

# DDD Group plc Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

https://marketpublishers.com/r/D244B52ED82BEN.html

Date: May 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: D244B52ED82BEN

# **Abstracts**

DDD Group plc Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between DDD Group plc and its competitors. This provides our Clients with a clear understanding of DDD Group plc position in the <a href="Software and Technology Services">Software and Technology Services</a> Industry.

The report contains detailed information about DDD Group plc that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for DDD Group plc. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The DDD Group plc financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes DDD Group plc competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of DDD Group plc business.

# **About DDD Group plc**

DDD Group plc engages in the development and licensing of software, the conversion of content from 2D to 3D, and the supply of hardware services and IP to enable the viewing of 3D images.

Products and Services

## 3D TELEVISION MARKET

The TriDef Core integrates with video circuits inside conventional televisions, through the elimination of duplicated image processing functions. Using TriDef Core enabled 3D HDTV, a consumer could watch any of their existing entertainment content on a 3D television, without requiring it to be specially produced or transmitted in 3D. The TriDef Core converts Blu Ray discs, DVDs, video cassettes, games consoles, cable, satellite and digital TV signals to 3D in real time, yielding a supply of 3D content for the consumer television market.

TriDef Core also supports a range of conventional 3D encoding formats, allowing broadcasters and studios to deliver original 3D content to consumers on Blu Ray disc, DVD and over the air programming. Since TriDef Core is an embedded solution,



integrated into the 3D television and activated by the TV remote control, it provides user interface to 3D.

The company's TriDef Core business model includes: the licensing of the TriDef Core technology to display makers and display chip makers, yielding license fees and per display or per chip royalties; and the potential for one time development fees based on DDD's assistance in integrating the TriDef Core technology with the licensee's new 3D television or video processing chip.

#### 3D MOBILE PHONE MARKET

The company provides the DDD Mobile software library as well as 2D to 3D content conversion and creation services for customers in the emerging market for applications and content for 3D capable mobile phones.

DDD Mobile provides 3D content solution for mobile devices, allowing 'on handset' real time 2D to 3D conversion for still pictures, movies and animations as well as the presentation of original 3D content. Consistent with other TriDef-based software solutions, DDD Mobile also allows the end user to control the 3D effect to suit their personal viewing preferences. By delivering DDD Mobile as a compact software library, DDD offers a route to market by allowing handset manufacturers to add the key 3D features their existing multimedia handset applications, including photo viewers and movie players.

DDD's mobile business model includes: the licensing of the DDD Mobile software library to handset makers, yielding license fees and per handset software royalties; the potential for one time development fees based on DDD's assistance in integrating the DDD Mobile software with the licensee's new 3D handset; an ongoing per transaction content based on the subscriber's download of chargeable 'premium' 3D content in which DDD has been involved in the conversion or creation.

#### 3D CONTENT MARKET

The 3D digital cinema market has approximately 1,300 screens installed worldwide. The company's 3D content business model includes: the licensing of the DDD 3D conversion tools to post production specialists, yielding license fees and per production royalties; the potential to publish 3D content on DVD and Blu Ray discs for sale to the growing number of 3D television owners; the potential for one time development fees based on DDD's assistance in the research and development of highly 3D conversion



post production software tools.

#### 3D PC MARKET

The company supplies 3D display screens for use by professional customers engaged in scientific visualisation, molecular modeling, 3D research and development and other PC-based applications. The company markets 3D displays through its online store and reseller network.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

## **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

## **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

## **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



# Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

## IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

# **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

# **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



# Reputation

# Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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