

# CybermateInfotek Limited Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## **Abstracts**

CybermateInfotek Limited Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between CybermateInfotek Limited and its competitors. This provides our Clients with a clear understanding of CybermateInfotek Limited position in the <a href="Software and Technology Services">Software and Technology Services</a> Industry.

The report contains detailed information about CybermateInfotek Limited that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for CybermateInfotek Limited. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The CybermateInfotek Limited financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios



pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes CybermateInfotek Limited competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of CybermateInfotek Limited business.

## **About CybermateInfotek Limited**

Cybermate Infotek Limited operates as a software solutions and information technology (IT) services company. The company sells in products in American, European, and Indian markets.

## PRODUCTS, SOLUTIONS, AND SERVICES

The company provides services to industry verticals specialized in finance, insurance, print publishing, health care, education, manufacturing, and the property management industries.

### **Products**

The company's products include CinfotekCARDS, a print order management solution for the print industry; eTearsheet: digital distribution of proof of publication of advertisements & tearsheet management; EZDMS, a document management system using Adobe PDF; TopAccess: a suite of solutions for CounterTop manufacturing and retail; Fleetplus: real time vehicle monitoring and fleet management in companies with large fleets; CyberCare: a hospital management solution for India; RCMS, a retail and



wholesale distribution management software package, designed to suite a single outlet or a multiple / chain of retail stores viz., super markets and the likes; and Medrep: a product for pharmaceutical companies to manage and communicate the effectiveness of the medical representatives in the field.

Pre-Packaged Solutions for Industry Verticals

Insurance: The company offers Virtual Premium, an Internet-based insurance sales and referral system; and OBMS (Online Benefits Management), a Web based, do-it-yourself benefits management solution that provides transition from paper based manual systems to an automated solution.

Finance: The company offers Investor Communication, a configurable solution to manage personalized investor account performance of reporting; and Credit Card Management, a Web based system provides integrated solution for registration of bank customers namely, cardholder, merchants, marketing agents, and recovery agents.

Education: The company offers Pupilsoft, which is geared towards the U.S. public schools the 'scholastic incident reporting system' provides early signals of violence and other anti-social events that may occur in the schools; Online University Computer Shop, a configurable B2C solution for universities sale of computers and accessories to students via a preferred reseller; and ISR (Instructional Service Reporting), which is designed for the U.S. universities, this solution enables university faculty to report their workload online to the planning committee and payroll.

Manufacturing: The company offers Sales Commission Automation System (SCAS), a Web-based solution to simplify the commission calculation procedure of sales representatives; and Sugar ERP, which provides a customizable ERP for the sugar industries in India.

### Services

The company offers various services, including product sales, outsourced / offshore development, offshore virtual teams, onsite development, consulting, and software maintenance.

Custom Software Development: The company offers custom software development services.



Systems Integration: The company provides various system integration solutions using partner products, such as Adobe and Spescom Ultimus.

On Site Consulting: As an integral part of its services, the company provides professional services in the areas of project design, project management, auxiliary resources, complex solutions implementation, and consulting management.

Virtual Development Teams (Off Shore): For companies wishing to set up a team in India, the company offers the Virtual Offshore Development team that extends the capabilities of the client to a team in its premises.

#### Customers

The company's customers include Micron Systems, the U.S.; BPVision, the U.S.; Consortium Companies, the U.S.; InfoUSA, Omaha, the U.S.; Keys Systems, Greece; TekConnect Corporation, the U.S.; ARI, the U.S.; Merilynch, the U.S.; Virtual Premium; Petrochem Middle East, Dubai, UAE; EMKE LLC, Abu Dhabi, UAE; Law offices of Rajiv S.Khanna, the U.S.; CSI Saag, Malaysia; Carol Country General Hospital, the U.S.; ABN Amro Bank, Dubai; and Volz, Datenverabeitung GmbH, Germany.

### History

Cybermate Infotek Limited was founded in 1994.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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<sup>1 –</sup> Data availability depends on company's security policy.

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## **ANALYSIS FEATURES**

### **SWOT Analysis**

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### **Enhanced SWOT Analysis**

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### **PESTEL Analysis**

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



## Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

### IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



## Reputation

## Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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