

# Divestco Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/D2E55702346BEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: D2E55702346BEN

## Abstracts

Divestco Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Divestco Inc. and its competitors. This provides our Clients with a clear understanding of Divestco Inc. position in the [Energy](#) Industry.

The report contains detailed information about Divestco Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Divestco Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Divestco Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Divestco Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Divestco Inc. business.

### **About Divestco Inc.**

Divestco, Inc. (the company) is a public Calgary based software, Web services, Oil & Gas data, and seismic services company, which specializes in Oil & Gas mapping and data retrieval, seismic interpretation, mineral rights divestment, and seismic data services.

The Company's software product lines include GeoVista, MapQ, WinPICS 2D/3D seismic interpretation system, Crosslog Suite, Synthetic Suite, Envision 3D, and Oil Expert mapping and enterprise data management system, together with a wide array of smaller utilities and support applications.

In addition, Divestco holds a U.S. patent on "The Rat" - a hardware device used widely for digitizing paper well logs and maps. The Rat is manufactured and marketing exclusively by Divestco.

Divestco also operates a significant database containing information relevant to oil and gas exploration. The oil and gas database includes general well information, production history, pressure data, reserves information, crown land leasing information, freehold land coverage, pipeline and facility information, grid, culture and transportation information and other oil and gas related information for selected areas of Canada and the United States. The comprehensive database is distributed primarily through its own

software, however the company also directly licenses components of the database to customers that require raw data products. Divestco is the broker of seismic data in Canada with 16 independent brokers under contract. The Company holds an interest in a company that owns and operates a database pertaining to the location of historical seismic testing activity.

As well as seismic brokerage, Divestco is a provider of services to the oil and gas industry including seismic survey audits, records management, custom mapping services, and document scanning.

## Customers

Divestco's customers are comprised principally of oil and gas exploration and production companies, oil and gas service companies, oil and gas engineering companies, and to a lesser extent, governments and individual contractors.

## PRODUCTS

### Crown Land Auctions:

Divestco.com offers a convenient way to both buy and sell undeveloped crown land. The Company holds monthly auctions, usually the last Friday of each month. The Company sealed bid auctions close at noon on the day of the auction with no exceptions. All buyers and sellers must be registered with divestco.com prior to submitting a bid.

### Freehold Land Auctions

With the monthly Crown Land Auctions it also has Freehold mineral leases available. The Freehold Auction will be conducted in the same manner as its Crown Land Auction with sealed bidding. The dates for the upcoming Freehold Auctions are the same as the Crown Land schedule.

### Farmouts Listing:

Divestco will package farmout on its site, which include a land schedule with detailed information on the property; maps of the farmout property (including wells, pipelines and facilities); an activity map of the area showing price/ha for recent crown land sales; production graphs and detailed production information; proprietary seismic map (if

applicable); and any other information that would like to provide, such as cross sections, logs, decline analysis, forecasting, and contour maps.

Brochure:

The Company offers

Mapping and Data Tools include Divestco Database Western Canada's most complete oil and gas database; GeoVista, which offers oil and gas information at finger tips; Mapping Services Custom presentation maps; MapQ is the easy DIY, professional-quality mapping software, OilExpert; The RAT, which is a hand-held digitizer; and Online Land Services.

Exploration Tools include CrossLOG Suite Three integrated tools for complete log cross section generation; Duplicate Seismic Line Cleaner eliminates duplicates and double efficiency; Envision 3D, which is a Dynamic 3D modeling tool; OutRider, which is a integrated solution for structural modeling or depth migration; Synthetic Suite Three integrated tools for fast, easy and precise stratigraphic log modeling; and WinPICS / SMAC Seismic Workstation/Statistical Mistie Analysis and Correction.

Exploration Services include Geophysical Data Services, and Seismic Data Brokerage.

Records Management and Services include DocuServe Corp and Information and Records Management.

History

Divestco, Inc. was founded in 2000.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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