

Cyrela Commercial Properties SA Empreendimentos e Participacoes Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Cyrela Commercial Properties SA Empreendimentos e Participacoes Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cyrela Commercial Properties SA Empreendimentos e Participacoes and its competitors. This provides our Clients with a clear understanding of Cyrela Commercial Properties SA Empreendimentos e Participacoes position in the [Real Estate](#) Industry.

The report contains detailed information about Cyrela Commercial Properties SA Empreendimentos e Participacoes that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cyrela Commercial Properties SA Empreendimentos e Participacoes. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible

threats against it.

The Cyrela Commercial Properties SA Empreendimentos e Participacoes financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cyrela Commercial Properties SA Empreendimentos e Participacoes competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cyrela Commercial Properties SA Empreendimentos e Participacoes business.

About Cyrela Commercial Properties SA Empreendimentos e Participacoes

Cyrela Commercial Properties S.A. Empreendimentos e Participações engages in the development, sale, and rental of commercial properties. The company also engages in asset management, shopping center exploration, management services, management of agreements and related services, as well as interest in other companies.

Subsidiaries

Aquarius Empreendimentos e Participações Ltda: This company holds interest in the following projects: JK Financial Center, Faria Lima Square, Corporate Park and Faria Lima Financial Center, located in the city of Sao Paulo and a property in the city of Rio

de Janeiro, totaling a rented private area of 2,424 square meters.

Arraial do Cabo Empreendimentos Imobiliários Ltda: This company has two investment properties located in the city of Rio de Janeiro (Barra da Tijuca and Leblon neighborhoods). In addition, it has a commercial lot in the city of São Paulo (Berrini area), acquired for development of a commercial project.

CCP Propriedades Imobiliárias Ltda: This company has properties in the city of Sao Paulo: Cenesp, Condomínio Verbo Divino, Nova Sao Paulo, Condomínio Brasilinvest and Condomínio JK 1455, all of which are leased.

BRX Administração de Shopping Centers Ltda: Its activity includes management of commercial properties and shopping centers.

CCP Logística Empreendimentos Imobiliários Ltda: This is a holding company to operate in the logistics segment.

CCP Nordeste Empreendimentos Imobiliários Ltda: It has 4 floors of the Building Suarez Trade located at Avenida Tancredo Neves in Salvador-BA.

CCP Mogno Empreendimentos Imobiliários Ltda: It owns part of a plot of land named Matarazzo, located in the city of São Paulo, which would be used for the purpose of development of a commercial project and a shopping center.

Hatiha Commercial Imobiliária Ltda: This company has three distribution centers rented and located in the metropolitan region of Sao Paulo.

Millenium de Investimentos Imobiliários Ltda: This company's main activity is the sale and lease of Triple 'A' commercial properties.

Jointly-owned subsidiaries

Camargo Correa Cyrela Paulista - 1230 Empreendimentos Imobiliários Ltda: It owns a land named Matarazzo, located in the city of Sao Paulo, which would be used for the purpose of development of a commercial project and a shopping center.

Joint Venture: In August 2009, the company entered into a joint venture agreement with BRCOMPROP DEVELOPMENT JV PRIVATE LIMITED and CPPIB US RE-A INC to acquire, hold, develop, build, rent, manage and sell assets in the commercial, industrial

and office real estate segment in Brazil.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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