift certificates, school transcripts, coupons, tickets, checks, packing slips, receipts, schematic drawings, plans, music, scripts, training manuals, business plans, internal memos, letterhead, legal forms, and prescription pads.

AuthentiGuard Phantom: AuthentiGuard Phantom, a verification technology, uses 'tilt-to-reveal' hidden images or words that can be viewed without special equipment. Viewed straight on, the hidden images are

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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