

Danieli & C. Officine Meccaniche S.p.A. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Danieli & C. Officine Meccaniche S.p.A. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Danieli & C. Officine Meccaniche S.p.A. and its competitors. This provides our Clients with a clear understanding of Danieli & C. Officine Meccaniche S.p.A. position in the Heavy Machinery Industry.

The report contains detailed information about Danieli & C. Officine Meccaniche S.p.A. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Danieli & C. Officine Meccaniche S.p.A.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Danieli & C. Officine Meccaniche S.p.A. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main



financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Danieli & C. Officine Meccaniche S.p.A. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Danieli & C. Officine Meccaniche S.p.A. business.

About Danieli & C. Officine Meccaniche S.p.A.

Danieli & Compagnia Officine Meccaniche SpA engages in the construction and sale of plant for the iron and steel industry. The company also engages in the production and sale of special steels carried through its subsidiary Acciaierie Bertoli Safau S.p.A. The company designs, constructs, and sells machinery and plant on a 'turnkey' basis. The company primarily operates in Italy, USA, Sweden, France, U.K., Germany, and Poland.

The company offers machines from primary process management to production of the finished product (practically from ore to finished product). The company designs and builds plants for all process areas, such as: Pellet production plants; Blast furnaces; Direct reduction; Steelworks for production of liquid steel; and continuous casting for: Blooms and billets; Slabs; and Thin slabs.

The company designs and builds plants for all process areas, such as: Rolling mills for long products, including Rolling mills for tubes; Hot and cold rolling mills for flat products; Process lines for flat products; complete plants for Dimensional Checking and



for non-destructive quality control, and Conditioning Plants; Plants for secondary processing, such as Peeling, Straightening, 2-Roll Reeling and Drawing machines Forging Presses and Manipulators and complete forging plants; Extrusion presses for ferrous and non-ferrous materials; Plants for longitudinal cutting and for transversal cutting to size of sheet and plate in all non-ferrous metals and stainless steel; and Level 1, 2, 3 and 4 Plant Automation Systems.

Products

The primary product line includes: Danieli Engineering that offers Turn-key plants and equipment; Danieli AREX HKR that offers Pelletizing and Direct Reduction; Danieli CentroMet that offers Steelworks and casting machines; Danieli Wean United that offers Hot and cold rolling for strip, continuous casting and process lines; Danieli Morgardshammar – Sund that offers Rolling mills and finishing plants for long products; Danieli Automation that offers Equipment and lines for process, plant and machinery automation; and Danieli Rotelec that offers Electromagnetic systems and induction reheating systems.

The company's product line also includes: Danieli Centro Combustion that offers Reheating and heat treatment furnaces, furnaces for process lines; Danieli Breda that offers Extrusion presses; Frohling that offers Non-ferrous rolling; Danieli Centro Maskin that offers secondary processing machines, grinding, drawing, straightening and peeling machines; Danieli Service that offers installation, start-up, after-sales service and spare parts; Danieli Centro Tube that offers tube production plants; and Danieli Construction that offers site management services.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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