

Danske Bank A/S Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

<https://marketpublishers.com/r/D37606EDD4BBEN.html>

Date: August 2025

Pages: 50

Price: US\$ 499.00 (Single User License)

ID: D37606EDD4BBEN

Abstracts

Danske Bank A/S Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Danske Bank A/S and its competitors. This provides our Clients with a clear understanding of Danske Bank A/S position in the Industry.

The report contains detailed information about Danske Bank A/S that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Danske Bank A/S. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Danske Bank A/S financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Danske Bank A/S competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Danske Bank A/S business.

About Danske Bank A/S

Danske Bank A/S provides financial products and services to corporate customers and institutional clients in the northern Europe.

Banking Activities

The banking activities Denmark encompasses the banking activities, which caters to all types of retail and corporate customers. Banking activities Denmark's finance centres serve private banking and corporate customers. In addition, banking activities Denmark has six agricultural centers and offers a range of leasing solutions to the corporate segment.

The banking activities at Finland encompass the banking activities of Sampo Bank in Finland and Helsinki branch. Sampo Bank caters to retail customers, small and medium-sized businesses and institutional clients.

The banking activities at Sweden encompass the banking activities of Ostgota Enskilda Bank and Provinsbankerne in Sweden, which serve all types of retail and corporate customers. Real estate agency business is carried out primarily through the 75 offices of Skandia Mäklarna.

The banking activities at Norway encompass the banking activities of Fokus Bank in Norway, which serves all types of retail and corporate customers. Retail-estate agency business is carried out through the 40 offices of Fokus Krogsvæn Nylander.

The banking activities at Northern Ireland encompass the banking activities of Northern Bank, which serves both retail and corporate customers.

The banking activities at Ireland encompass the banking activities of National Irish Bank, which serves both retail and corporate customers. It has 64 branches.

The banking activities at Baltics encompass the banking activities in Estonia, Latvia and Lithuania, which serve all types of retail and corporate customers.

Other banking activities encompass the activities of Nordania leasing and the company's banking activities in Germany and Poland. The activities of Nordania leasing primarily include car and truck leasing solutions, as well as fleet management.

Danske Markets

Danske Markets conducts the Bank's activities in the financial markets. Trading activities include trading in fixed income products, foreign exchange, equities and interest-bearing securities; providing the corporate and institutional clients with financial products and advisory services on mergers and acquisitions; and assisting customers in connection with their issue of equity and debt on the international financial markets. Proprietary trading encompasses the Bank's short term investments. The investment portfolio covers the Bank's strategic fixed-income, foreign exchange, and equity portfolios. Institutional banking includes facilities with international financial institutions outside the Nordic region. Institutional banking includes facilities with international financial institutions outside the Nordic region. A facility with Nordic financial institutions form part of the company's banking activities.

Danske Capital

Danske Capital develops and sells asset management products and services that are offered through its banking activities and directly to businesses, institutional clients and external distributors. Danske capital supports the advisory and asset management activities of its banking activities and, through Danske Bank International in Luxembourg, Danske Capital provides international private banking services to clients

outside its home markets. Danske Capital is represented in Denmark, Sweden, Norway, Finland, Estonia, Lithuania and Luxembourg.

Danica Pension

Danica Pension encompasses activities in the life insurance and pensions market. Danica Pension targets both personal and corporate customers. Its products are marketed through a range of distribution channels within the company, primarily banking activities' outlets and Danica Pension's insurance Brokers and advisers. Danica offers two market-based products, danica balance and Danica link. These products allow customers to select their own investment profile, and the return on savings depends on market trends. Danica Pension offers Danica Traditionel.

History

Danske Bank A/S was founded in 1871.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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