

# Cosan Ltd. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

Cosan Ltd. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Cosan Ltd. and its competitors. This provides our Clients with a clear understanding of Cosan Ltd. position in the [Food and Beverages](#) Industry.

The report contains detailed information about Cosan Ltd. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Cosan Ltd.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Cosan Ltd. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your

company's decision-making processes.

In the part that describes Cosan Ltd. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Cosan Ltd. business.

## **About Cosan Ltd.**

Cosan Limited, through its subsidiaries, engages in the production and sale of sugar and ethanol in Brazil and internationally.

The company owns land in Brazil, with a portfolio of 153,205 acres, consists of 31,560 acres of land harvested for grains and 121,645 acres harvested for sugarcane.

### Operations

#### SUGAR AND ETHANOL SEGMENT

Sugarcane is the principal raw material used in the production of ethanol and sugar. As of March 31, 2010, the company leased 437,698 hectares, through 2,128 land lease contracts. In 2010, the company paid an average of 17.52 tons of sugarcane per hectare, under its land lease contracts. It crushes 50.3 million tons of sugarcane.

### Ethanol

The company produces ethanol through a chemical process called yeasting, which is a process of fermenting the sugars contained in both sugarcane juice and molasses. It processes the sugarcane used in ethanol production the same way, it processes

sugarcane for sugar production. Its annual ethanol production capacity is approximately 660 million gallons (2.5 billion liters). In 2010, the company produced 484.5 million gallons (1.8 billion liters) of ethanol and exported 155.3 million gallons (587.9 million liters) of ethanol.

**Products:** It produces and sells three different types of ethanol: hydrous ethanol, anhydrous ethanol for fuel, and industrial ethanol. The primary type of ethanol consumed in Brazil is hydrous ethanol, which is used as an alternative to gasoline for ethanol-only fueled vehicles and for flex fuel vehicles.

**Customers:** The company sells ethanol primarily through gasoline distributors in Brazil primarily at the mill, that sell ethanol to retailers, that then sell ethanol at the pump to customers. The main distributors in Brazil include Petrobras Distribuidora S.A., Shell Brasil Ltda., Esso Brasileira de Petróleo Ltda., and Cia. Brasileira de Petróleo Ipiranga, which has acquired Texaco Brasil Ltda. Produtos de Petróleo. The company's customers include Vertical UK LLP, Domestic Petrobras Distribuidora S.A., Ipiranga Prod Petróleo S.A., Shell Brasil Ltda., and Euro Petróleo do Brasil Ltda.

## Sugar

As of March 30, 2010, the company sold 4.1 million tons of sugar. As the production capacity of its mills are used for ethanol and sugar, if it had produced only sugar having produced 3.5 million tons, and having exported 3.1 million tons in 2010.

**Products:** The company produces various standard sugars, including raw sugar (also known as VHP sugar), crystal sugar, and organic sugar, and refined sugars, including granulated refined white sugar, amorphous refined sugar, refined sucrose liquid sugar and refined inverted liquid sugar. Its mills produce standard ethanol and sugar, other than the São Francisco and Tamoio mills that only produce sugar, and the Jataí mill, which produces only ethanol. The São Francisco mill and the Da Barra mill are its mills, which produce refined sugar. It also sells sugar under the União brand.

**Customers:** It sells sugar to a range of customers in Brazil and in the international markets. It primarily sells raw sugar in the international markets through international commodities trading firms and Brazilian trading companies. Its customers in Brazil include retail supermarkets, foodservice distributors, and food manufacturers. The company's major customers include Sucres et Denrées, Coimex Trading Ltd., Tate & Lyle International, and Cargill International S.A.

## FUEL DISTRIBUTION AND LUBRICANTS SEGMENT

The company, through its subsidiary Cosan Combustíveis e Lubrificantes S.A. (CCL), distributes fuel; and produces and distributes lubricants.

### Fuel Distribution

The company's fuel distribution business consists of the sale of fuel gasoline and ethanol products through its branded retail stores and to wholesale distributors. It distributes ethanol, gasoline, diesel, NGV, kerosene, and fuel oil. Its distribution network consists of 48 terminals –10 owned by it, 4 joint ventures operated by it, 15 joint venture operated by others, and 19 terminals in which it has throughput arrangements. These terminals have a total static storage capacity of 720 million liters, of which 208 million liters corre

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.  
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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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