

## conVISUAL AG Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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conVISUAL AG Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between conVISUAL AG and its competitors. This provides our Clients with a clear understanding of conVISUAL AG position in the Communication Services Industry.

- The report contains detailed information about conVISUAL AG that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.
- Another part of the report is a SWOT-analysis carried out for conVISUAL AG. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.
- The conVISUAL AG financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.
- In the part that describes conVISUAL AG competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.
- Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of conVISUAL AG business.

### About conVISUAL AG

conVISUAL AG operates as a wireless application service provider for visual and multimedia messaging services worldwide. It serves network operators, handset makers, Internet service providers, media companies, and consumer brands with SMS, MMS, and video messaging services. The company provides solutions for TV stations and TV production companies for adding interactivity elements between television programs and mobile phones; download services, which include a range of mobile entertainment services: ring tones, ringback tones, black and white and color graphics, color animations, video clips, movie content,

and Java games; and SMS and MMS subscription services that provide a range of content feeds from news, to the delivery of comic clips, entertainment, or animated jokes. It also offers VisualTXT, which automatically converts SMS text messages into either messaging graphics or MMS animations with sound, as well as MMS cards that enable mobile subscribers to send and receive greeting cards; and licenses mobile content, which include Hollywood movie content, cartoon characters, and music and ring tone library. In addition, the company provides SMS gateway services, which enable the client to receive and terminate SMS messages; MMS gateway services, which enable the content to be delivered separately as text, image/animation and sound, or as an SMIL document; Payment Gateway, which offers user billing of the service via the mobile phone invoice of the network operators; and Content and Application Gateway, which enables third parties to access mobile content and applications. It has partnerships with Baumann Technologie GmbH; i2i GROUP; CeWe Color; Hewlett-Packard Development Company, L.P.; Ericsson; ISI GmbH; PacketVideo; Nokia; Sun Microsystems, Inc.; and Symbian, Ltd. conVISUAL AG was founded in 2000 and is based in Oberhausen, Germany.

The above Company Fundamental Report is a half-ready report and contents are subject to change. It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.

## Table of Content

### RESEARCH METHODOLOGY

### DISCLAIMER

## 1. CONVISUAL AG COMPANY PROFILE

- 1.1. Key facts
- 1.2. Financial Performance
- 1.3. Key Executives
- 1.4. Ownership and Major Holders
- 1.5. Company History

## 2. CONVISUAL AG BUSINESS OVERVIEW

- 2.1. Business Description
- 2.2. Major Products and Services
- 2.3. Markets and Sales Activities
- 2.4. Locations, Subsidiaries, Operating Units

## 3. CONVISUAL AG SWOT ANALYSIS

- 3.1. Overview
- 3.2. Strengths
- 3.3. Weaknesses
- 3.4. Opportunities
- 3.5. Threats

## 4. CONVISUAL AG FINANCIAL ANALYSIS

- 4.1. Financial Statements
  - 4.1.1. Income Statement
  - 4.1.2. Balance Sheet

- 4.1.3. Cash Flow
- 4.2. Financial Ratios
  - 4.2.1. Profitability
  - 4.2.2. Margin Analysis
  - 4.2.3. Asset Turnover
  - 4.2.4. Credit Ratios
  - 4.2.5. Long-Term Solvency
  - 4.2.6. Growth Over Prior Year
  - 4.2.7. Financial Ratios Charts
- 4.3. Stock Market Snapshot

## **5. CONVISUAL AG COMPETITORS AND INDUSTRY ANALYSIS**

- 5.1. conVISUAL AG Direct Competitors
- 5.2. Comparison of conVISUAL AG and Direct Competitors Financial Ratios
- 5.3. Comparison of conVISUAL AG and Direct Competitors Stock Charts
- 5.4. conVISUAL AG Industry Analysis
  - 5.4.1. Communication Services Industry Snapshot
  - 5.4.2. conVISUAL AG Industry Position Analysis

## **6. CONVISUAL AG NEWS & EVENTS**

- 6.1. News & PR Activity Analysis
- 6.2. IR Corporate News
- 6.3. Marketing News
- 6.4. Corporate Events

