

# **MEDITE Cancer Diagnostics, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis**

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## **Abstracts**

MEDITE Cancer Diagnostics, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between MEDITE Cancer Diagnostics, Inc. and its competitors. This provides our Clients with a clear understanding of MEDITE Cancer Diagnostics, Inc. position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about MEDITE Cancer Diagnostics, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for MEDITE Cancer Diagnostics, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The MEDITE Cancer Diagnostics, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios

pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes MEDITE Cancer Diagnostics, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of MEDITE Cancer Diagnostics, Inc. business.

### **About MEDITE Cancer Diagnostics, Inc.**

CytoCore, Inc. develops, manufactures, and intends to sell an integrated family of products for the detection, diagnosis, and treatment of cancer under CytoCore Solutions trade name. The company's CytoCore Solutions products are intended to address sample collection, specimen preparation, specimen evaluation (including detection/screening and diagnosis), treatment and patient monitoring within vertical markets related to specific cancers. CytoCore Solutions products are focused upon cervical cancer.

#### Products

##### Cell Collection Devices

##### SoftPAP

The company manufactures and sells the SoftPAP device for the collection of cervical cell samples that are used in the detection of cervical dysplasia, cancer, and human papillomavirus (HPV) infections. Variants of SoftPAP are also being designed for the collection of exfoliated cell samples from tissues other than the cervix.

## PadKit

PadKit is a device that captures a sample that would be evaluated to provide an assessment of the health of the entire female genital tract. The company has obtained license to sell PadKit for the collection of cellular samples that can be screened for various gynecological cancers, including cervical, endometrial, and ovarian, and for the collection of gynecological samples to be tested for the presence of HPV. It may obtain licenses to sell PadKit for additional indications, such as the collection of samples for sexually transmitted disease (STD) testing. The company is evaluating the use of PadKit in an Internet-based fee-for-service testing program outside of the United States.

## Cell Preservative

The company has reached an agreement with Synermed Select Partners, Inc. (Synermed) under which it would package and market its GluCyte cell preservative with its SoftPAP and PadKit cell collection devices. It intends to introduce the manual version of convenience kits containing the SoftPAP and the preservative in the European Union to address the demand for liquid-based preparations (LBPs) in that part of the world. It intends to collaborate with Cell Solutions LLC, an affiliate of Synermed, on selling the Cell Solutions automated slide preparation system to high volume laboratories in these countries. The company and Cell Solutions have agreed to collaborate on obtaining the necessary approval. It is also working with the manufacturer of PadKit to validate the preservative for this application. An independent clinical trial of PadKit in combination with the preservative has been initiated by the UCLA School of Nursing.

## Stains and Reagents

The company is developing various proprietary stains for use in cervical cytology and other screening applications. These stains are designed for automated evaluation using the AIPS Imager and may also be evaluated visually or using a flow cytometer.

## AIPS Workstation

The AIPS workstation is an updated and improved version of the AcCell device. In addition to use as part of a cytology screening system, the AIPS workstation can also be used in conjunction with the AIPS Imager for automated cytological analysis, and in various other applications in which a conventional microscope is used, such as pathology and hematology in a clinical laboratory, and applications outside of the clinical

laboratory that range from drug discovery and quality control to metallurgy. The AIPS Workstation would be marketed to small and medium-sized hospitals and reference laboratories.

### AIPS Imager

The AIPS Imager is a version of the AccuMed TracCell location-guided cytology screening system that has been optimized for use with the proprietary CCI stains. The AIPS Imager is intended to work in conjunction with the AIPS workstation.

### OmniDROP

The company has an agreement with Zycom Touch, LLC under which it would sell OmniDROP Communicator software as a component of its AIPS systems and as a product for laboratories, hospitals, and health maintenance organizations. OmniDROP is a communications package and also includes features, such as message receipts and tracking that ensure that messages are received by the intended recipient. OmniDROP is provided as a 'software-as-a-service' product.

### Therapeutics

The company is developing a derivative of the SoftPAP cell collection device that can be used to apply a patch containing a therapeutic agent to the cervix. It intends to develop and market the applicator, as well as patches containing established therapeutic agents in collaboration with a pharmaceutical or transdermal patch manufacturer.

### Sales and Distribution

The company has three distribution agreements with distributors in Italy, Spain and Portugal. It also has an international distribution agreement for sales into Switzerland.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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