

CSM nv Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

CSM nv Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between CSM nv and its competitors. This provides our Clients with a clear understanding of CSM nv position in the [Food and Beverages](#) Industry.

The report contains detailed information about CSM nv that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for CSM nv. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The CSM nv financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes CSM nv competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of CSM nv business.

About CSM nv

CSM Cert engages in the development, production, sale and distribution of bakery supplies and food ingredients. The company's main product groups include bakery ingredients and products, lactic acid and sugar. The company operates mainly in the business-to-business market (bakery ingredients and products, lactic acid and sugar) and the consumer market (sugar). The company operates mainly in Europe and North America but is also based in South America and Asia.

CSM Bakery Supplies Europe

CSM Bakery Supplies Europe is active in 16 European countries. The division develops, produces and sells a selection of bakery ingredients and frozen (dough) products to professional bakers and bake-off businesses in Europe.

CSM Bakery Supplies Europe conducts its activities primarily in Germany, Italy, the UK and France. The main sales channels are artisan bakeries and bakery chains, in-store bakeries, industrial bakeries, food service/OOH and export. The core activities of CSM Bakery Supplies Europe include the processing and mixing of raw materials into semi-finished and almost-ready products, such as baking margarines, bread and patisserie improvers, baking mixes, fruit and cream fillings, icings, flavorings, releasing agents and convenience products. Convenience products are understood as frozen dough and

almost-ready products.

CSM Bakery Supplies North America

CSM Bakery Supplies North America is active in the United States, Canada and Central and South America. In the North American market, the company offers bakery ingredients and products, which – excluding commodities and including distribution.

CSM Bakery Supplies North America has a share of approximately 7% in this market. In addition to marketing its own products, the division also distributes third-party products, thereby exploiting its distribution network. The distribution of third-party products accounts for approximately 40% of the divisional turnover. The product groups include baking mixes, fruit fillings, fondant icing, frozen (dough) products, cakes and special ingredients such as emulsifiers and decorations. The main sales channels are in-store, retail, industrial bakeries and food service/OOH. OOH includes restaurants, lunchrooms, coffee shops and fastfood chains.

CSM Sugar Confectionery

CSM Sugar Confectionery operates primarily in the European sugar confectionery market. CSM intends to sell its Sugar Confectionery Division to CVC Capital Partners.

The division engages in the production and sale of regional brand products in confectionery, such as wine-gums, liquorice, chewing gum, pastilles, peppermint, nougat and chocolate. The main strategic brands in the various European countries include: Venco, RedBand, Sportlife, Xylifresh (the Netherlands) Jenkki, Tupla, Mynton, Leaf Bags (Finland) Lutti (France) Lutti, Sportlife (Belgium) Hops (Poland) Dietorelle, Diator, Galatine, Sperlari (Italy) Läkerol, Ahlgrens's Bilar, Malaco (Scandinavia).

CSM Biochemicals

CSM Biochemicals operates in the market under the name of PURAC. As an operator in lactic acid and lactic acid derivatives, PURAC produces natural lactic acid biochemically by means of fermentation.

PURAC's international sales are made worldwide. Lactic acid and lactic acid derivatives have various uses in the manufacture of food, animal feed, pharmaceuticals, cosmetics, micro-electronics, and chemical and technological products. PURAC also produces and sells various gluconic acid and gluconic acid derivatives, which are used in food,

pharmaceuticals and technological products. Gluconic acid is also biochemically produced by fermentation. PURAC also specializes in the production and sale of biomaterials, based on lactic acid, for the medical sector, and lactitol and xylitol for special use in the pharmaceutical and food industries. Lactic acid and gluconic acid as well as lactic acid derivatives and gluconic acid derivatives are produced at six production sites in the Netherlands, Spain, Brazil and the USA. Lactic acid and lactic acid derivatives are used mainly in the food market, pharmaceuticals, the cosmetics industry, technology and the animal feed industry. The company provides PURASAL Opti.Form, a meat preservative.

CSM Sugar

CSM Sugar manufactures sugar from beet and sells sugar and sugar specialties to the industrial and consumer markets.

