

# CorpBanca S.A. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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## Abstracts

CorpBanca S.A. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between CorpBanca S.A. and its competitors. This provides our Clients with a clear understanding of CorpBanca S.A. position in the Industry.

The report contains detailed information about CorpBanca S.A. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for CorpBanca S.A.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The CorpBanca S.A. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-

term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes CorpBanca S.A. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of CorpBanca S.A. business.

### **About CorpBanca S.A.**

CORPBANCA provides commercial and retail banking services to its customers. The company, through its subsidiaries, also provides financial advisory services, mutual fund management, insurance brokerage, and securities brokerage services.

The company provides integrated financial services and products to its customers through various channels, including ATMs, branches, Internet banking, and telephone banking. As of December 31, 2008, the company operated 109 branch offices in Chile, which includes 54 branches operating as CorpBanca, 55 branches operating as Banco Condell, its consumer finance division. In addition, as of December 31, 2008, the company owned and operated 205 ATMs in Chile, and its customers have access to approximately 7,000 ATMs (including BancoEstado ATMs) in Chile through its agreement with Redbanc S.A.

The company offers Internet banking to its customers 24 hours a day through its password-protected Internet site, [www.bancocorpbanca.cl](http://www.bancocorpbanca.cl). Its Internet site offers a range of services, including up-to-date information on balances in deposit, checking, loan, credit card and other accounts, and transactional capabilities, such as transfers and payments. As of December 31, 2008, the company had approximately 55,000 customers with activated Internet passwords, allowing them to access its internet

banking services. It also provides its customers with access to a phone-banking call center that grants them access to account information and allows them to effect certain payments by telephone.

The company has developed a specialized internet-based service designed to facilitate the financial management of its commercial customers. This service, which the company markets under the name 'Cash Management', includes services, such as payroll support and payments to suppliers. It has entered into various service and lease agreements with IBM de Chile S.A.C., which provides it with the computer hardware and network build-out that it uses in its headquarters and branch offices. The company has entered into a software consulting and development agreement with Datapro, Inc., which provides consulting and development for the IBS.

### Commercial Banking

**Large Companies and Corporate Division:** The company's Large Companies business area offers clients a range of services tailored to fit their specific needs. These services include deposit-taking and lending in both pesos and foreign currencies, trade financing, general commercial loans, working capital loans, letters of credit, interest and exchange rate insurance, and cash flow management. The company's Corporate business area is focused on offering its clients a range of products, including working capital loans, credit lines, financial services, special advisory services, trade finance, syndicated loans, and currency forwards. As of December 31, 2008, the company had approximately 830 large companies and corporate banking customers.

**Companies Division:** The company's Companies Division provides services to various businesses. This area also serves small and medium-sized businesses and its factoring and leasing clients. This division offers its customers a range of financial products, including general commercial loans, working capital loans, trade finance, on-lending of financing originated by CORFO, overdraft credit lines, letters of credit, and mortgage loans. As of December 31, 2008, the company had approximately 6,900 Companies customers. The company's leasing business area consists of providing leasing services relating to commercial real estate, vehicles, machinery, and other items to its customers. Its factoring business area consists of purchasing outstanding recourse debt portfolios, such as bills, notes or contracts, advancing a payment representing the future cash flows from such assets, and then performing the related collection function.

### Retail Banking

The company's retail banking focuses on meeting the financial services needs of individuals in Chile. The retail banking area is organized into two divisions: Traditional and Private Banking, and Lower Income Retail Banking (Banco Condell), which offers products to lower income individuals.

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The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

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1 – Data availability depends on company's security policy.

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## ANALYSIS FEATURES

### SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

### Enhanced SWOT Analysis

Enhanced SWOT is a 3x3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

### PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

## Key Factors Examined by PESTEL Analysis:

**Political** – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

**Economic** – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

**Sociological** – What cultural and societal aspects will work upon the demand for the business's products and operations?

**Technological** – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

**Environmental** – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

**Legal** – What laws and legislation will exert influence on the style the business is carried out?

## **IFE, EFE, IE Matrices**

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors

integrated into one suggestive model.

## **Porter Five Forces Analysis**

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

## **VRIO Analysis**

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources

Financial

Physical

Technological

Organizational

Intangible resources

Human

Innovation and Creativity

## Reputation

### Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?

## I would like to order

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