

# De Grey Mining Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

De Grey Mining Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between De Grey Mining Ltd. and its competitors. This provides our Clients with a clear understanding of De Grey Mining Ltd. position in the [Metals and Mining](#) Industry.

The report contains detailed information about De Grey Mining Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for De Grey Mining Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The De Grey Mining Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes De Grey Mining Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of De Grey Mining Ltd. business.

### **About De Grey Mining Ltd.**

De Grey Mining Ltd (the Company) operates in the mining industry within Western Australia.

#### Projects

##### Beyondie Project

Approximately 1,800 square kilometres of prospective ground (known as the Beyondie Project) is now controlled by De Grey. The Beyondie Basin Prospects have the potential to host hydrothermal iron oxide copper gold deposits. Examples of this style of deposit in Australia include Olympic Dam, Tennant Creek and Ernest Henry.

At Beyondie Bluff, anomalous gold, arsenic, copper, zinc, molybdenum and antimony are found on the margins of a deeply buried magnetic anomaly in tuffaceous sediments that has been modelled as an intrusive similar in style to that generally considered as responsible for the gold mineralization at Telfer.

##### Horans Project

The Horans Dam tenement is in a region containing several gold mines and gold resources. There are three major target types applicable to this project include Mafic-ultramafic hosted vein and stockwork type, Felsic (porphyry) hosted vein and stockwork type, and Supergene and secondary flat lying blanket type.

### Indee-Three Kings Project

De Grey's Three Kings Project at Indee got off to a flying start with six holes producing encouraging mineralization at Abraham's Find, including 2m at 3.40 g/t of combined platinum, palladium and gold. This first program indicated potential economic grades over 700 metres. A follow on drilling and IP program at Joshua 4.5 kilometres west produced more important results and indications that the strike may be continuous.

The Three Kings project is at Indee station in the highly prospective Pilbara Craton 70 kilometres south of major infrastructure at Port Hedland. There is a gas pipeline running right through the tenement.

About 10 kilometres to the north of Three Kings, the company has a gold discovery in the Mt Berghaus area along the Mallina Shear, which hosts other important gold discoveries. Further drilling at Three Kings is being planned as well as an exploration program for the Indee gold project at Mt Berghaus.

### Significant Events

De Grey Mining, Ltd. has a farm-in agreement with Talison Wodgina Pty, Ltd. to explore for base metals and gold at Tambourah and Wodgina, 100 to 170kms south of Port Hedland in the Pilbara region of Western Australia. The terms of the agreement, which covers 520 square kilometers of granted tenements and applications collectively called the Yule project, include: De Grey can earn 60% interest in the rights to base metals.

De Grey Mining, Ltd. has entered into a joint venture agreement with Emergent Resources Limited, a mineral exploration company, to explore for iron ore and related minerals, such as vanadium and manganese over a portion of De Grey's Beyondie Project. The joint venture enables De Grey to participate in iron ore exploration play whilst maintaining the Emergent Resources's focus on its gold and base metals exploration.

On October 5, 2009, De Grey Mining Ltd. has entered into a sale and purchase agreement with Emergent Resources Limited relating to the company's interest in the

Beyondie iron ore joint venture.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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