

Continental Resources Inc. Fundamental Company Report Including Financial, SWOT, Competitors and Industry Analysis

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Abstracts

Continental Resources Inc. Fundamental Company Report provides a complete overview of the company's affairs. All available data is presented in a comprehensive and easily accessed format. The report includes financial and SWOT information, industry analysis, opinions, estimates, plus annual and quarterly forecasts made by stock market experts. The report also enables direct comparison to be made between Continental Resources Inc. and its competitors. This provides our Clients with a clear understanding of Continental Resources Inc. position in the <u>Energy</u> Industry.

The report contains detailed information about Continental Resources Inc. that gives an unrivalled in-depth knowledge about internal business-environment of the company: data about the owners, senior executives, locations, subsidiaries, markets, products, and company history.

Another part of the report is a SWOT-analysis carried out for Continental Resources Inc.. It involves specifying the objective of the company's business and identifies the different factors that are favorable and unfavorable to achieving that objective. SWOT-analysis helps to understand company's strengths, weaknesses, opportunities, and possible threats against it.

The Continental Resources Inc. financial analysis covers the income statement and ratio trend-charts with balance sheets and cash flows presented on an annual and quarterly basis. The report outlines the main financial ratios pertaining to profitability, margin analysis, asset turnover, credit ratios, and



company's long-term solvency. This sort of company's information will assist and strengthen your company's decision-making processes.

In the part that describes Continental Resources Inc. competitors and the industry in whole, the information about company's financial ratios is compared to those of its competitors and to the industry. The unique analysis of the market and company's competitors along with detailed information about the internal and external factors affecting the relevant industry will help to manage your business environment. Your company's business and sales activities will be boosted by gaining an insight into your competitors' businesses.

Also the report provides relevant news, an analysis of PR-activity, and stock price movements. The latter are correlated with pertinent news and press releases, and annual and quarterly forecasts are given by a variety of experts and market research firms. Such information creates your awareness about principal trends of Continental Resources Inc. business.

About Continental Resources Inc.

Continental Resources, Inc. engages in the exploration, development, and production of crude oil and natural gas properties in the North, South and East regions of the United States. As of December 31, 2009, the company's proved reserves were 257.3 MMBoe, with estimated proved developed reserves of 113.6 MMBoe, or 44% of total estimated proved reserves.

Crude Oil and Natural Gas Properties and Projects

North Region

The company's principal producing properties in this region are in the Red River units, the Bakken field and the Big Horn Basin.

Red River Units

The 8 units comprising the Red River units are located along the Cedar Creek Anticline in North Dakota, South Dakota and Montana and produce crude oil and natural gas from the Red River 'B' formation, a thin, continuous, dolomite formation at depths of 8,000 to 9,500 feet. The company's Red River units comprise a portion of the Cedar



Hills field.

Cedar Hills Units: The Cedar Hills North unit (CHNU) is located in Bowman and Slope Counties, North Dakota. As of December 31, 2009, the company had drilled 226 horizontal wells within this 49,700-acre unit, with 111 producing wellbores and the remainder serving as injection wellbores. The company operates and owns a 98% working interest in the CHNU.

The Cedar Hills West unit (CHWU), in Fallon County, Montana, is contiguous to the northern portion of CHNU. As of December 31, 2009, this 7,800-acre unit contained 11 horizontal producing wells and 6 horizontal injection wells. The company operates and owns a 100% working interest in the CHWU.

Medicine Pole Hills Units: The Medicine Pole Hills units (MPHU) are approximately five miles east of the southern portion of the CHNU. The company operates and owns an average 77% working interest in the three units.

Buffalo Red River Units: Three contiguous Buffalo Red River units (Buffalo, West Buffalo and South Buffalo) are located in Harding County, South Dakota, approximately 21 miles south of the MPHU. The company operates and owns an average working interest of 95% in the 32,900 acres comprising the three units.

Bakken Field

The company controls one of the acreage positions in the Bakken field of Montana and North Dakota with approximately 1,425,500 gross (645,300 net) acres as of December 31, 2009. As of December 31, 2009, the company had completed 413 gross (183.3 net) wells in the Bakken field. As of December 31, 2009, the company had 1,212,400 gross (481,800 net) acres in the North Dakota Bakken field, of which 20% of the net acreage is developed and 80% of the net acreage is undeveloped.

Big Horn Basin and Other Rockies

The company's principal property in the Big Horn Basin, the Worland field, produces primarily from the Phosphoria formation. It also has several other ongoing projects in the Rockies, including conventional 3D defined Red River and Lodgepole structures in North Dakota and Montana and horizontal Fryburg opportunities in North Dakota.

South Region

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The company's principal producing properties in this region are located in the Anadarko and Arkoma Basins of Oklahoma, various basins of Texas and Louisiana.

