

# Crucell NV Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Crucell NV Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Crucell NV and its competitors. This provides our Clients with a clear understanding of Crucell NV position in the [Pharmaceuticals and Biotechnology](#) Industry.

The report contains detailed information about Crucell NV that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Crucell NV. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Crucell NV financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Crucell NV competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Crucell NV business.

## **About Crucell NV**

Crucell N.V., an integrated biopharmaceutical company, engages in the development, production, and marketing of products to combat infectious diseases.

### **Products**

The company's product portfolio consists of three distinct focus areas: paediatric; travel and endemic; and respiratory.

**Quinvaxem:** Quinvaxem is a fully liquid vaccine combining antigens for protection against five potentially deadly childhood diseases: diphtheria, tetanus, pertussis, Haemophilus influenzae type B, and hepatitis B.

**Hepavax-Gene:** Hepavax-Gene is a recombinant vaccine hepatitis B virus infection.

**MoRu-Viraten:** MoRu-Viraten is a vaccine for protection against measles and rubella in children, adolescents and adults. MoRu-Viraten is free of egg proteins and antibiotics, posing no risk to children with allergies to these substances.

### **Epaxal and Epaxal Junior**

Epaxal is the only aluminum-free hepatitis. Epaxal induces protective antibody levels within 10 days of primary vaccination and provides seroprotection for approximately 20 years following the second (booster) dose. Epaxal is licensed in approximately 40 countries worldwide. Epaxal Junior is a low dosage vaccine for the paediatric market.

Vivotif: Vivotif is a live attenuated oral vaccine for the prevention of typhoid fever. It is the oral vaccine indicated for use against *Salmonella typhi*. It is licensed in approximately 30 countries, including the USA.

Dukoral: Dukoral is a liquid oral vaccine which stimulates the immune response in the intestine to provide 85% protection against diarrhea caused by cholera. It has also shown documented protection against traveler's diarrhea caused by e-coli. Dukoral is licensed in approximately 60 countries. It is presently the internationally licensed oral cholera vaccine.

## Inflexal V

Inflexal V is a virosomal adjuvanted vaccine against influenza, based upon the virosome technology developed and patented by Crucell. It is the adjuvanted flu vaccine licensed for all age groups (from six months). Inflexal V is registered in 43 countries.

## Research & Development

The company develops, produces, and markets vaccines and antibodies against a range of infectious diseases.

## Vaccines based on the AdVac technology

AdVac technology involves the use of adenoviral vectors, such as Ad35 and Ad26, in vaccines for diseases caused by viruses, bacteria or parasites. A vector functions as a 'gene taxi', delivering into the human body a fragment of DNA that carries the code for a protein of a specific pathogen. The company is working with its partners to develop vaccines against diseases like tuberculosis, malaria, Ebola and Marburg and HIV.

## Malaria

Crucell is collaborating with the United States National Institute of Allergy and Infectious Diseases (NIAID) on malaria vaccine research and development. A candidate vaccine arising from this partnership is being tested in a Phase I trial at two United States sites:

Vanderbilt University in Nashville, Tennessee and Stanford University in Palo Alto, California.

## Tuberculosis

Tuberculosis (TB) is a major cause of illness and mortality worldwide. Crucell is collaborating with the Aeras Global TB Vaccine Foundation to jointly develop the TB vaccine candidate AERAS-402/Crucell Ad35. A phase II study of this vaccine candidate is being conducted in Cape Town, South Africa, by the University of Cape Town Lung Institute in conjunction with the South African Tuberculosis Vaccine Institute.

In 2009, the company announced a new collaboration with the US-based Malaria Vaccine Initiative (MVI) and USAID Malaria Vaccine Development Program (MVDP) to accelerate development of a promising new type of malaria vaccine.

## Ebola and Marburg

Crucell is developing a multivalent filovirus vaccine against Ebola and Marburg in collaboration with the Vaccine Research Center of the National Institutes of Health (NIH)/National Institute of Allergy and Infectious Diseases (NIAID), part of the United States National Institutes of Health (NIH). The candidate vaccine is based on Crucell's proprietary adenoviral vector technology and is produced using Crucell's PER.C6 technology.

## HIV

The company is collabor

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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