

CR Bard Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

CR Bard Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between CR Bard Inc. and its competitors. This provides our Clients with a clear understanding of CR Bard Inc. position in the [Healthcare Equipment and Supplies](#) Industry.

The report contains detailed information about CR Bard Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for CR Bard Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The CR Bard Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes CR Bard Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of CR Bard Inc. business.

About CR Bard Inc.

C. R. Bard, Inc. engages in the design, manufacture, packaging, distribution and sale of medical, surgical, diagnostic, and patient care devices. The company sells a range of products worldwide to hospitals, individual healthcare professionals, extended care facilities, and alternate site facilities. Its products are intended to be used once and then discarded or implanted either temporarily or permanently. The company operates in various markets, including vascular, urology, oncology, and surgical specialty products.

Products

Vascular Products

The company's vascular products cover a range of devices for the treatment of peripheral vascular disease and heart arrhythmias. These products include percutaneous transluminal angioplasty (PTA) catheters, guidewires, introducers and accessories; peripheral vascular stents and stent grafts, vena cava filters, and biopsy devices; electrophysiology products, including electrophysiology laboratory systems and diagnostic, therapeutic, and temporary pacing electrode catheters; and fabrics, meshes, and implantable vascular grafts.

The company's low-profile catheter and high-pressure balloon technology have made

Conquest Atlas and Dorado PTA catheters choices of clinicians for the treatment of arterial venous access stenosis and peripheral artery disease. Its line of stent and stent-graft devices includes the Flair AV (arterial venous) Access Stent Graft, EYLuminexx Iliac Stent, and the LifeStent family of stents. In February 2009, the company received Pre-Market Approval from the United States Food and Drug Administration for superficial femoral artery and proximal popliteal artery indications for the LifeStent product. The company's vena cava filters product line includes devices for permanent implant or removal after the threat of blood clots traveling from the lower extremities to a patient's lungs has passed.

In December 2009, the company launched a vacuum-assisted biopsy device called Finesse which takes multiple samples with a single insertion of the biopsy needle. In Europe, the company sells its HD (high-density) Mesh Ablation Catheter for the diagnosis and treatment of atrial fibrillation, the most commonly diagnosed sustained cardiac arrhythmia.

Urology Products

The company's urology products include basic drainage products, continence products, and urological specialty products. The company offers Foley catheters, a urology product, which includes the infection control Foley catheter (Bardex I.C. Foley catheter). Other urology products include surgical slings used to treat stress urinary incontinence; natural and synthetic devices for the treatment of pelvic floor and vaginal prolapse; brachytherapy services, devices, and radioactive seeds used to treat prostate cancer; intermittent urinary drainage catheters, urine monitoring and collection systems; ureteral stents; and specialty devices for ureteroscopic procedures and stone removal.

In 2008, the company launched its Dignicare line of fecal incontinence products. The company also markets the proprietary line of StatLock catheter stabilization devices.

Oncology Products

The company's oncology products cover a range of devices used in the treatment and management of various cancers and other diseases and disorders. These include specialty access catheters, ports, vascular access ultrasound devices and enteral feeding devices. The company's specialty vascular access products are used primarily for chemotherapy. The company's PowerPICC catheters and PowerPort devices can also be used to inject contrast media at high flow rates. The company's Site-Rite vascular access ultrasound device and Sherlock tip locator system help nurses place a

PICC catheter at a patient's bedside.

Surgical Specialty Products

The company's surgical specialty products include implanted patches and fixation systems for hernia and other soft tissue repairs, irrigation devices for orthopedic, laparoscopic, and gynecological procedures and products for topical hemostasis. Soft tissue repair products consist primarily of hernia repair implants, including both synthetic and natural-tissue configurations, and hernia implant fixation devices. Within the hernia implants line, products, such as the company's PerFix plug and 3D Max are used for inguinal or groin hernia repair procedures. The company also markets products for the repair of ventral or abdominal hernias, including the Ventralex, Composix LP, and Allomax hernia patches.

In 2008, the company launched the Ventrilo line of ventral hernia repair patches, which includes a resorbable self-deployment ring. The company's line of natural-tissue hernia products, including the Collamend FM and Allomax patches, are used to repair complex ventral hernias. In 2009, the company acquired the rights to the XenMatrix product, a non-cross linked xenograft patch for complex hernia repair. The company also acquired the rights to sell the Allomax patch for breast reconstruction following mastectomy procedures. The company launched its new SorbaFix device, a bioresorbable-tack fixation device for use in laparoscopic and open surgical procedures.

International

The company markets its products through subsidiaries and joint ventures in approximately 100 countries outside the United States. The company's principal international markets are in Europe and Japan.

Sales and Marketing

The company's products are distributed domestically directly to hospitals and other healthcare institutions, as well as through various hospital/surgical supply and other medical specialty distributors with whom the company has distribution agreements. In international markets, products are distributed either directly or through distributors with the practice varying by country.

History

C. R. Bard, Inc. was founded in 1907.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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