

Cougar Holdings Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Cougar Holdings Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cougar Holdings Inc. and its competitors. This provides our Clients with a clear understanding of Cougar Holdings Inc. position in the Industry.

The report contains detailed information about Cougar Holdings Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cougar Holdings Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cougar Holdings Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cougar Holdings Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cougar Holdings Inc. business.

About Cougar Holdings Inc.

Cougar Holdings, Inc. engages in the manufacture and distribution of organic chemical products. The company's products are intermediate commodities, which are mainly used in further production of food additives and preservatives for agri-chemical and medical use. Its suppliers are mainly located in the People's Republic of China (PRC) and its customers are located in both the PRC and overseas, such as the United States of America and Europe.

Products

The company manufactures and distributes approximately 100 products in seven series. Its products are sold in approximately 20 PRC provinces and cities and approximately 20 countries and regions, such as United States, Japan, Europe, Latin America, Southeast Asia and Hong Kong.

Sodium benzoate and benzoic acid

The company's major product, sodium benzoate is derived from benzoic acid, a derivative of toluene. Toluene (also called methyl benzene) is a colorless, flammable, organic liquid produced in the petroleum-refining process. The major use of toluene is

as a mixture added to gasoline to improve octane ratings. The chemical use for toluene is to make benzene and urethane. Companies use toluene as solvents in the production of some material, such as aerosol spray paints, wall paints and adhesives. Toluene is also utilized in the production of benzoic acid. Benzoic acid is used as a preservative for foods, beverages and cosmetics.

Sodium benzoate is produced by the neutralization of benzoic acid with sodium hydroxide. Sodium benzoate is used as a preservative in pharmaceuticals, food and beverages. It is also used as an anticorrosive, particularly as an additive to automotive engine antifreeze coolants and in other waterborne systems. Sodium benzoate is also used in plastics such as polypropylene. Product sales are primarily made in Southeast Asia, Europe, the United States, Japan, South America, Africa and Australia.

Acrolein and glutaraldehyde

Acrolein is an intermediate in the production of various compounds, including methionine, methionine hydroxy analog, 1, 3 propanediol and glutaraldehyde. The principal process for production of acrolein is the oxidation of propylene. Propylene is a major chemical intermediate, produced by catalytic or thermal cracking of hydrocarbons or as a by-product of petroleum refining. Glutaraldehyde is used in such trades as tanning leather, oil field, medical disinfecting, water treatment and papermaking.

Benzyl chloride, benzyl alcohol and benzaldehyde

Benzyl chloride is an important organic synthesis intermediate, used in medicine, agriculture chemicals, flavors, fragrances and dyestuffs. It is mainly used for producing the fine chemicals, and the by-product (benzaldehyde) in its production process is an industrial chemical. Benzyl alcohol, a derivative of benzyl chloride, is a solvent, used in paints, coatings epoxy resin. It is also used as a raw material for such derived products as the sweeteners and fragrances.

Benzaldehyde, which is produced by oxidation of benzyl alcohol, is used as an intermediate product in the manufacture of dyes, pharmaceuticals, herbicides and other synthetic chemicals, as flavorings for food and as a perfume in soap.

Epichlorohydrin rubber

Epichlorohydrin rubber is used in the automobile industry. The company supplies epichlorohydrin rubber in China.

Sales and Marketing

The company's products can be sold and marketed throughout the PRC and are generally sold to large- and medium-sized manufacturing enterprises and trading companies in the PRC with whom the company has trading relationships. The company's majority owned subsidiary, Wuhan Youji Import and Export Company, acts as its agent for the import of equipment and technology and raw materials and it also purchases all of the company's products for export. Its international sales are conducted through Wuhan Youji Import and Export Co. and other Chinese import and export companies, such as China Chemical Import and Export (Jiangsu) Co., Anhui Huaan Import and Export Co., Suzhou Hengfa Import and Export Co.

Customers

The company's main clients include manufacturers, retail traders and famous foreign companies listed in The Fortune 500 Companies, such as Procter & Gamble (Guangzhou, China), The Coca-Cola (China) Company, Pepsi, TOSOH (a Japanese Company), UNIVAR (a U.S. Company), HENKEL (a German Company), Liaoning Dacheng Nongmu Co., Ltd., Guangzhou Tongchuan Chemical Industry and Trade Co., Ltd., Zhangjiagang Jinming Chemical Industry Co., Ltd., Hubei Topu Phosphorus Chemical Industry Co., Ltd., Hebei Chengxin Co., Ltd., Guangdong Dadi Food Chemical Industry Co., Ltd., and Sichuan Zhongxing Food Industry Co., Ltd.

Suppliers

The company's main suppliers of raw materials are Nantong Chemical Co., Ltd., Chengdu Xinlong Petrochemical, Inc., Chang Ling Branch of China Petrochemical Industry, Jinling Branch of China Petrochemical Industry, the General Salt Chemical Plant of Jiangnan Oil Field, Jiujiang Xinkangda Chemical Industry Co., Ltd., Hubei Shuanghuan Scientific Technological Co., Ltd., Henan Kaipu Chemical Industry Co., Ltd. and Xiyang Chemical Co., Ltd.

History

Cougar Holdings, Inc. was founded in 1994.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

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