## **7. CONVISUAL AG EXPERTS REVIEW<sup>1</sup>**

- 7.1. Experts Opinion
- 7.2. Experts Estimates

## **8. CONVISUAL AG ENHANCED SWOT ANALYSIS<sup>2</sup>**

## **9. GERMANY PESTEL ANALYSIS<sup>2</sup>**

- 9.1. Political Factors
- 9.2. Economic Factors
- 9.3. Social Factors
- 9.4. Technological Factors
- 9.5. Environmental Factors
- 9.6. Legal Factors

## **10. CONVISUAL AG IFE, EFE, IE MATRICES<sup>2</sup>**

- 10.1. Internal Factor Evaluation Matrix
- 10.2. External Factor Evaluation Matrix
- 10.3. Internal External Matrix

## **11. CONVISUAL AG PORTER FIVE FORCES ANALYSIS<sup>2</sup>**

## **12. CONVISUAL AG VRIO ANALYSIS<sup>2</sup>**

## **APPENDIX: RATIO DEFINITIONS**

## LIST OF TABLES

conVISUAL AG Key Facts  
Profitability  
Management Effectiveness  
Income Statement Key Figures  
Balance Sheet Key Figures  
Cash Flow Statement Key Figures  
Financial Performance Abbreviation Guide  
conVISUAL AG Key Executives  
Key Executives Biographies<sup>1</sup>  
Key Executives Compensations<sup>1</sup>  
conVISUAL AG Major Shareholders  
conVISUAL AG History  
conVISUAL AG Products  
Revenues by Segment  
Revenues by Region  
conVISUAL AG Offices and Representations  
conVISUAL AG SWOT Analysis  
Yearly Income Statement Including Trends  
Income Statement Latest 4 Quarters Including Trends  
Yearly Balance Sheet Including Trends  
Balance Sheet Latest 4 Quarters Including Trends  
Yearly Cash Flow Including Trends  
Cash Flow Latest 4 Quarters Including Trends  
conVISUAL AG Profitability Ratios  
Margin Analysis Ratios  
Asset Turnover Ratios  
Credit Ratios  
Long-Term Solvency Ratios  
Financial Ratios Growth Over Prior Year  
conVISUAL AG Capital Market Snapshot  
conVISUAL AG Direct Competitors Key Facts  
Direct Competitors Profitability Ratios  
Direct Competitors Margin Analysis Ratios  
Direct Competitors Asset Turnover Ratios  
Direct Competitors Credit Ratios  
Direct Competitors Long-Term Solvency Ratios  
Communication Services Industry Statistics  
conVISUAL AG Industry Position  
Company vs. Industry Income Statement Analysis  
Company vs. Industry Balance Sheet Analysis  
Company vs. Industry Cash Flow Analysis  
Company vs. Industry Ratios Comparison  
conVISUAL AG Consensus Recommendations<sup>1</sup>  
Analyst Recommendation Summary<sup>1</sup>  
Price Target Summary<sup>1</sup>  
Experts Recommendation Trends<sup>1</sup>  
Revenue Estimates Analysis<sup>1</sup>  
Earnings Estimates Analysis<sup>1</sup>  
Historical Surprises<sup>1</sup>  
Revenue Estimates Trend<sup>1</sup>  
Earnings Estimates Trend<sup>1</sup>  
Revenue Revisions<sup>1</sup>

## LIST OF FIGURES

conVISUAL AG Annual Revenues in Comparison with Cost of Goods Sold and Gross Profit  
Profit Margin Chart  
Operating Margin Chart  
Return on Equity (ROE) Chart  
Return on Assets (ROA) Chart  
Debt to Equity Chart  
Current Ratio Chart  
conVISUAL AG 1-year Stock Charts  
conVISUAL AG 5-year Stock Charts  
conVISUAL AG vs. Main Indexes 1-year Stock Chart  
conVISUAL AG vs. Direct Competitors 1-year Stock Charts  
conVISUAL AG Article Density Chart

1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses.

The complete financial data is available for publicly traded companies.

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