

# Diversa Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/D8AF67814FEBEN.html>

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: D8AF67814FEBEN

## Abstracts

Diversa Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Diversa Limited and its competitors. This provides our Clients with a clear understanding of Diversa Limited position in the Industry.

The report contains detailed information about Diversa Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Diversa Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Diversa Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Diversa Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Diversa Limited business.

## **About Diversa Limited**

Ambri Limited, a development stage company, engages in the research and development of its membrane and biosensor technology. The company also engages in the development and commercialization of the SensiDx system in the field of critical care pathology diagnostics. The company operates in the Biotechnology, Nanotechnology and Electronics with a major focus in the human medical diagnostics market. The company is focused on the developing Point-of-Care diagnostic products.

The company's membrane and biosensor technology is called the Ion Channel Switch (ICS) Technology. The company is developing the SensiDx system to deliver accurate, quantifiable results in point-of-care applications for the critical care market. The SensiDx systems include an analyzer and series of test specific disposable cartridges that contain biosensors based on Ambri's patented ICS technology. SensiDx System detects and measures drugs, hormones, viruses, and bacteria in whole blood, directly from a standard collection tube in around five minutes.

The company's major alliance partner is Biosensor Enterprises, which is a joint venture company formed by Dow Corning Corporation and Genencor International. The licence granted under the strategic alliance grants exclusive worldwide rights to use the Ambri technology in markets outside Ambri's focus of the professional human medical field,

including consumer testing.

## Point-Of-Care

Applications for PoC products include: emergency diagnosis (eg testing for heart attack), treating, and monitoring disease (eg diabetes), diagnosis in the physician's office (eg pregnancy, influenza) and self-testing at home. The locations for PoC testing includes: emergency departments, intensive care units, ambulances, clinics, drug treatment centers and patients' homes.

## Technology

The ICS technology is a novel biosensor technology based upon a synthetic self assembling membrane. The membrane acts like a biological switch and is capable of detecting the presence of specific molecules, and signalling their presence by triggering an electrical current. The Ambri ICS biosensor may have applications in various markets, including healthcare, food, environmental and other areas. ICS technology is used in Bacteriological Detection, Veterinary Diagnostics, Food Testing, Environmental Monitoring.

ICS CHIP Technology: Ambri is developing Point-of-Care diagnostic products, which use its proprietary Ion Channel Switch (ICS) biosensor Technology. Ambri has retained exclusive rights to professional human medical diagnostic applications, while it has licensed out other biosensor applications. Ambri has a major market focus and seeks to develop strongly demanded diagnostic tests on its commercially superior ICS platforms.

Ambri Technology: The AMBRI Ion Channel Switch (ICS) Sensor is a bionanotechnology device. A self-assembling, synthetic, two molecular layer bio-membrane, the ICS acts like a biological switch and is capable of detecting a range of biological and chemical substances, such as drugs, hormones, bacteria, DNA, and ions, in any body fluid, including whole blood, urine, and saliva. The biological switch is triggered when a molecule binds to an antibody fragment, this changes the number of conducting ion channel pairs within the membrane, which in turn, alters the way the membrane conducts. The technology is built on the nanometer scale, using molecular components one-thousand-millionth of a meter in size. Ambri's ICS Technology mimics biological sensory functions and can be used with most types of receptor, including antibodies and nucleotides.

ICS Biosensor Movie technology: Ambri has developed the Ion Channel Switch (ICS)

technology, which is a patented biosensor technology based on a self assembling synthetic bio-membrane. This is a 'bio,nano' device and has a varied applications in many markets.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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