

Covenant Group of China, Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Covenant Group of China, Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Covenant Group of China, Inc. and its competitors. This provides our Clients with a clear understanding of Covenant Group of China, Inc. position in the Industry.

The report contains detailed information about Covenant Group of China, Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Covenant Group of China, Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Covenant Group of China, Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Covenant Group of China, Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Covenant Group of China, Inc. business.

About Covenant Group of China, Inc.

Covenant Group of China Inc., through its subsidiaries, engages in acquiring equity interests in private companies based and operating in China.

The company's primary subsidiaries include Chongqing HongSheng Information Industry Co., Inc. (Chongqing Sysway or Sysway) and Hainan Jien Intelligent Engineering Co., Inc. (Hainan Jien or JIEN).

In January 2010, the company acquired the assets of a small technology company under a wholly owned subsidiary, Pandaz LLC.

Products

Chongqing Sysway

Chongqing Sysway operates as a developer of information systems and collaboration software, and it is also a systems integrator for manufacturers in the Chinese tobacco industry.

Chongqing Sysway's core business products are tobacco industry administration

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software and systems integration, both of which are protected by company-owned intellectual property rights. Chongqing Sysway's administration software solution for the tobacco industry provides core products for the tobacco industrial supply chain, including serial software products, such as enterprise resources planning administration systems (ERP), manufacture execution systems, office automation and collaboration software (OA), E-government solutions, human resources management systems, and trade development systems.

Enterprise Information Portal System: The system is designed for corporations or government entities that have multiple branch locations. The Portal system is composed of various servers, and interfaces with different operating systems and databases and maintaining high system security to protect the end user's personal information.

Sales Management System: This system includes market forecasts, trend analysis, client relationship management, daily sales management, and project distribution management. The system facilitates the sharing of data between the corporation and the branches.

Human Resource Management System: The system provides a database on all employees to enable middle to large size enterprises to quickly identify employees fitting special needs requirements. The system maintains data regarding: education, standard testing results, and performance reviews.

Content Management Platform System: The platform is used for content auditing, issuance, decorate, style adjustment, and accessing management for dynamic Web sites. It is suited for management use in corporate, government or individual projects.

Collectivize Tobacco Materials Litigation Supplying Chain Management System: The system tracks raw materials from purchase through the supply chain, including receipt, inventory, sale and realization of the related revenue and receivable. It is designed for tobacco manufacturers, and can also be applied to mining industries.

Enterprise Resource Plan (iERP) v 3.1: It is a software plan based on the JAVA component for manufacturing activities, and it includes various modules, including production plan, distribution, material purchase, manufacture, quality management, and labor and capital management.

CAPP V 3.5 (JAVA Development Kit (JDK)): JDK is a software development kit for producing Java programs, which is the core of JAVA. Java is a technology that allows



software, designed and written just once for an idealized virtual machine, to run on various real computers, and facilitating its security consulting services to its customer base comprising the financial industry and government-related entities.

Hainan Jien

Hainan Jien engages in professional intelligent construction (IC) for modernized buildings, installation of surveillance networks and the development and expansion of IT for enterprises. JIEN provides surveillance and IC services to various market sectors, such as manufacturing, finance, securities, hotel, postal services, aviation, government, and residential. Its business focuses on providing various services to its customers, including installation of security and surveillance systems (such as monitoring systems, alarm systems, access management, one-card pass technology and visual intercom); TV engineering (cable and satellite television and communal antennae applications); BAS automation and self-control en

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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