

Creative Vistas Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Creative Vistas Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Creative Vistas Inc. and its competitors. This provides our Clients with a clear understanding of Creative Vistas Inc. position in the [Computers and Electronic Equipment](#) Industry.

The report contains detailed information about Creative Vistas Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Creative Vistas Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Creative Vistas Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Creative Vistas Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Creative Vistas Inc. business.

About Creative Vistas Inc.

Creative Vistas, Inc., through its subsidiaries, provides security-related technologies and systems. The company also provides the deployment of broadband services to the commercial and residential market.

The company operates through its subsidiaries AC Technical Systems Ltd. (AC Technical Systems) and Iview Digital Video Solutions Inc. (Iview DVSI) to provide integrated electronic security-related technologies and systems. Iview DVSI is responsible for providing video surveillance products and technologies to the market. Through AC Technical Systems the company provides integrated security solutions to its commercial customer base. It provides broadband deployment and provisioning services to residential and commercial markets.

Segments

The company's segments include Security and Surveillance Products and Services; and Broadband Deployment and Provisioning Services.

Security and Surveillance Products and Services

This segment focuses on the electronic security segment of the security industry. The company operates through its Iview DVSI subsidiary to build out Digital Video Management Systems (DVMS) to provide PC based video management systems to the surveillance market. Iview is a product company and sells to distributors and integrators in North America.

The company provides various services, including consulting, audit, review and planning; engineering and design; customization, software development and interfacing; system integration, installation and project management; system training, technical support and maintenance; and ongoing maintenance, preventative maintenance and service and upgrades.

Consulting, audit, review and planning: The company identifies the client's objectives and security system requirements. This audit of the existing system evaluates inventory counts and the existing infrastructure. Then the company provides an audit report to outline deficiencies and vulnerabilities. It provides a Return on Investment (ROI) model where applicable. It also provides a preliminary project implementation plan that contains a graphical model of the client's premises with exact outlines of equipment locations. Its planning process helps the customer to budget for its needs on a long-term basis.

Engineering and design: The engineering and design process involve preparation of project specifications and working drawings by a team of its design engineers. These drawings lay out the entire property and provide a map of security equipment and the methodologies used to integrate the system. The specification and drawings also outline any needs for custom software or hardware design services, systems designers and computer-aided design system operators. These specifications and drawings detail areas of high sensitivity, the layout of the main control room, and the placement of cameras, card readers, monitors, switches, and other equipment. Once its system design has been completed, it provides a list of components and recommendations.

Customization, software development, interfaces: The company provides an interface to bring multiple technologies together.

System integration, installation, project management: The company provides schedule of integration; list of components and labor assignments; officially assign the project to one of its project managers; production department starts procurement schedules; construction draw date schedules; progress billings and schedule site visits for quality control; tests of final terminations and technology components in-house to avoid product

failure on site; hardware/software and network integration; validation and testing; and final sign off and pass over to service department.

System training, technical support, maintenance: The company trains the customer on how to use the system and also provides them manuals from manufacturers, as well as training guides put together by the company.

Ongoing maintenance, preventative maintenance and service, upgrades: This is the final stage of its process and it is an ongoing stage. The company provides various types of maintenance contracts, which are depending on the level of response required by the customer. It also provides a service plan suitable to the customer.

Customers

The company provides its products and services to customers in four markets government, healthcare, education, and retail. It also provides its products and services to various other sectors, including corporate facilities, mining, entertainment and the automobile industry through direct sales to end-users and through subcontracting agreements.

Competition

The company's main competitors include Siemens, ADT, Simplex, Intercon, and Diebold.

Broadband deployment and provisioning services

This segment provides and deploys broadband services. It provides broadband technologies to both residential and commercial markets. Its service offering network deployment, IT integration, and support services enable the cable television and telecommunications industries to deliver a broadband experience to their customers. Services provisioned include new installations, reconnections, disconnections, service upgrades and downgrades, inbound technical call center sales and trouble resolution for cable Internet subscribers, and network servicing for broadband video, data, and voice services for residential, business, and commercial marketplaces.

Key Client Relationships

The company has four main customer relationships, including Rogers Cable Inc., Time

Warner Entertainment, Cox Communications, and Cogeco Cable.

History

Creative Vistas, Inc. was incorporated in 1983.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.
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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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