

Devon Energy Corporation Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Devon Energy Corporation Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Devon Energy Corporation and its competitors. This provides our Clients with a clear understanding of Devon Energy Corporation position in the [Energy](#) Industry.

The report contains detailed information about Devon Energy Corporation that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Devon Energy Corporation. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Devon Energy Corporation financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and

company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Devon Energy Corporation competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Devon Energy Corporation business.

About Devon Energy Corporation

Devon Energy Corporation, an independent energy company, engages primarily in exploration, development, and production of natural gas and oil. The company's oil and gas operations are concentrated in various North American onshore areas in the United States and Canada.

The company, to complement its upstream oil and gas operations, has marketing and midstream operations primarily in North America. With these operations, the company markets gas, crude oil, and natural gas liquids (NGLs). The company also constructs and operates pipelines, storage, and treating facilities and natural gas processing plants. These midstream facilities are used to transport oil, gas, and NGLs and process natural gas. As of December 31, 2009, the company had proved reserves of 2,733 million barrel of oil equivalent.

Properties

U.S. Onshore

Barnett Shale — The Barnett Shale, located in north Texas, is its primary property. The company's leases include approximately 663,000 net acres located primarily in Denton,

Johnson, Parker, Tarrant, and Wise counties. The Barnett Shale is a non-conventional reservoir and it produces natural gas and NGLs. The company has an average working interest of 89%. It drilled 336 gross wells in 2009.

Carthage — The Carthage area in east Texas includes primarily Harrison, Marion, Panola, and Shelby counties. The company's average working interest is approximately 86% and it holds approximately 218,000 net acres. The company's Carthage area wells produce primarily natural gas and NGLs from conventional reservoirs. The company drilled 39 gross wells in 2009.

Permian Basin, Texas: The company's oil and gas properties in the Permian Basin of west Texas comprise approximately 850,000 net acres located across various counties in west Texas. These properties produce both oil and gas from conventional reservoirs. The company's average working interest in these properties is approximately 40%. In 2009, the company drilled 80 gross wells.

Washakie — The company's Washakie area leases are concentrated in Carbon and Sweetwater counties in southern Wyoming. Its average working interest is approximately 76% and it holds approximately 157,000 net acres in the area. The Washakie wells produce primarily natural gas from conventional reservoirs. In 2009, the company drilled 94 gross wells.

Cana-Woodford Shale — The Cana-Woodford Shale is located in Canadian, Blaine and Caddo counties in western Oklahoma. The company's average working interest is approximately 46% and it holds approximately 117,000 net acres. Its Cana-Woodford Shale properties produce natural gas and NGLs from a non-conventional reservoir. It drilled 47 gross wells in 2009.

Arkoma-Woodford Shale — The company's Arkoma-Woodford Shale properties in southeastern Oklahoma produce natural gas and NGLs from a non-conventional reservoir. The company's 58,000 net acres are concentrated in Coal and Hughes counties, and it has an average working interest of approximately 32%. In 2009, the company drilled 61 gross wells in this area.

Groesbeck — The Groesbeck area of east Texas includes portions of Freestone, Leon, Limestone and Robertson counties. The company's average working interest is approximately 72% and it holds approximately 132,000 net acres of land. The Groesbeck wells produce primarily natural gas from conventional reservoirs. In 2009, the company drilled 13 gross wells.

Haynesville Shale — The company's Haynesville Shale acreage spans across east Texas and north Louisiana with an average working interest of 92%. As of December 31, 2009, its drilling activity had been focused on de-risking the 157,000 acres located in Panola, Shelby and San Augustine counties in east Texas. The company drilled 8 gross wells in 2009.

Canada

Jackfish — Jackfish is the company's 100%-owned thermal heavy oil project in the non-conventional oil sands of east central Alberta.

Northwest — The Northwest region includes acreage within west central Alberta and northeast British Columbia. The company holds approximately 1.9 million net acres in the region, which produces primarily natural gas and NGLs from conventional reservoirs. Its average working inter

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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