

Credit Agricole SA Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Credit Agricole SA Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Credit Agricole SA and its competitors. This provides our Clients with a clear understanding of Credit Agricole SA position in the Industry.

The report contains detailed information about Credit Agricole SA that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Credit Agricole SA. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Credit Agricole SA financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Credit Agricole SA competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Credit Agricole SA business.

About Credit Agricole SA

Crédit Agricole S.A is a French diversified banking group that was formed in 2001. Crédit Agricole S.A. - fully-owns all national subsidiaries and holds 25% of the Regional Bank's capital. Crédit Agricole S.A is a universal bank, present across the spectrum of banking and insurance activities.

French Retail Banking

The French retail banking segment sells bank and insurance products and services to individual customers, farmers and professionals, businesses and local authorities in France. These activities imply close collaboration between Crédit Agricole S.A. and its subsidiaries together with the Regional Banks in which Crédit Agricole S.A. holds 25%* equity interest. Subsidiaries include Sofinco, Finaref, Transfact, Ucabail and Cedicam.

Crédit Agricole S.A defines and co-ordinates business strategy across the Group in conjunction with the Regional Banks. It also designs bank savings products and medium to long-term loans marketed by the Regional Banks. Crédit Agricole S.A.'s subsidiaries, meanwhile, provide additional banking products and services, including consumer credit, insurance, payment instruments, factoring, and leasing. These products are distributed through Crédit Agricole's Regional Banks.

With more than 7,200 branches, the latter form France's high street banking network and are responsible for day-to-day relationships with their customers.

Asset Management, Insurance and Private Banking

This segment comprises Crédit Agricole S.A.'s asset management, insurance and private banking businesses, and it operates through its subsidiaries Crédit Agricole Asset Management, BFT and CPR AM (asset management), Predica (life insurance and disability insurance) and Pacifica (P&C insurance), together with Crédit Agricole Indosuez subsidiaries specializing in private banking.

All these businesses sell to individual customers in France through the Regional Banks' retail outlets. Crédit Agricole Asset Management and the private banking subsidiaries operate both through their respective sales networks and through Crédit Agricole S.A.'s European network of alliances and partnerships to expand their international reach.

Corporate and Investment Banking

The Corporate and investment banking segment embraces all of Crédit Agricole's activities serving large corporates and institutional investors in France and worldwide, i.e. financing, advisory services, capital markets (foreign exchange, fixed-income, equities, futures, etc), mergers and acquisitions, private equity and financial services.

Through its subsidiaries Crédit Agricole Indosuez (capital markets, investment banking and corporate finance) and the UI Group (private equity), Crédit Agricole S.A. provides a comprehensive array of financial products and services geared to the needs of its major clients in France and Europe, and to those of the Regional Banks' large corporate customers.

International Retail Banking

This segment comprises Crédit Agricole S.A.'s banking subsidiaries and affiliates operating outside France, in retail banking mainly. It also includes revenues from activities resulting from local partnerships and joint international subsidiaries in other areas of banking. It chiefly comprises the businesses of the international consumer credit and leasing subsidiaries, together with revenues generated by Crédit Agricole S.A.'s strategic banking affiliates in Europe, i.e. Banca Intesa, Banco Espírito Santo and Commercial Bank of Greece.

Proprietary Asset Management and Other Activities

This segment mainly comprises Crédit Agricole S.A.'s role as lead institution within the Group, together with assets and liabilities management, and management of its proprietary equity and interest-rate portfolios.

Significant Events

The company has entered into a partnership agreement with Resona Holdings, Inc. to expand the business alliance between the two groups. Under the terms of the agreement, Resona Holdings and Credit Agricole would collaborate in the areas of life insurance and corporate and investment banking, in addition to the existing collaborations in asset management and investment trust products.

Significant Events

Credit Agricole SA has a preliminary agreement with Societe Generale Group to create a new global asset management firm. Both the companies are based in France. Under the terms of the agreement, Credit Agricole would combine its asset management arm Credit Agricole Asset Management (CAAM) group with Societe Generale's Societe Generale Asset Management businesses (SGAM), as well as 20% stake of The TCW Group, Inc., its asset management subsidiary in the United States.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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