

Disaboom Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Disaboom Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Disaboom Inc. and its competitors. This provides our Clients with a clear understanding of Disaboom Inc. position in the Industry.

The report contains detailed information about Disaboom Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Disaboom Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Disaboom Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Disaboom Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Disaboom Inc. business.

About Disaboom Inc.

Disaboom, Inc. engages in the development, operation, and marketing of an interactive online community for people with disabilities or functional limitations in the United States. The company also serves as an online resource and social networking platform for people living with such conditions and their immediate families and friends, caregivers, recreation, and rehabilitation providers, employers, and other related communities.

Product

The company has launched a Web site with the domain name DisaboomJobs.com, which provides employment-related resources and services to the disability community and their employers. Disaboom.com is a medical information Web site providing healthcare content about a particular condition or diagnosis. It is also a community based Web site and resource addressing a range of topics and issues related to 'living with' a disability or functional limitation.

Content

Disaboom.com provides a spectrum of authoritative, frequently updated, and useful

information designed to help people understand how to live with their specific disability related condition. The content component of the site is organized into two sections, Living and Health.

The Living section of its Web site focuses on providing people living with a disability or functional limitation the information and resources they need to engage in the daily challenges, opportunities, and activities of their lives. In addition, it provides people directly affected by a disability or functional limitation (caregivers, immediate family or friends, and rehabilitation providers) the information and resources they need to provide understanding, support, and assistance to those in their lives who live with a disability or functional limitation. The Living section consists of the following channel categories: Lifestyle; Caregivers; Education; Advocacy & Politics; Adaptive Driving; Accessible Homes; and Disability Resources.

Lifestyle: Topics in the Lifestyle area include Accessible Travel, Adaptive Sports, Assistive Technology, Baby Boomers, Dating & Relationships, Disability Books, Disability Employment, Disabled Veterans, Living Forward, Movies, Music, Parenting Special Needs Children, Theater & Dance, and TV. Lifestyle includes feature articles, how-to pieces, personal narratives, individual profiles, and short, actionable 'info briefs'.

Caregivers: This section provides articles of various aspects of being a caregiver for someone with a disability. This may include caregiving for a child, spouse, sibling, parent, or friend. The focus is on resources, 'how-to', and special topics, such as stress management and service animals.

Education: Higher education is the focus of the Education section, including scholarship resources, articles on student success strategies, overviews of online education options, and career-education insights.

Advocacy & Politics: Disability-related laws and legislation, rights, initiatives, benefits, and policies are addressed here, in articles, resource listings, 'how-to', and overview articles.

Adaptive Driving: For drivers with disabilities, this section comprises blogs and articles on accessible racing, car enthusiasts, RV-ing and camping, adaptive driving, and adaptive driving equipment.

Accessible Homes: Geared toward those needing to remodel an existing home or build a new home to accommodate a disability, this section includes articles, blogs, tips, book

excerpts, and accessibility calculators related to creating an accessible home.

Disability Resources: These resources include information about emergency preparedness, organizations, and the full texts of disability laws.

The Health section of its Web site is intended to provide medical information and education on disability-related conditions. It is designed to enable people living with, or directly affected by a disability or functional limitation, including the newly-diagnosed, to understand their conditions, their treatment options, and what they need to know from a health perspective for their day-to-day lives. The company is a medical resource providing authoritative information written by medical experts on: Amyotrophic la

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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