

# Crew Energy Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Crew Energy Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Crew Energy Inc. and its competitors. This provides our Clients with a clear understanding of Crew Energy Inc. position in the [Energy](#) Industry.

The report contains detailed information about Crew Energy Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Crew Energy Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Crew Energy Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Crew Energy Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Crew Energy Inc. business.

### **About Crew Energy Inc.**

Crew Energy, Inc. (Crew or the Company) was incorporated in 2003 and commenced operations in September 2003. The Company is a junior oil and natural gas producer. Crew's activities are focused on the exploitation, development and expansion of its core natural gas producing areas in central Alberta and the exploration of a large undeveloped land base in north central Alberta and northeast British Columbia. The Company's wholly owned subsidiary includes Crew Resources Inc. and a partnership, Crew Energy Partnership.

Crew's main oil and natural gas producing properties and development activities will be focused in the Viking- Kinsella, Cow Lake, Wimborne and Saddle Lake areas of central Alberta all located north of Calgary, Alberta and south of township 60 in central Alberta. Exploration activity will be conducted on Crew's significant undeveloped land base in the Edson, Kaybob and Tangent areas of north-central Alberta and at Laprise in northeastern British Columbia.

#### **Viking-Kinsella, Alberta**

The Viking-Kinsella area is located southeast of Edmonton. Crew's assets will encompass 50% of Baytex's existing assets in this area and Crew will operate the joint

interests in the area. Production from this area comes from 31 gross (6.9 net) producing natural gas wells and consists of Cretaceous Mannville natural gas gathered into third party facilities. During the three months ended March 31, 2003, the production rate from the Viking-Kinsella area was approximately 2.2 Mmcf/d of natural gas. As of September 1, 2003, Outtrim assigned proved reserves of 344 Mboe and total risked reserves of 450 Mboe for this property. Crew plans to explore for additional shallow gas targets on its 35,659 net undeveloped acres in this area.

#### Cow Lake, Alberta

The Cow Lake area is west of Red Deer, Alberta. Production in this area comes from Crew's 25% net interest in 5 (1.25 net) Ellerslie F pool natural gas wells and is processed through third party owned facilities with available capacity. During the three months ended March 31, 2003, the production rate was approximately 430 Boe/d consisting of 1.9 Mmcf/d of natural gas and 112 Bbls/d of natural gas liquids. As of September 1, 2003, Outtrim assigned total proved reserves of 869 Mboe and total risked reserves of 1,066 Mboe for this property.

#### Wimborne, Alberta

The Wimborne area is located south of Red Deer between township 31 and 34 and inclusive of ranges 25 through 27 west of the fourth meridian. Production from this area consists of Pekisko formation light oil from 4 gross (1.35 net) wells and shallow Belly River natural gas. The area includes a 58% interest in a 15 Mmcf/d gas processing facility. Crew will process four to five Mmcf/d of natural gas for third parties through this facility, generating third party processing fees and a reduction in Crew's own operating costs in the area.

During the three months ended March 31, 2003, the production rate was approximately 161 Boe/d consisting of 0.8 Mmcf/d of natural gas and 35 Bbls/d of light oil and natural gas liquids. As of September 1, 2003, Outtrim assigned total proved reserves of 251 Mboe and total risked reserves of 255 Mboe for this property.

#### Saddle Lake, Alberta

The Saddle Lake area is located northeast of Edmonton between township 51 and 59 and inclusive of ranges 11 through 16 west of the fourth meridian. This area includes 10 (10 net) producing natural gas wells and 3,561 net undeveloped acres of additional exploratory land. During the three months ended March 31, 2003, the production rate

was approximately 0.8 Mmcf/d of natural gas. As of September 1, 2003 Outtrim assigned total proved reserves of 188 Mboe and total risked reserves of 234 Mboe for this property.

Crew has over 230,000 net acres of undeveloped land located in natural gas and light oil prone areas in Alberta and British Columbia. Crew has two core areas. The North Core encompasses lands in northwest Alberta and northeast British Columbia.

Activities in the North Core have been focused at Laprise, B.C. with one (1.0 net) light oil well drilled in September. This well was production tested at flowing rates of 420 boe/d of 45° API oil and associated gas and is currently shut-in awaiting tie-in of the solution gas. In October, Crew drilled an additional three (2.1 net) wells at Laprise, resulting in two (1.5 net) oil wells and one (0.6 net) dry hole.

Also at Laprise, Crew has four, 100 percent owned gas spacing units where one well is planned in the first quarter of 2004. This well is targeting natural gas in a Triassic carbonate formation.

The Plains Core currently accounts for all of Crew's natural gas and ngls production. Subsequent to September 30, 2003, Crew drilled three (3.0 net) potential gas wells that are currently awaiting completion. The Ferrier area, within the Plains Core, produced an average of 436 boe/d of natural gas and ngls in September. Crew has two gas wells to tie in in the area, which is anticipated to add 200 boe/d of production by the end of January 2004. The Company has identified seven (6.0 net) locations to be drilled in this area.

At Edson in west-central Alberta, Crew produced 106 boe/d of natural gas and ngls from one gas well in September. The Company has one (1.0 net) gas well currently being tied in, which is expected to be placed on production at a rate of 250 boe/d by the end of November 2003. Crew has a 100 percent interest in 13 sections of land in this area and has identified 11 drilling locations, two of which are scheduled for drilling in the first quarter of 2004.

Also in the Plains Core, Crew has interests in two gas-processing facilities and one compressor station in the Wimborne-Drumheller area of central Alberta. In September 2002, Crew produced 265 boe/d from this area and custom processed over 6 mmcf/d of third-party gas through its facilities. Crew has an interest in over 100,000 acres of land in the corridor from Wimborne to Viking-Kinsella in central Alberta.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

### **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

### **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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