

Cosco Pacific Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Cosco Pacific Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cosco Pacific Ltd. and its competitors. This provides our Clients with a clear understanding of Cosco Pacific Ltd. position in the TransportationInfrastructure Industry.

The report contains detailed information about Cosco Pacific Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cosco Pacific Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cosco Pacific Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-



term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Cosco Pacific Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cosco Pacific Ltd. business.

About Cosco Pacific Ltd.

Cosco Pacific Ltd (COSCO Pacific) is one of the major container-related conglomerate that conduct an integrated range of activities spanning container leasing, container terminals and container-related industries. COSCO Pacific has business ties and a high degree of synergy with its parent, China Ocean Shipping (Group) Company, which is a major shipping company in China.

In addition to being a container leasing company, COSCO Pacific operates a growing number of container terminals in Hong Kong and China mainland, and container manufacturing facilities in China mainland.

Container Leasing

The wholly owned subsidiary of COSCO Pacific, Florens Container Holdings Limited (Florens), manages and operates a container fleet of 707,890 TEUs. Florens focused on the supply of dry and refrigerated containers on the low-cost, long-term leases in the Asian markets.

As at 30th June 2003, Florens Container Holdings Limited, a wholly owned subsidiary of the Company, owned and operated a container fleet of 755,043 TEUs. The Group



primarily provides 10-year container leasing service for COSCON, the world's major container liner operator and provides both long term and short term container leasing services for other international customers (International Customers). These International Customers include major global shipping companies.

Container Terminals and Related Businesses

COSCO Pacific holds various interests in 10 container terminals strategically located at Hong Kong and Shenzhen in the Pearl River Delta, Shanghai and Zhangjiagang in the Yangtze River Delta, and Qingdao and Dalian in Northern China. COSCO Pacific recorded an aggregate throughput of 13,420,639 TEUs. The container terminals, in which the Group has interests, achieved a combined throughput of 8,334,461 TEUs.

COSCO-HIT Terminals (Hong Kong) Limited

COSCO Pacific has a 50% interest in COSCO-HIT. Throughput at the terminal is of a total of 702,457 TEUs.

Container Terminals in China mainland

During the period, the container terminals in China mainland in which the Group has interests all recorded a total throughput of 6,557,656 TEUs.

Shanghai Pudong International Container Terminals Limited

SPICT commenced operation on 1st March 2003. This company was formed by the Company's wholly owned subsidiary, COSCO Pacific (China) Investments Co., Ltd., Shanghai Waigaoqiao Free Trade Zone Stevedoring Company, Hutchison Ports Pudong Ltd., and S. I. Infrastructure Holdings Limited. SPICT manages and operates Phase I of the Shanghai Waigaoqiao Container Terminals.

Located at Waigaoqiao free trade zone area A, the terminal is a well-equipped container terminal in Shanghai, capable of handling larger-sized container vessels. The 3-berth terminal has a 900-metre quay length. The terminal covers a whole land area of 500,000 square metres, of which 238,000 square metres are attributable to the depot area. Twelve international container-shipping companies, which operate 16 international container transportation routes use this terminal to load, unload and handle their containers. From March to June of 2003, the terminal handled 683,343 TEUs.



River Trade Terminal

To meet the fleet development of COSCO Group, COSCO Pacific disposed of its entire 10% interest in the River Trade Terminal in June 2003.

Container Handling and Storage

Plangreat Limited, a wholly owned subsidiary of the Company, and its subsidiaries provide container stevedoring, storage, repairs and transportation services.

Container-Related Industries

In addition to container leasing and container terminal operations, COSCO Pacific is committed to a program of focused expansion in container-related industries. COSCO Pacific has invested in 3 container manufacturing plants and 2 paints and chemicals factories in Shanghai and Tianjin.

Other Operations

Shanghai CIMC Far East Container Co., Ltd. and Tianjin CIMC North Ocean Container Co., Ltd., Shanghai COSCO Kansai Paint & Chemicals Co., Ltd. and Tianjin COSCO Kansai Paint & Chemicals Co., Ltd., and Shanghai CIMC Reefer Containers Co., Ltd. are the company's five jointly controlled entities. The Group has a 20% interest in Liu Chong Hing Bank Limited. The Bank is principally engaged in the provision of banking and related financial services.

Significant Events

Cosco Pacific, Ltd., Kawasaki Kisen Kaisha, Ltd., Hanjin Shipping Co., Ltd., and Yang ming Marine Transport Corp. have entered into a joint venture agreement with European Container Terminals, a Netherlands-based container handling and transportation service provider, to jointly develop and operate Euromax Port in Maasvlakte at the port of Rotterdam in the Netherlands. European Container Terminals would hold 51% stake in the joint venture and the rest would be with the remaining partners.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need



2-3 days to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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^{1 –} Data availability depends on company's security policy.

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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.



Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?
Rare?
Costly to imitate?
Organized properly?



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