The division sells its sugar primarily to industrial customers in the Netherlands. The company's sugar is also sold in consumer packaging on the Dutch market. CSM Sugar has expanded its product range to include sugar cubes, sugar sticks, treacle, and table sugar in a variety of packaging. By-products such as pulp and lime are processed into animal feed (Cesem) and lime fertilizer (Betacal) and sold on the agricultural market. The molasses (liquid residue from sugar production which is uneconomical to crystallize further) is sold to Koninklijke Nedalco as a raw ingredient for alcohol production. CSM Sugar sold its 39% stake in Nedalco to Royal Cosun in December 2004.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

Contents

RESEARCH METHODOLOGY

DISCLAIMER

1. CSM NV COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

2. CSM NV BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

3. CSM NV SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

4. CSM NV FINANCIAL ANALYSIS

- 4.1. Financial Statements
 - 4.1.1. Income Statement
 - 4.1.2. Balance Sheet
 - 4.1.3. Cash Flow
- 4.2. Financial Ratios
 - 4.2.1. Profitability
 - 4.2.2. Margin Analysis

- 4.2.3. Asset Turnover
- 4.2.4. Credit Ratios
- 4.2.5. Long-Term Solvency
- 4.2.6. Growth Over Prior Year
- 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

5. CSM NV COMPETITORS AND INDUSTRY ANALYSIS

- 5.1. CSM nv Direct Competitors
- 5.2. Comparison of CSM nv and Direct Competitors Financial Ratios
- 5.3. Comparison of CSM nv and Direct Competitors Stock Charts
- 5.4. CSM nv Industry Analysis
 - 5.4.1. Food and Beverages Industry Snapshot
 - 5.4.2. CSM nv Industry Position Analysis

6. CSM NV NEWS & EVENTS

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

7. CSM NV EXPERTS REVIEW¹

- 7.1. Experts Consensus
- 7.2. Experts Revisions

8. CSM NV ENHANCED SWOT ANALYSIS²

9. NETHERLANDS PESTEL ANALYSIS²

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

10. CSM NV IFE, EFE, IE MATRICES²

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

11. CSM NV PORTER FIVE FORCES ANALYSIS²

12. CSM NV VRIO ANALYSIS²

APPENDIX: RATIO DEFINITIONS

LIST OF FIGURES

CSM nv Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit Profit Margin Chart
Operating Margin Chart
Return on Equity (ROE) Chart
Return on Assets (ROA) Chart
Debt to Equity Chart
Current Ratio Chart
CSM nv 1-year Stock Charts
CSM nv 5-year Stock Charts
CSM nv vs. Main Indexes 1-year Stock Chart
CSM nv vs. Direct Competitors 1-year Stock Charts
CSM nv Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
The complete financial data is available for publicly traded companies.

List Of Tables

LIST OF TABLES

CSM nv Key Facts
Profitability
Management Effectiveness
Income Statement Key Figures
Balance Sheet Key Figures
Cash Flow Statement Key Figures
Financial Performance Abbreviation Guide
CSM nv Key Executives
CSM nv Major Shareholders
CSM nv History
CSM nv Products
Revenues by Segment
Revenues by Region
CSM nv Offices and Representations
CSM nv SWOT Analysis
Yearly Income Statement Including Trends
Income Statement Latest 4 Quarters Including Trends
Yearly Balance Sheet Including Trends
Balance Sheet Latest 4 Quarters Including Trends
Yearly Cash Flow Including Trends
Cash Flow Latest 4 Quarters Including Trends
CSM nv Profitability Ratios
Margin Analysis Ratios
Asset Turnover Ratios
Credit Ratios
Long-Term Solvency Ratios
Financial Ratios Growth Over Prior Year
CSM nv Capital Market Snapshot
CSM nv Direct Competitors Key Facts
Direct Competitors Profitability Ratios
Direct Competitors Margin Analysis Ratios
Direct Competitors Asset Turnover Ratios
Direct Competitors Credit Ratios
Direct Competitors Long-Term Solvency Ratios
Food and Beverages Industry Statistics

CSM nv Industry Position
Company vs. Industry Income Statement Analysis
Company vs. Industry Balance Sheet Analysis
Company vs. Industry Cash Flow Analysis
Company vs. Industry Ratios Comparison
CSM nv Consensus Recommendations¹
Analyst Recommendation Summary¹
Price Target Summary¹
Experts Recommendation Trends¹
Revenue Estimates Analysis¹
Earnings Estimates Analysis¹
Historical Surprises¹
Revenue Estimates Trend¹
Earnings Estimates Trend¹
Revenue Revisions¹

ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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