

Dane-Elec Memory SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Dane-Elec Memory SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Dane-Elec Memory SA and its competitors. This provides our Clients with a clear understanding of Dane-Elec Memory SA position in the Computers and Electronic Equipment Industry.

The report contains detailed information about Dane-Elec Memory SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Dane-Elec Memory SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Dane-Elec Memory SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Dane-Elec Memory SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Dane-Elec Memory SA business.

About Dane-Elec Memory SA

Dane-Elec Memory SA engages in the manufacture and distribution of memory modules and boards for computing, telecommunications and digital appliances. Dane-Elec Memory designs, assembles and distributes 80% of its products through its own distribution network in Germany, Belgium, England, Holland, France, Denmark and the U.S.A. The Dane-Elec marketing subsidiaries are established in France, Germany, Belgium, Denmark, the Netherlands, the United Kingdom and the United States.

Dane-Elec offers a range of SDRAM, DDR and RDRAM modules. The products are compatible with the brands of PC, printers and laptops.

DRAM Memory

PC266-333 Unbuffered/Registered DDR Modules

The DIMM unbuffered or registered PC266/333 DDR modules, manufactured by DANE-ELEC MEMORY, are made up with 8 to 18 dies. The capacity of those dies are 128, 256 and 512 Mb depending upon the module organization. The power supply is 2,5V. The dies are built into a 66 pin TSOP2 packaging. The module is equipped with an EEPROM memory that contains the module characteristics (organization dynamic



parameters).

PC100-PC133 SDRAM Unbuffered DIMM Modules

The Dane-Elec PC100/PC133 SDRAM Unbuffered DIMM are high speed 3.3-volt Synchronous DRAM Modules composed sixteen 8Mx8 bit Synchronous DRAMs in 54-pin TSOPII and 8-pin TSSOP 2K bit EEPROM on a 168-pin glass-epoxy printed circuit board. Two 0.22uF decoupling capacitors per each SDRAM are mounted on the module.

PC100-133 SDRAM SODIMM Modules

The DANE-ELEC PC100/PC133 SDRAM SODIMM are high speed 3.3-volt Synchronous DRAM Modules composed eight x8 bits from 64Mbits up to 512Mbits Synchronous DRAMs in 54-pin TSOPII and 8-pin TSSOP 2K bit EEPROM on a 144-pin glass-epoxy printed circuit board. Two 0.22uF-decoupling capacitors per each SDRAM are mounted on the module. DRAM memory other products are PC66 SDRAM SODIMM Modules, PC66 SDRAM Unbuffered DIMM Modules.

Flash Memory

Xs Card

The new Xs type I memory cards with 128MB, 256MB, 512MB and 1GB capacity (standard thickness compatible with digital cameras using CompactFlash cards) equipped with NAND technology are now available. These cards are fast enough to allow all professional and amateur photographers to take instant shots since the cards can write data at 22X. In the same way, these cards will enable written date to be read at a transfer rate of 44X. Other speeds will become available as Flash technology evolves.

Compact Flash

Dane-Elec's CompactFlash card is a non-volatile memory extension. This card is generally designed for digital cameras, palmtops and personal digital assistant, cellular phones, audio and voice recorders, MP3 player, notebooks via a PCMCIA adapter and other digital applications.

Multi Media Card



Dane-Elec MultiMedia memory card is used in virtually all portables, such as audio recorders, walkmans MP3, mobile phones (WAP), electronic books, organisers, voice recorders and other digital applications. From 16 to 128MB, the Dane-Elec Multi Media Card memory card will help the customer to quickly transfer the data simply and without deterioration of the customer information in time.

Memory Stick

The Memory Stick Flash memory card is a high flexible storage medium. It offers a high level of compatibility with the market appliancies. The available capacities are 16, 32, 64, 128 and 256MB. Featuring a small size (21, 4x50x2, 8mm), weighing 4 grams, the Memory Stick allows the recording, listening and transferring of all kind of data, at every moment and everywhere in the world. The data transfer rate is done at the following speed: maximum of 1,5MB/second.

Smart Media

The extremely small (the third of a credit card) Dane-Elec SmartMedia TM memory cards are used in all portables, such as voice recorders, walkman MP3 and other digital devices. Of a storage capacity in perpetual evolution (to date of 16 to 128MB), Dane-Elec SmartMedia memory cards will help to quickly transfer the data simply and without deterioration of the customer information in time.

Secure Digital

The physical characteristics of these cards are their weight, 0.07 ounces, their size, one sixth of a credit card (32 mm x 24 mm x 2.1 mm

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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