Conventional Anadarko Basin and Gulf Coast

The company's conventional producing properties in the Anadarko Basin and Gulf Coast areas include assets in Oklahoma along the Anadarko Basin Shelf, the Jefferson Island Salt Dome in Iberia Parish, Louisiana and the producing properties in Nueces County, Texas.

East Region

The company's principal producing properties in this region are located in the Illinois Basin, Michigan Basin, and portions of the Appalachian Basin in the eastern United States.

Customers

The company primarily sells crude oil production to end users at major market centers. Other production is sold to select midstream marketing companies or crude oil refining companies at the lease. As of December 31, 2009, the company's major customer was Marathon Crude Oil Company.

History

Continental Resources, Inc. was founded in 1967.

The above Company Fundamental Report is a half-ready report and contents are subject to change.

It means that we have all necessary data in our database to prepare the report but need **2-3 days** to complete it. During this time we are also updating the report with respect to the current moment. So, you can get all the most recent data available for the same price. Please note that preparation of additional types of analyses requires extra time.



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1 – Data availability depends on company's security policy.

2 – These sections are available only when you purchase a report with appropriate additional types of analyses. The complete financial data is available for publicly traded companies.



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ANALYSIS FEATURES

SWOT Analysis

SWOT, which stands for Strengths, Weaknesses, Opportunities and Threats, is an analytical framework that identifies the internal and external factors that are favorable and unfavorable for a company.

Enhanced SWOT Analysis

Enhanced SWOT is a 3×3 grid that arranges strengths, weaknesses, opportunities and threats into one scheme:

How to use the strengths to take advantage of the opportunities?

How to use the strengths to reduce likelihood and impact of the threats?

How to overcome the weaknesses that obstruct taking advantage of the opportunities?

How to overcome the weaknesses that can make the threats a reality?

Upon answering these questions a company can develop a project plan to improve its business performance.

PESTEL Analysis

PESTEL (also termed as PESTLE) is an ideal tool to strategically analyze what influence different outside factors – political, economic, sociocultural, technological, environmental and legal – exert on a business to later chart its long term targets.

Being part of the external analysis when carrying out a strategic assessment or performing a market study, PESTEL gives an overview of diverse macro-environmental factors that any company should thoughtfully consider. By perceiving these outside environments, businesses can maximally benefit from the opportunities while minimizing the threats to the organization.

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Key Factors Examined by PESTEL Analysis:

Political – What opportunities and pressures are brought by political bodies and what is the degree of public regulations' impact on the business?

Economic – What economic policies, trends and structures are expected to affect the organization, what is this influence's degree?

Sociological – What cultural and societal aspects will work upon the demand for the business's products and operations?

Technological – What impact do the technological aspects, innovations, incentives and barriers have on the organization?

Environmental – What environmental and ecological facets, both locally and farther afield, are likely to predetermine the business?

Legal – What laws and legislation will exert influence on the style the business is carried out?

IFE, EFE, IE Matrices

The Internal Factor Evaluation matrix (IFE matrix) is a strategic management tool helping audit or evaluate major weaknesses and strengths in a business's functional areas. In addition, IFE matrix serves as a basis for identifying and assessing relationships amongst those areas. The IFE matrix is utilised in strategy formulation.

The External Factor Evaluation matrix (EFE matrix) is a tool of strategic management that is typically utilised to assess current market conditions. It is an ideal instrument for visualising and prioritising the threats and opportunities a firm is facing.

The essential difference between the above mentioned matrices lies in the type of factors incorporated in the model; whilst the latter is engaged in internal factors, the former deals exceptionally with external factors – those exposed to social, political, economic, legal, etc. external forces.

Being a continuation of the EFE matrix and IFE matrix models, the Internal External matrix (IE matrix) rests upon an investigation of external and internal business factors



integrated into one suggestive model.

Porter Five Forces Analysis

The Porter's five forces analysis studies the industry of operation and helps the company find new sources of competitive advantage. The analysis surveys an industry through five major questions:

What composes a threat of substitute products and services?

Is there a threat of new competitors entering the market?

What is the intensity of competitive rivalry?

How big is the bargaining power of buyers?

How significant is the bargaining power of suppliers?

VRIO Analysis

VRIO stands for Value, Rarity, Imitability, Organization. This analysis helps to evaluate all company's resources and capabilities and bring them together into one aggregate table that includes:

Tangible resources Financial

Physical

Technological

Organizational

Intangible resources Human

Innovation and Creativity



Reputation

Organizational capabilities

The result of the analysis gives a clear picture of company's competitive and economic implications, answering the questions if the resources mentioned above are:

Valuable?

Rare?

Costly to imitate?

Organized properly?



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