

# Davis Henderson Income Fund Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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# **Abstracts**

Davis Henderson Income Fund Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Davis Henderson Income Fund and its competitors. This provides our Clients with a clear understanding of Davis Henderson Income Fund position in the Industry.

The report contains detailed information about Davis Henderson Income Fund that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Davis Henderson Income Fund. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Davis Henderson Income Fund financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Davis Henderson Income Fund competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Davis Henderson Income Fund business.

#### **About Davis Henderson Income Fund**

Davis + Henderson Income Fund, together with its subsidiaries, provides programs to chequing accounts and lending services in the financial services industry in Canada.

Davis + Henderson Segment (Services to the Chequing and Credit Card Accounts)

Davis + Henderson provides cheque supply programs to financial institutions in Canada that provide retail banking services to businesses and individuals. Customers within the Davis + Henderson segment include the seven Canadian financial institutions and various credit unions across Canada. The business also manages the deposit programs (security deposit bags and personalized deposit documents) for financial institutions and provides a pre-authorized switching service along with other products and services for financial institutions. Davis + Henderson's products and services in this segment are consumed by two primary end-user groups: individual accounts and small business accounts. Individual account holders' cheque needs in Canada are serviced almost exclusively through the financial institution that holds the account, while small business' cheque and deposit requirements are serviced primarily through their financial institution with a smaller segment serviced through direct-selling agents or manufacturers.

#### Value added services

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eSwitch: Davis + Henderson's pre-authorized switching service is called eSwitch. This service facilitates, on behalf of the financial institution's account holders, the switching of pre-authorized debits and credits from one chequing or credit card account to another and also initial set up of pre-authorized debits to credit cards. The eSwitch service is a valued service for financial institutions and their account holders, particularly at the time of account opening or launch of new brands or types of credit cards.

IDefence: IDefence includes an Internet portal (idefence.com), launched in November 2008, where individual account holders of participating financial institutions can learn how to prevent identity theft, register their cards and have Davis + Henderson monitor the Internet for unauthorized use, and get support from trained professionals for identity theft restoration. Replacement cheques for transaction accounts that are closed as a result of an identity theft incident are also a feature of IDefence.

BizAssist: BizAssist operates as an online community and marketplace through bizassist.com launched in November 2008 for small business. Basic membership allows account holders to view and download from a repository of free business tools and articles covering such areas as accounting and finance, human resources, planning, Websites, administration and more.

Filogix Segment (Credit Lifecycle Management Services to the Lending Accounts)

Davis + Henderson provides credit lifecycle management services to credit granting organizations in Canada and the U.S. related to the lending services market. These services consist of the provision of technology and services that allow lending institutions to manage the entire credit lifecycle – from loan origination, credit decision-making (or underwriting) and asset-security registration through to loan monitoring, repayment, and security discharge. The types of lending products covered by these services include loans, leases, mortgages, credit cards, equipment finance and personal lines of credit related to a lending institution's consumer, small and middle-market business and industrial finance customer segments.

Filogix Expert: Davis + Henderson provides an electronic network access service used by approximately 9,500 mortgage intermediaries (mortgage brokers and the in-house mortgage sales specialists of financial institutions) in Canada to originate and manage mortgage related data utilizing the Filogix Expert system. This mortgage origination network is used by approximately 50 residential mortgage lenders in Canada to receive mortgage application transaction data from mortgage intermediaries. Filogix Expert



improves the way mortgage intermediaries and bank direct sales forces conduct transactions with lenders, clients, partners and industry suppliers, enabling mortgage originat

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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<sup>1 –</sup> Data availability depends on company's security policy.

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# **ANALYSIS FEATURES**

#### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

#### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

#### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

#### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

#### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

#### **VRIO** Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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