

Crew Gold Corp. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Crew Gold Corp. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Crew Gold Corp. and its competitors. This provides our Clients with a clear understanding of Crew Gold Corp. position in the Industry.

The report contains detailed information about Crew Gold Corp. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Crew Gold Corp.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Crew Gold Corp. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Crew Gold Corp. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Crew Gold Corp. business.

About Crew Gold Corp.

Crew Gold Corp., an international mining company, focuses on identifying, acquiring, developing and operating mineral resource projects.

The company has an operating gold mine (Nalunaq) in Greenland with an annual production rate target of 80,000 to 90,000 ounces, a gold mine in Guinea (LEFA) that has an annual production rate target of 360,000 to 420,000 ounces. It also has a gold mine (Maco) in the Philippines with a 500 t/d processing plant. In addition to its interests in these gold mining operations, the company also controls gold and other development projects in Greenland, Ghana, Canada, the Philippines and Norway.

LEFA Gold Mine - Guinea

The LEFA Corridor Gold Project is located approximately 700 km northeast of Conakry, the capital of the Republic of Guinea. The principal concession, governed by the Convention de Base, covers an area of approximately 1,600 square kilometres and is known as the Dinguiraye Concession. LEFA also has a further six contiguous properties over which the company has rights derived from six prospecting permits not governed by the Convention de Base, bringing the total project area to approximately 2,552 square kilometres.



Nalunaq Gold Mine – Greenland

The company holds a 100% interest in the Nalunaq Gold Mine. The mine is located approximately 40 kilometres northeast of the town of Nanortalik in the southernmost tip of Greenland and is a Proterozoic narrow-vein, high-grade gold deposit. The company owns directly 100% of the Greenlandic limited liability company, Nalunaq Gold Mine A/S (NGM), which operates the Nalunaq mine and holds the mining license. The company acquired the 17.5% minority interest in NGM from NunaMinerals A/S (Nuna) in November 2007.

Maco Gold Mine – Philippines

The company's principal gold asset in the Philippines is the Maco Gold Mine in south-eastern Mindanao Island. The Maco Mine is a gold, silver and copper mineral property located in Maco Municipality, in Compostela Valley Province in Eastern Mindanao in southern Philippines with in the area commonly known as the Pacific Cordillera of Mindanao or the Diwata Range.

The WA Property, Ghana

The WA property is located in NW Ghana approximately 530 km from the capital city of Accra. The company secured renewal of the three prospecting licenses which cover highly prospective Birimian greenstone host rocks where gold mineralization typically occurs as disseminations, stockworks and veins with in the greenstones. The renewal applications comprise a total of three prospecting licenses for the Julie, Colette, and Josephine areas, each of approximately 150 square kilometers.

Glover Island gold property

The Glover Island gold property is situated in the southern half of the Grand Lake in Western Newfoundland. The title to Glover Island property comprises one Mining Lease of 77 claims covering 1,925 hectares and two Mineral Licences of 127 claims covering 3,215 hectares.

History

The company was founded in 1980 as Ryan Energy Corp. (N.P.L.) and changed its name to Ryan Resources, Ltd. in 1985. Further, it changed its name to Canadian Crew



Energy Corporation in 1988; to Crew Development Corporation in 1997; and to Crew Gold Corporation in 2003.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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