

# Digi International Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Digi International Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Digi International Inc. and its competitors. This provides our Clients with a clear understanding of Digi International Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Digi International Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Digi International Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Digi International Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to

profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Digi International Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Digi International Inc. business.

## **About Digi International Inc.**

Digi International, Inc. develops products and technologies to connect and manage local or remote electronic devices over a network, via the Internet or via satellite. The company's products are used by businesses create, customize, and control retail operations, industrial automation and other applications. Its products are sold under the Digi and Rabbit brands.

### **Products**

The company's products are divided into two categories, embedded and non-embedded. An embedded product is incorporated by a product developer into an electronic device (utilities meter, environmental sensors, retail scanner, and medical instruments). It provides processing power and wired or wireless network connectivity to that device. A non-embedded product is connected externally to a device or larger system (retail checkout, building access control panel, and traffic controller) to provide network connectivity or port expansion.

### **Embedded Networking Products**

**Modules** — A module is a group of components that are set up to work together, eliminating much of that complexity. The company's modules can be divided into two categories, processor modules and communications modules. Processor modules provide customers with a networked platform for use as the main processor in an embedded system and the flexibility to add in custom features and functionality. These modules are targeted as the core processors for products, such as access control systems, point-of-sale (POS) systems, radio frequency ID (RFID) readers, medical devices and instrumentation, and networked displays. Communication modules are ideal for network-enabling and Web-enabling a device. They enable customers who wish to accommodate both wired and wireless functionality in one product design.

**Chips** — A chip (or microprocessor) provides the 'brains' and processing power of an intelligent electronic device or communication sub-system. The company's chips are the building blocks for its embedded and non-embedded products.

**Software and Development Tools** — The company provides software and tools for various operating environments and developer skill sets. These include Linux and Microsoft Windows Embedded CE, as well as its own Net+OS and Python based iDigi Device Integration Application (DIA).

**Single Board Computers** — Single-board computers (SBCs) are systems on a single circuit board. They are essentially a programmable box product without the enclosure — everything is on the board and ready to be embedded into a larger system.

**Network Interface Cards** — The company's intelligent network interface cards (NICs) are legacy products that are used to provide Ethernet networking interfaces for printers.

**Services** — Through its subsidiary, Spectrum Design Solutions, Inc. (Spectrum), the company offers engineering design services to customers that are challenged with their wireless development projects. The company's engineers have experience in wireless technologies, such as global system for mobile communication (GSM), code division multiple access (CDMA), global positioning system (GPS), and Wi-Fi and proprietary radio frequency (RF), as well as application specific integrated circuit (ASIC) design, field programmable gate array (FPGA) integration, embedded software, and turn-key product development.

**Satellite** — The company's acquisition of MobiApps Holdings Private Limited added satellite communication products that provide worldwide satellite data transmit/receive capabilities for customers involved in satellite-based tracking and industrial remote

communications. Operating over the ORBCOMM low-earth orbit satellite network, these products allow clients to monitor, track, and manage their fixed and mobile assets worldwide.

### Non-Embedded Networking Products

Cellular Routers — Cellular routers provide connectivity for devices over a cellular data network. The company offers high-speed cellular router to address the need for customers to connect remote sites and devices. These products have been certified by the major wireless providers in North America and abroad, including AT&T, Verizon Wireless, Sprint, Bell Mobility, and Rogers. Its cellular products include a remote

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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